

# How to Get More Business From the Black Communities?

Advertise in  
**The Winston-Salem Chronicle**  
2208 N. Patterson Ave.,

Phone 722-8624

P.O. Box 3154

Winston-Salem, N. C. 27102

**McCroory's** Formerly  
432 N. Liberty St. H. L. Green

*Sew & Save*  
First Quality

**Double Knit Polyester Fabric**

Our Reg. \$2.99 yd.

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\$ 1.77

yard

McCroory's Downtown, Winston-Salem  
9:30 to 5:30 Daily

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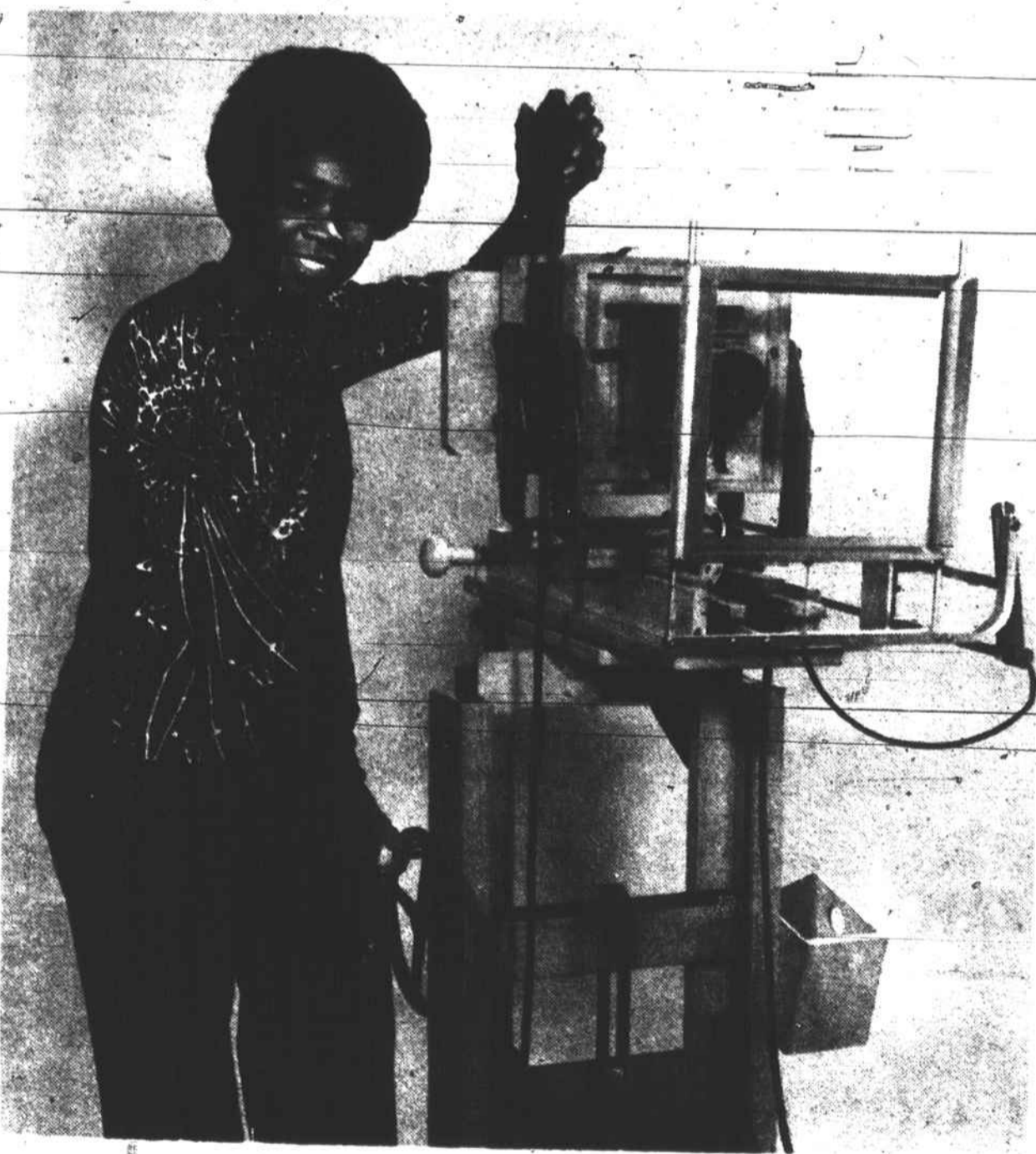


Photo by J. Nelson

**MRS. IDA MICHAELS**

*Smile . . . and the  
world smiles with you*

**705 N. Trade**  
Grocery Dept  
722-3491  
Meat Dept  
722-3492  
Trade at  
7th St.

BIG

Plenty of  
**FREE PARKING**

We Accept  
**Government Food Stamps**

**DISCOUNT SOUL FOOD STORE**

"The Only Real Soul Food Store in Town"

HOURS: MON.-SAT. 8:30 TO 6:00 • FRI. 8:30 TO 7:00

SAVE!

A Real Soul Food Money Saver

Lean Tender Juicy  
Ribs or T-Bone

STEAKS

99¢

Lb.  
No Limit

SAVE!

A Real Soul Food Money Saver

Wilson's

CHITLINS

10 Lb. Bucket

\$3.99

Plenty of Hog Maws

SAVE!

Present Copy of this Ad and Receive FREE GIFT

SHOW BOAT <b>PINTOS</b> Big 40 oz. Can <b>59¢</b>	NICE FRESH WHITE <b>FAT BACK</b> <b>49¢</b> Lb.
Frosty Morn's Budget <b>SLICED BACON</b> <b>59¢</b> Lb.	<b>CHITLINS STRUT SPECIAL</b> TEXAS PETE <i>Dist</i> <b>NOT SAUCE</b> 6 oz. Bottle <b>25¢</b>
Fresh Grade A Small <b>EGGS</b> 3 Doz. <b>\$1.00</b>	Sandwich Oven Fresh 1 1/2 Lb. Loaf <b>3 for \$1.00</b> <b>BREAD</b>
Fresh Grade A Small <b>EGGS</b> 3 Doz. <b>\$1.00</b>	Carolina Long Grain Big 2 Lb. Box <b>RICE</b> <b>69¢</b>
<b>JAMESTOWN</b> by SMITHFIELD PURE <b>PORK SAUSAGE &amp; SMOKED SAUSAGE</b> Your choice or both <b>59¢</b> Lb.	<b>ZESTA CRACKERS</b> 1 Lb. Box <b>39¢</b> <b>GLOVE KID PEANUT BUTTER</b> 16 oz. Jar <b>69¢</b>

## JOB OPENINGS

**PART-TIME & FULL-TIME**  
*Apply In Person*  
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