

Editorial

The Winston-Salem Chronicle will follow in the tradition of the Black Press by keeping the community informed of what goes on in the community and the things outside that affect it. The Chronicle will not make the news, but simply report it. We will do this without regard to any special interest. We are deeply concerned in seeing that the people of Winston-Salem get the news that they both need and want to know about.

The Chronicle is founded in the spirit of being independent of any special interest group, and intends to remain an objective reporter of news and events that affect the community. John B. Russwurm and Samuel E. Cornish founded Freedom's Journal in New York City. In the first issue of the newspaper Russwurm, the second black graduate of an American college, Bowdoin, said:

"Education being an object of highest importance to the welfare of society, we shall endeavor to present just an adequate view of it, and to urge upon our brethren the necessity and expediency of training their children, while young, to habits of industry..."

From that beginning the black press developed into a vital institution in the black community. Besides revealing, protesting, and imploring, the Black Press has cultivated self-esteem, recognized blacks for achievements, served as a conduit to education, and promoted the general self-improvement of blacks.

Through this projection of the positive side of the black community blacks have begun to assert themselves in a manner that is worthy of the praise bestowed upon them.

Direction, guidance and the promotion of education, it has been said, has been the cornerstone of the Black Press throughout its history. Gunnar Myrdal in his "American Dilemma" published more than 30 years ago said, "The Negro Press is the greatest single power in the Negro race." This represented a summing up of his appraisal of the Black Press, wrote Sherman Briscoe in a recent article--its protests, its pleadings, its advocacy, and above all its definition of Black Americans to Black Americans themselves.

And so it remains today. There are nearly 300 black newspapers and magazines with a combined circulation of more than four million carrying on the tradition.

We encourage community response to our newspaper and welcome your comments. We are committed to the progress and unity of the people of Winston-Salem. We stand ready to serve the community as an instrument to unity and progress and solicit your support in making this a reality.

The Winston-Salem Chronicle will like to pay tribute to all the people of this Great City of Winston-Salem. This city has long been known for her many innovative activities and we are glad to be a part of it.

Ours is a black weekly newspaper. We are going to be in competition with no one. We hope to be a complement to the existing fine newspapers that Winston-Salem already has. We are familiar with the fine quality of the award winning Winston-Salem Journal Sentinel. We know that newspapers achieve their reputation by being fair and objective to all sides. And we intend to do just that. But our desire for fairness must not blind us to the issues that concern the people of Winston-Salem, especially the black communities of this city. It is not our intention to tell anybody how to be black. Most of our readers have been black all their lives and they probably do not need anybody to tell them how to be black. But we hope to serve as a voice for the voiceless, hope for (the) those that may have decided that there is no hope for them. And if we can, we shall endeavor to be a sort of light-house on the sea that provides hope and encouragement at a time of shipwreck.

We cannot do all this by ourselves alone. We need and seek the cooperation of all the people of Winston-Salem, especially that of the members of black communities.

And if we can become a unifying factor here in Winston-Salem among the members of the Winston-Salem black communities, then our efforts will have been well rewarded.

We know that a new newspaper is like tears in the eyes of a child that a mother cannot see without looking again. In the event that you look again at us after this issue, and we hope you do, you will find in us a newspaper that is dedicated to all human excellence and religion and a newspaper that will be concerned enough to ask questions when it feels that there is a need to ask questions and newspaper that will praise when praise is earned. We must serve notice now to all the divisive elements in the black communities that we do not subscribe to any of their codes. We intend to be Winston-Salem Chronicle-an independent newspaper.

A Warning to Motorists: Stop, Look and Listen - - - Schools Are Open AND REMEMBER The Life You Save May be Your Own.



