

25

EXTRA

SALESPeOPLE

Added to our force to make your shopping easier and faster! We have one suggestion to offer!! To avoid the waiting and help us serve the thousands who will jam our store during this event, please bring loads of dollar bills, small change, including Pennies... We want to give you service even under trying conditions!

CLEARANCE

DROP

EVERYTHING

Come a runnin', walk, hitch hike, ride a bus, flag a taxi, it makes no difference how you get here, BUT GET HERE when the doors open at 9: A. M. sharp Thursday, July 6th. DON'T MISS THIS GIGANTIC SUPER JULY CLEARANCE! Penney's has gone all out to make this the most sensational event of its kind in the history of North Wilkesboro. SHOP EARLY, BUY YOUR LIMIT!

- BEGINS THURSDAY AT 9 A. M. -

ONCE AGAIN—FOR THE FIRST TIME SINCE BEFORE THE WAR, PENNEY'S HOLDS A SMASHING OLD-FASHIONED, BARGAIN-PRICED JULY CLEARANCE!

Almost every summer item in entire store reduced in price, and many, many, items cut to the bone for a quick sellout! Thousands of Dollars worth of wanted, worthwhile items, with many weeks of hot weather left to use and enjoy. In addition we are assisting our New York and St. Louis warehouses and several manufacturers to clear their summer stock of brand new, fresh out-of-the-box summer goods — shipped especially for this occasion. All marked way, way below its regular retail price! Our advice is "Don't Miss This Tremendous Money-Saving Opportunity!"

BUY NOW AND SAVE!

ENTIRE STOCK
MEN'S STRAW HATS **1.50**
This includes all better straw. Just as we said, any hat in stock. Buy one for now and next year too!

51 GAUGE 15 DENIER
NYLON HOSE **77c**
First quality. Every pair is perfect. Buy them by the box. Hurry. Sizes 8 1-2 to 11.

OUT THEY GO!

OUR ENTIRE STOCK!
CHILDREN'S SANDALS **\$1.88**
Every Child's Summer Sandal in our line Smashed in Price to MOVE! Reds, Browns, and Whites; Sizes 5 1-2—3's. Open Toes, and Closed Toes! All leather with composition soles! Hurry down for these—buy at least TWO PAIRS!!

ENTIRE STOCK!
WOMEN'S SUMMER SANDALS **\$2.44**
Broken Sizes and Odd Lots at this one low price! Whites and Colors!

SAVINGS GALORE!

WOMEN'S
RAYON PANTIES **3 Pr. 1.**
Two Bar Tricot Knit Panties; Band Leg and Brief Styles! Sizes 32's through 42's—and all at same low price!

WOMEN'S
COTTON SLIPS **1.00**
Hurry down to get these! They won't last! Beautiful Eylet Trimmed Slips! Sizes 32 to 42. Hurry! Hurry! Limited Quantity!

SAVE!
Girls' Rayon PANTIES
3 pr. for 50c
Sizes 4 to 12

Girls'
Cotton Slips
Sizes 2 to 14
44c

HURRY!
Women's Beach Coat
Priced to go on sight
\$2.66

Women's
Bathing Suits
Reduced
\$1.88
Others at \$2.88

LOOK! SAVE!
MEN'S SPORT SHIRTS **1.28**
This buy you can't resist. Men's cool skip dent summer cotton, with short sleeves. Enjoy the rest of summer.

One Big Group Men's
BETTER SPORT SHIRTS
Wow! What a buy
See These **1.88**

REDUCED!
One Big Group Women's BETTER DRESSES
Marked to the bone. **3.88**
Cool cottons, in all sizes. Hurry! Hurry!

Entire Stock of Women's Cotton
WASH DRESSES
• Sanforized
• Fast Color
Waffle Pique & Prints **2.55**

BARGAINS
Girl's Plastic RAINCOATS
now **99c**
Hurry!

Ladies' Better RAINCOATS
\$8.88

BUY NOW!
Men's Army Twill PANTS
One Big Group **\$2.44**
• SANFORIZED
• FIRST QUALITY

Men's Broadcloth SHORTS
Stock up now.
44c
• FAST COLOR
• SANFORIZED
Athletic Shirts **44c**

WHILE THEY LAST!

Children's **SANFORIZED SUN SUITS** **88c**

Entire Stock **BOY'S SHORT PANTS** **89c**
Sanforized, fast color.

One Big Group **BOY'S SPORT SHIRTS** **88c**
Fast color. Sanforized* A real buy!

Entire stock **BOY'S SLACK SUITS** **1.88**
Shirt and pants. Long or short pts.

One Big Group **SMALL GIRL'S DRESSES** **88c**
Size 1 to 4. Reduced for Clearance!

Reduced to Clear!

HISTORY MAKING ... IN PIECE GOODS
MEANING TERRIFIC SAVING FOR YOU!
47c

6 Big Tables, all priced to clear. You take your choice—Waffle Pique, Embossed Cotton, Cotton sheers, Better Broadcloth and scores of other. Our best buy ever offered in piece goods. Be Here!

DISHES . . . 20-piece starter set, out they go **2.88**
6 only, Gold Seal Congoleum Rugs, 9 x 12 **5.99**
Nylon Priscilla Curtains, worth twice this price **4.44**
Plastic Drapes, out they go **1.00**
Stand Up Card Table. Save! **2.99**
Plate Glass Door Mirror, (Hurry) **2.22**
Men's Swim Trunks **1.88**

COMPARE THESE PRICES!

Ladies' **BROADCLOTH PAJAMAS—Now** **1.50**
Sanforized. Fast color.

Women's **FINE RAYON GOWNS** **1.00**
1st qual. White, pink, blue, maize.

Lovely **CHENILLE SPREADS** **3.44**
A buy you can't afford to miss.

LOOK! Women's **LOVELY RAYON SLIPS** **1.88**
Lace trimmed. Sizes 32 to 42.

Special **WOMEN'S SKIRTS — Now** **2.77**
Were much higher priced.

WANTED!
25
SALES LADIES

to assist our regular force to serve the tremendous crowds we expect during our greatest July Clearance! Experience preferred but not necessary. Apply between 10 a. m. and 12 noon Wednesday at Penney's main floor entrance.

Entire Stock **Summer Millinery** **Reduced** **50c \$1 \$2**

Women's **Summer Shorts** **77c**
Halter **50c**

WANTED!
25
SALES LADIES

to assist our regular force to serve the tremendous crowds we expect during our greatest July Clearance! Experience preferred but not necessary. Apply between 10 a. m. and 12 noon Wednesday at Penney's main floor entrance.

Girl's **Bathing Suits** **1.88**
Others **Reduced to** **\$2.88**

Close **Out Women's Suits** **8.88**
A Real **Buy!**

