Thursday, Sept. 16, 1948



## Look Mom! JUSAVE ON PENNEY'S SHOES FOR SCHOOL! More youngsters wear Penney's famous school shoes than any other brand in America . . . Penney fit, wear and value are superb! Come tomorrow . . . prove to yourself it's **Penney's for REAL SHOE VALUES!**

Here's More News About What You Save!

WEEK-END VALUES BOYS' 8 OZ. SANFORIZED **BIB OVERALLS** 4 to 16 \$1.79

BOYS' 8 OZ. SANFORIZED **BIG MAC OVERALL PANTS** \$1.59

BOYS' WOOL PLAID JACKETS 2 to 6 \_\_\_\_\_ \$3.49 \$3.98 8 to 16 \_\_\_\_\_ BOYS' TAN WATER REPELLANT JACKET

Lined. Sizes 6 to 18 \$4.98

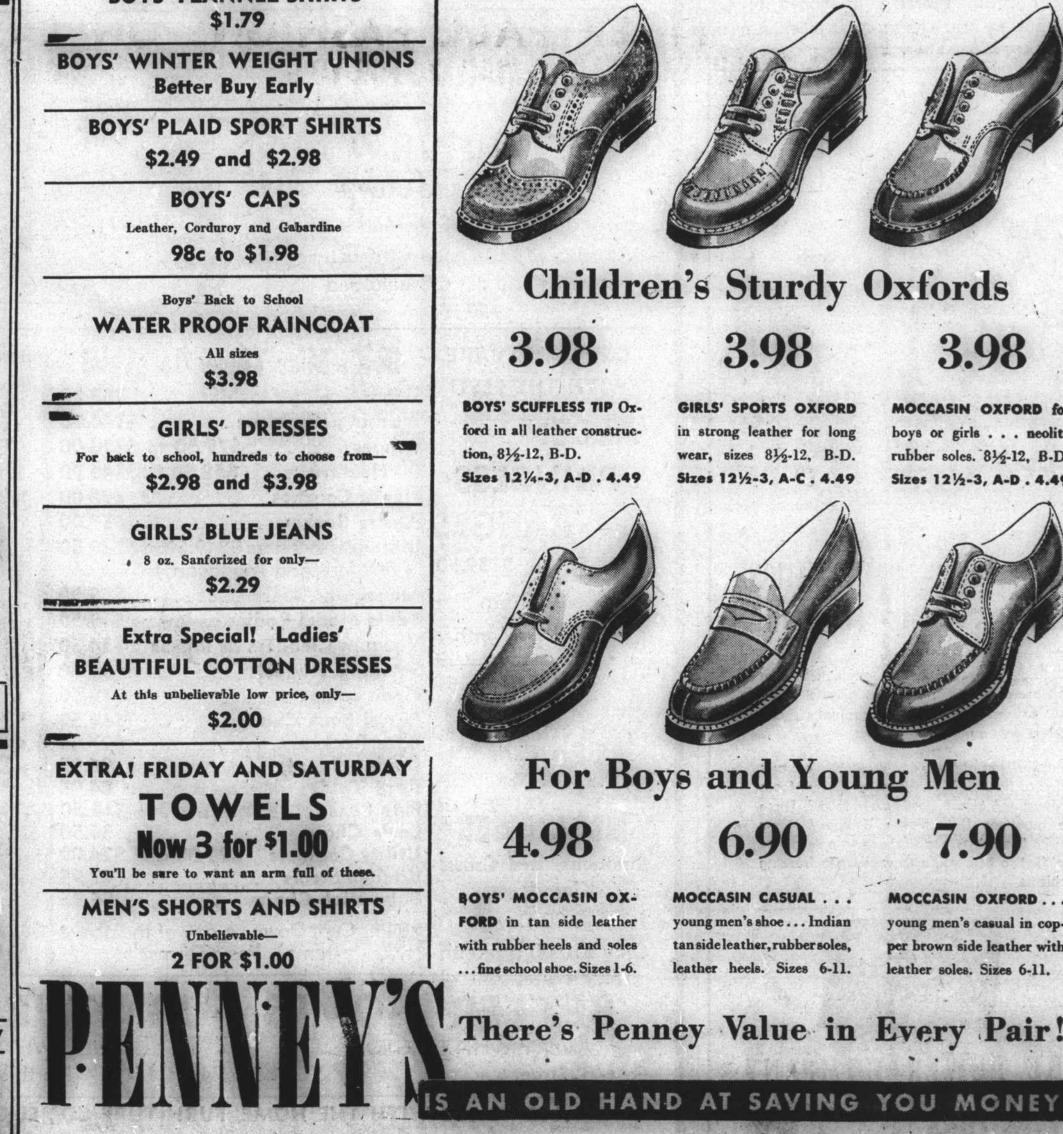
**BOYS' FLANNEL SHIRTS** \$1.79

**Better Buy Early** 



**MOCCASIN OXFORD** with long-wearing elk upper, sturdy oil-treated sole. In sizes 31/2-10, AAA-D.

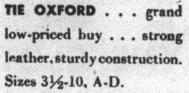
5.50



5.50

BUCKLE CASUAL, strongly made with neolite sole, close-fitting buckle strap, in sizes 31/2-9, AA-C.



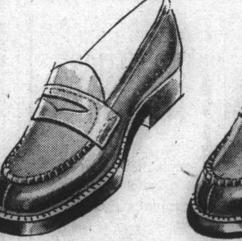


4.49



## **Children's Sturdy Oxfords** 3.98 3.98 GIRLS' SPORTS OXFORD

MOCCASIN OXFORD for boys or girls . . . neolite rubber soles. 81/2-12, B-D. Sizes 121/2-3, A-D . 4.49





## For Boys and Young Men 6.90 7.90

MOCCASIN CASUAL . . young men's shoe ... Indian tanside leather, rubber soles, leather heels. Sizes 6-11.

MOCCASIN OXFORD .... young men's casual in copper brown side leather with leather soles. Sizes 6-11.

## There's Penney Value in Every Pair!