

Support Community Recreation

ATHLETES FOOT ITCH NOT HARD TO KILL IN ONE HOUR.

If you scratch your feet back at any time, use Kresky Oil. It kills the itch in one hour. It penetrates the pores and kills the itch. It is the best. It is the best. It is the best.

BRAME'S DRUG STORE

DON'T SHIVER THIS WINTER



...you'll always be sure of a warm welcome in your own home with a Kresky Oil Floor Furnace.

THE BEST KNOWN NAME IN OIL HEATING EQUIPMENT



Kresky OIL BURNERS
AUTOMATIC OR MANUAL CONTROL FLOOR FURNACE
Gives clean, fast, luxurious warmth.

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Rhodes-Day FURNITURE CO.
NORTH WILKESBORO, N. C.

MANY RECEIVE SALES INSTITUTE CERTIFICATES



Here is pictured part of the number attending final session of the Sales Institute conducted under the auspices of the Trade Promotion Committee of the Wilkes Chamber of Commerce, when certificates were presented the large number who attended the sessions. (Photo by Lane Atkinson, Jr.)

CERTIFICATES AWARDED 92 LOCAL SALESPERSONS IN SALES INSTITUTE

The Retail Sales Training Program that has been in progress in North Wilkesboro for two weeks, came to a successful close Thursday evening, September 9, when 92 local sales persons and managers received certificates for having completed the course, "Selling Technique". The program was given by the Distributive Education Service of the State Department of Public Instruction, and was sponsored locally by the Wilkes Chamber of Commerce. Among the guests attending the meeting Thursday evening, were a number of man-

agers of local stores, the board of directors of the Wilkes Chamber of Commerce, J. F. Woodward, city school superintendent, Mayor T. S. Kenerly, and others. Brief talks were made by Tom Jenrette secretary-manager of the Wilkes Chamber of Commerce, W. G. Gabriel, chairman of Trade Promotion Committee, Bid Williams, Mr. Woodward, Mr. Kenerly, and Mrs. Delle Q. Putnam, instructor of the class.

Those participating in the program included:

Spainhour's — Mrs. Lutrelle Phillips, Mrs. Ennis Pennell, Mrs. Dora Hayes, Mrs. Annie Harmon, Mrs. Leona M. Pardue, Mrs. Anna Belle Adams, Mrs. R. S. Godfrey, Mrs. Lucy Norris Waugh, Mrs. Laurene S. Carter, Mrs. W. J. Bason, Mrs. Pearl Buchanan.

J. C. Penney Co.—Mrs. Lola S. Dancy, Mrs. Reasie McNeil, Mrs. Tate Brown, Mrs. Savannah Brown, Mrs. Lucy V. Hadley, Grace Miller, Mildred Yvonne Carter, Flossie Faye Brooks, Virginia E. Caudill, Jessie Foster, Charles M. Lankford, R. B. Laxton.

Belk's Department Store—Mrs. Betty H. Staley, Mrs. Bernice Burgess, Mrs. Estelle Nichols, Mrs. Eula Barnes, Mrs. Inez Hayes, Mrs. Grace Phillips, Mrs. Dorothy Gabriel Clark, Mrs. Louise S. Jennings, Mrs. Treva Kenerly, Grace Whittington, Carolyn Crysel, A. D. Riddle, Jim D. Golden, Wiley E. McNeil, Jr., James W. McNeill.

Tomlinson's Department Store—Mary Tate Anderson, Patty Canter, Anna Laura Canter, Vernon R. McNeil, Hadley Canter, Lonnie P. Osborne, James A. Canter.

Crest 5c and 10c Store—Ella Sue Eller, Helen Louise Welch, Neva Arlene Farrington, Mary Hazel Pennell, Clara Lee Hayes, Clea Frances, Geraldine Gant, Betty Gilreath, Gaye Elizabeth Kilby, Irene Watson, Margie Johnson, Guelda Baker, Ella Louise Minton, Eula Adams, Mrs. Glenda Mahaffey, Mrs. Edwin Joe Caudill, Mrs. Pearl Durham.

Newton's Department Store—Mrs. Thelma Redman, Evelyn M. Steele, Margie Newton, and B. B. Banner.

Stafford's Radio Shop—Frank Stafford, Warren Sebastian, Pearl McNeil, Alice Cassel.

Payne Clothing Co.—Ira D. Payne, Carrol Yates, Mrs. Ira D. Payne, and Troy D. Absher.

Burke's Jewelry Store—Mrs. Chanie S. Greer.

Western Auto Associate Store—Edwin Joe Caudill, James Blackburn, Jr.