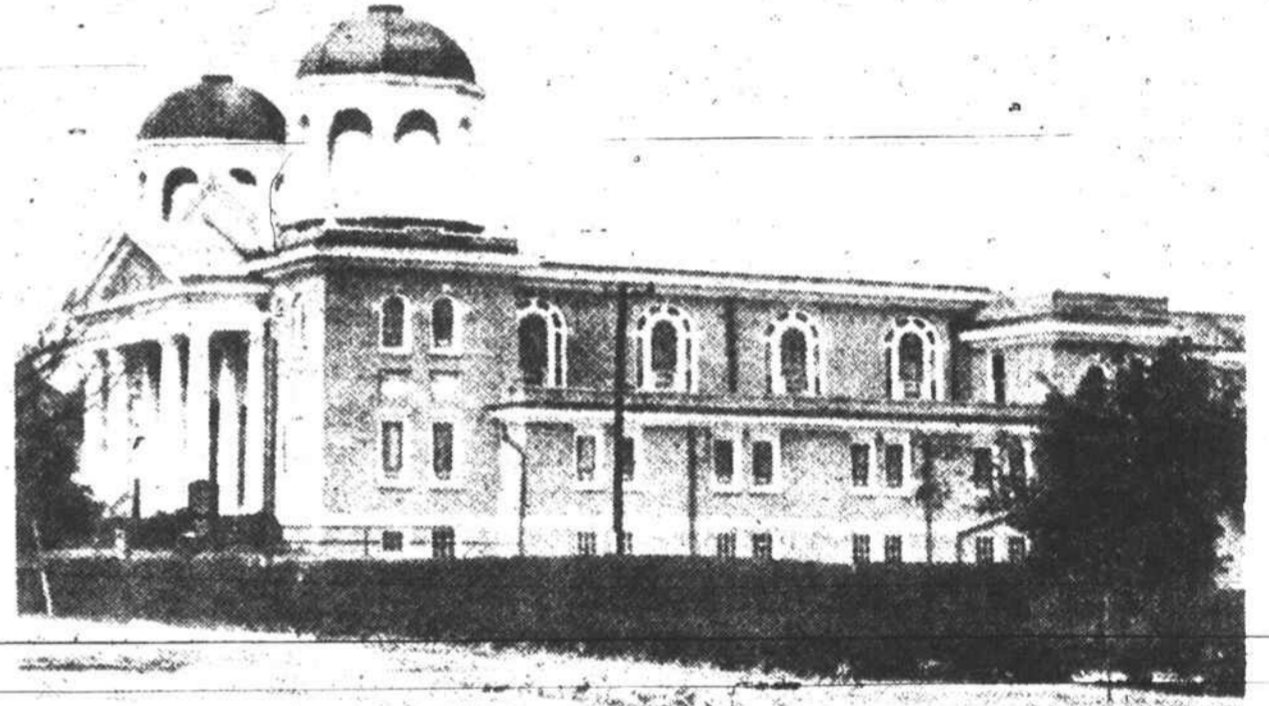
The Future of Black Americans lies in how well they train their children because a meaningful society is that which places a high premium on the welfare of the very young and by so doing prepare them for responsible and good citizenry, making the slogan "black is beautiful" something to be proud of save the children!

Protect Your Home

Burglary is a problem, but to avoid it happening to you, a number of things should be done! Whenever you leave your residence to spend an evening at the movies, or take off for a weekend of fun in the sun, housebreakers can and will move in if they're certain you've left. Burglars spend their daylight hours canvassing neighborhoods, looking for uncut lawns and overstuffed mailboxes. They spend their evening hours looking for darkened houses--or lights that are left on too long. You can help your police department reduce burglaries in your city.

When making plans for an evening, weekend or extended vacation it will be reassuring to return to a normally-lighted home with a sense of well-being and security after following these tips the Burglary Prevention Committee has suggested:

1. Lock all doors and windows.
2. Arrange lamps and radios-TV in various parts of your home to be connected to Time-All automatic timers for use at customary hours to create a "lived in" appearance to the outside world.
3. Leave shades and blinds in normal positions.
4. Make sure that no deliveries of any kind (mail, newspaper, milk, etc.) will be made in your absence.
5. Arrange to have the lawn mowed or snow shoveled in its respective season.
6. Store valuables in a safe deposit vault.
7. Close the garage door. (A garage can have a particularly abandoned look.)
8. Alert the police and a close neighbor for unusual activity in your absence.
9. Arrange automatically-timed outdoor lighting for burglary prevention.



A BRIEF HISTORY OF GOLER METROPOLITAN A.M.E. ZION CHURCH

The history of Goler Metropolitan A.M.E. Zion Church began with the organization of Goler Memorial A.M.E. Zion Church which was established in 1881. At one time the congregation held its worship service in the Forsyth County Court House which was commonly known as the Court House Square. In 1886 the congregation moved to a one room log cabin on Eighth Street with the Reverend P.A. McCorkle as the pastor. At that time the late Dr. W. H. Goler gave to the congregation the property for the church site. He was among the leaders in the establishment of the church and served as its pastor for a short time. It was in honor of him that the name "Goler Memorial A.M.E. Zion" was given to the church.

Later the Church was destroyed by fire and while plans were being made to rebuild the church Mr. D.W. Andrews, Sr. and others conceived the idea of locating the Church where it is today, however, some members chose to remain at Goler Memorial. We are still closely united with out Sister Church Goler Memorial A.M.E. Zion Church.

Under the leadership of the present pastor Reverend H.C. Walser, who came to us in 1965, we continued to expand our program, improve our psysical plant and increase our membership as well as grow spiritually.

May God continue to shower his blessing upon us in the future.

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