

HIRING THE RIGHT MAN



1. KNOW WHAT YOU WANT NEW EMPLOYEE TO DO.
2. DECIDE WHAT SKILLS NEW EMPLOYEE WILL NEED TO DO THE JOBS YOU WANT HIM TO DO.
3. DON'T HIRE UNTIL YOU FIND AN EMPLOYEE WHO HAS THESE SKILLS.



DON'T GET FLIM-FLAMMED.

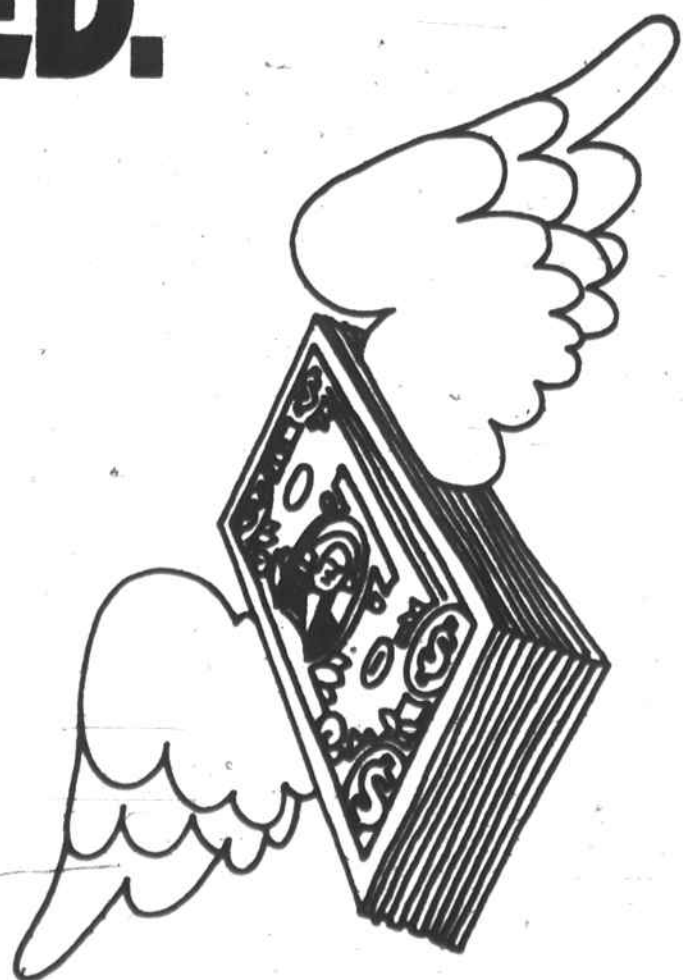
You've read about "flim-flam" artists. They're smooth-talking individuals who try to convince you that you can make a lot of money quickly, just by putting up some of your own money in advance.

But when you take your money out of the bank and turn it over to the stranger, it's gone. And so is the stranger.

Occasionally a flim-flam artist even claims to be a bank officer who is trying to catch a "dishonest employee." The approach is a little different, but the result is the same: Once the money is turned over to the stranger, that's the last that is seen of either.

Don't be a flim-flam victim. If anyone you don't know asks to use your money in any unusual way, call any bank officer you know personally.

Your quick action might catch a crook... and protect your money at the same time.



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Photo by J. Nelson
Mrs. Ida Michaels at Work

Chronicle Profile

Black Portrait Painter

A young black woman sits quietly behind an easel and meticulously etches out a drawing of a man. At first, the sketch looks like the doodling pad of a neurotic. But, gradually there emerges a recognizable figure; exact and beautiful.

The woman, Mrs. Ida H. Michael of 806 Crawford St., is an oil painter. She paints portraits and "shoot when I have to." "It's a real challenge," the Winston-Salem native commented. "It's something that has to become a part of you."

Painting portraits has indeed become a part of Mrs. Michael's life. She has been painting portraits for more than 11 years and has worked for Nelson Studios for more than 18. "You have to like it," she said in a recent interview. "If you don't like it you should get out of it."

She worked at the shop before she started painting and subsequently decided to go to school. "I decided that if I was going to do it (paint), I may as well go to school and learn how," she reflected. She went to Royce Color Studios in Mansfield, Ohio where she received certificates in three different areas of oil paintings; transparent oils, deluxe oils and semi-brush oils.

Mrs. Michael enjoys painting and has fun doing it, but there are some woes of the job.

"The biggest problem is delivering a product that customers like. Every time I give a customer his picture, I stand back and say, 'Oh, I hope he likes it.' It makes you feel real good inside when they do like it."

Jack Nelson, owner of the studio, said "she has a knack for it. She sort of makes it as she goes along," he said. "But, whatever she does, it always turns out good." Nelson said Mrs. Michael's attitude has changed since she started painting. "Before, she was a little anxious," he commented, but added, "now she does it like it's supposed to be done."

Mrs. Michael's greatest ambition now is to enter a painting in the next annual Professional Photographers Convention in Raleigh. "If I can get one hung (honors) it will be my greatest accomplishment." She has never entered her work in a contest before, but is well aware of the fierce competition. "It's tough," she said frowning.

Mrs. Michael is married to Julius E. Michael, a retired Army Sgt. He works for C.E.W. Auto Parts as a shipping clerk. They have a daughter, Mrs. Toby Richardson, who recently moved to Winston-Salem from Columbia, Md.

Mrs. Michael is another example of the hidden black talent that abounds in the city. She is a warm and gregarious person who is dedicated to the arts.

Other than painting oil portraits at the studio, she also works in the lab printing and processing photographs. She is a product of the Winston-Salem public schools.

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