Jean's Dress Shop—Annie Mae Johnston, Mrs. Edith Craig, Lucille Pierce.

Carter-Hubbard Publishing Co.—Lou Brooks.

Jenkins Hardware Co.—Arthur S. Foster, William C. Holman, Rexall Drug Store—Cathalin Myers.

The Hub—Latta G. Caldwell, John West.

The Family Shoe Store—Johnnie W. Johnston, C. S. Hudson.

Mrs. Miller Funeral At Blue Ridge Sunday

Last rites were held Sunday at Blue Ridge Baptist church for Mrs. Ida Phillips Miller, 65, wife of H. B. Miller, well known resident of North Wilkesboro route one. Rev. Gilbert Osborne, and Rev. Clate Brown conducted the funeral service, which was largely attended.

Mrs. Miller, who died Friday, is survived by her husband and the following children: Mrs. Garfield Osborne, Dewey H. and Dennis G. Miller, Mrs. Jack Williams, Lionel, Robert and Earl Miller, all of North Wilkesboro; Mrs. John Laughery, Baltimore, Md.; Mrs. Fannie Scott, Cricket; Jack Miller, Winston-Salem.

The annual Guernsey Field Day scheduled to be held at the Southern Dairies Farm near Asheville on August 28 has been cancelled because of the polio situation.

Fidelis Class Has Monthly Meeting

Thirty-one members were present for the monthly meeting of the Fidelis class of the Wilkesboro Baptist church held Tuesday evening at the Community House with Mesdames Presley Myers, G. T. Mitchell, and Lawrence Miller as hostesses. Mrs. Robert Foster led the devotions, Mr. Arthur Lowe directed games, and Mrs. Myers was in charge of

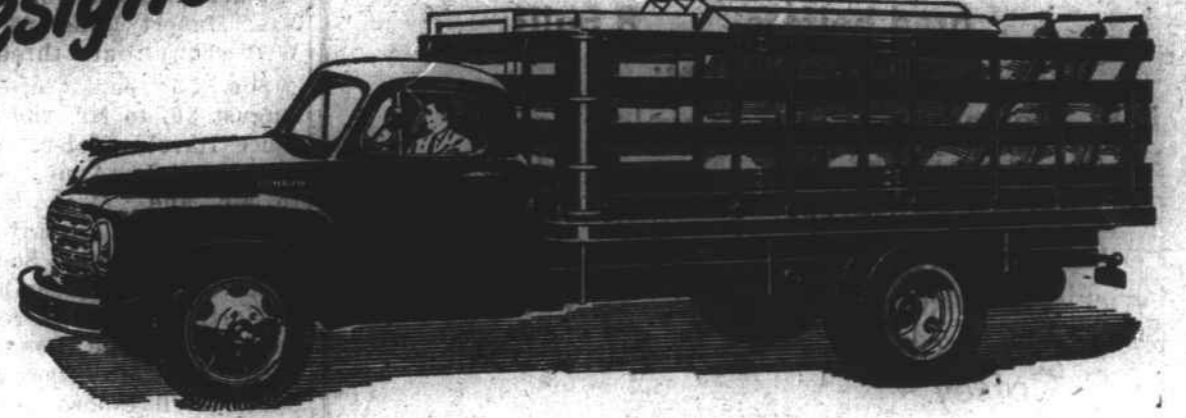
the business session. During the social hour heart sisters for the year were revealed and the hostesses served light refreshments.

People aren't easily fooled—only women are fooled. Vote For Building a Hospital

Don't be too interesting—it makes your hostess nervous. Return That Book to the Library

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Revolutionary 1949 Studebakers! Designed to cut operating cost!



