

Confidence

in its Superiority

MAKES

Kelvinator

Your Choice

You've looked at other Refrigerators . . . we want you to. You've compared them with Kelvinator. Having taken all points into consideration--you've decided that right here in KELVINATOR is the most complete, the most efficient, and the most dependable Electric Refrigerator on the market today. With this confidence of its superiority, you make Kelvinator your choice.

Where else did you find these features: Super fast freezing, cold storage compartment, a cold-keeper to protect your food in case of interrupted service, fewer starts and stops, such ample, well arranged shelf area, and 100 per cent automatic temperature control?

Special Prices—Terms
During Our 1931 Kelvinator Campaign

CASH PAYMENT: Only \$10

TERMS: 24 months, payment to be made each month on electric service bill.

FAIR ALLOWANCE for your old icebox to be replaced by the new Kelvinator.

Southern Public Utilities Co.

Phone 210