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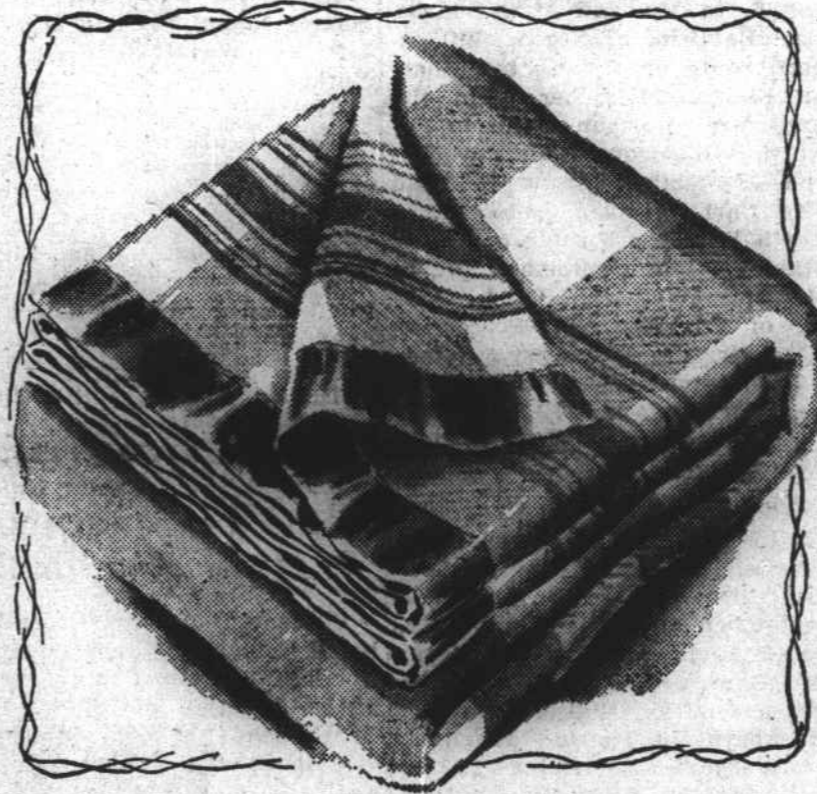
NINTH STREET

NORTH WILKESBORO, N. C.



Anniversary

BIG SAVINGS FOR YOU!
STOCKS TO CHOOSE FROM!
CROWDS OF THRIFTY SHOPPERS!



**3½ Lbs. of Value!
Plaid Pair Blankets**

ANNIVERSARY PRICED AT

4.98

The fine blending of 95% cotton and 5% wool makes this 3½ lb. blanket an **Anniversary value!** Each part measures a full 72" x 84" to let you stretch out and still have roomy tuck-in. Colorful plaids in rose, blue, cedar or green. Bound in lustrous sateen!

PAY CASH CARRY AND SAVE

Boys' Overall Pants \$1.59

Boys' Sport Shirts \$1.98

Boys' Jackets \$3.98

MEN'S Shorts 2 for \$1.00

Men's Athletic Shirts ... 2 for \$1.00

Men's Overall Pants \$1.98

REMNANTS ½ PRICE

Men's Winter Unionsuits \$1.79

Boys' Winter Unions \$1.19 and \$1.39

Girls' Blue Jeans \$2.29

Girls' Dresses, whirling Skirt \$2.98

Girls' Panties 39c



**Outstanding Value!
MISSES' OXFORDS
for
3.98**

Rely on Penney's to bring you the best value and service for your money! Rubber soled and heeled oxford built to take all the wear a young girl can give—and then some! Sturdy stitching around the vamp for style and good looks. Low heeled for walking comfort. Brown. A-C widths. 3½ to 9.

LOOK FOR THE HUNDREDS OF UNADVERTISED BARGAINS

\$25.00 CASH PRIZE

How would you like to win a \$25.00 cash grand prize by just naming a new shoe shop? Well, here's what you do—Mr. M. C. Woodie has opened a new shoe repair shop in the basement of the bus station and he wants you to pick a name for him.

Just take your entry down to the shoe shop and you have as good chance of winning as anyone. . . . During this contest, which ends October 2nd, you get 10% off on all shoe repair work you take to this new shop. So you can save on your shoe repair worries and at the same time have a chance to win \$25.00.

CONTEST ENDS OCTOBER 2nd

JUDGES DECISION WILL BE FINAL AND IN CASE OF TIES, A DRAWING WILL BE HELD TO DETERMINE THE WINNER.

Gather up your shoes that need repairing, take them to the shoe repair shop in the basement of the bus station, where they will be repaired with the newest equipment, best materials and by experienced shoe repairmen. And don't forget, take your entry with you!

THE NAME YOU CHOOSE FOR THIS SHOE SHOP MAY BE A WINNER

SALES & SERVICE GMC TRUCKS

TRUCK HAULERS HEADQUARTERS

Whatever your requirements . . . new trucks, truck service, parts or accessories . . . you can get them taken care of here. We are headquarters for GMC trucks, light, medium and heavy duty . . . headquarters for genuine GMC parts and accessories . . . headquarters for specialized truck service performed by truck-trained mechanics.

Your present truck, gasoline or Diesel, any make or model, will receive expert care and repair here. And when the time comes for a new one, you'll find that we can specify . . . from GMC's wide range of models, chassis and equipment options . . . a truck type and size that is exactly suited to your hauling job. See us for all your truck and service needs.

MOTOR SERVICE SALES CO., INC.

318 9th St.

North Wilkesboro, N. C.