



H.C. RUSSELL JR.

**Convocation
Talk Focused
On Youth**

"Many students believe ours is a society with deep-rooted sicknesses - including that of racism, despite the achievements of the sixties in moving toward equality," Harvey C. Russell Jr., vice president of community affairs for Pepsico, Inc., Yonkers, N.Y., said as he addressed the formal Livingstone College fall convocation last week at Salisbury.

Speaking to a predominantly black audience, Russell said, "The black student today is a youth who is basically a 'loner', who is acutely aware that his personal destiny rests on his own individual efforts. He has neither the emotional nor financial security of a middle class heritage to fall back on.

"It is interesting to note," said Russell, "That with all the publicity and discussion today about wider opportunities for blacks in business in the business world, a large proportion of black students (64 percent), continue to study the humanities or education, rather than preparing for business careers.

"As a black who has spent over three decades in the business world, over half at the executive level," said the speaker, "I can assure you that these doors which have been traditionally closed to us are gradually opening."

Russell, the grandson of the late Mrs. Annie Vance Tucker, lady principal and matron of Livingstone from 1893 to 1922, for whom a women's residence hall on the college campus was named, was introduced by President F. George Shipman.

John and Denny Russell, sons of the speaker, were each presented scholarships to attend Livingstone upon graduation from high school.

Honorary doctor of divinity degrees were conferred upon three men of the AME Zion Church: The Rev. Harold A.L. Clement, secretary, Department of Foreign Missions of the AME Zion Church, New York; The Rev. Steven A. Speight of High Point, presiding elder of the Greensboro district of the AME Zion Church; and the Rev. George L. Smith, pastor of Union Wesley AME Zion Church, Washington, D.C.

Bishop Herbert Bell Shaw, chairman, Livingstone board of trustees announced the approval by the board of five recommendations of President Shipman.

They are:

A two year planning study to begin this year, the purpose of which will be to refine the mission, role and function of the College and sharpen the projections and goals for the 1970's and 1980's.

Increase the enrollment by 5 percent per year to achieve an enrollment of 1000 students.

Expand the Community Services Program (Example: the Drug Abuse Prevention Project already established at Livingstone) with adequate

personnel to man the program. Authorization of a feasibility study with professional counsel to ascertain if it is appropriate to conduct a fund raising campaign for the College. Initiation of a \$250,000 financial campaign for the accreditation of Hood Theological Seminary. Music was provided by the Livingstone College Choir and Band, directed by Mrs. Eloise M. Simpson and Henry A. Duncombe.

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T.V. Show Depicts Black Culture



Evangeline G. Redding

Heritage of Hope a series of ten 30-minute, color programs on UNCTV created, written and produced by two North Carolina blacks, Evangeline Grant Redding and her brother Gary Grant. The spiritual is used in the program to tie together the series. The programs are aimed at "quality and positive black programming."

"It gives us a chance to define ourselves and give value to what we are as a people," Mrs. Redding said.

The University of North Carolina Television Network financed the series. **Heritage of Hope** can be seen Tuesdays at 9:00 p.m. beginning October 1.

Mrs. Redding lives in Oxford, N.C. She has two children. Mrs. Redding attended NCCU where she studied under Mary Bohamon. Mrs. Redding holds an M.A. from N.C. Wesleyan, Rocky Mount, N.C. She has worked with Utah Shakespearean Guild and NCCU Thespians, Durham N.C.

"Coming from a small, farming community, returning there to work, and being significantly effected by the political and social changes engulfing, stifling, and choking my people. I have developed and produced several plays based on community life there in the last ten years. None of which are in print. But, the community has benefited and enjoyed the productions, and certainly I have," writes Mrs. Redding.

Rising Crime Rate Calls For Added Home Security

Over \$284 million worth of valuables are stolen each year, and only about 5 percent is recovered. Every 28 seconds a burglar enters somebody's premises. With your personal safety at stake, as well as your most prized possessions, what can you do to keep burglars and vandals out?

First, make entry so difficult that the burglar will look for an easier victim. Burglars don't like delay, and they don't like noise and risk. Most felonies are committed against law-abiding

citizens simply because intruders have been able to enter the home quickly and easily due to inadequate home protection.

There are many types of locks available in a wide range of prices. But this is not the time to practice economy. Install Weiser locks - the finest you can buy. They provide the security and protection your family deserves.

The new Weiser D4000 Series Deadlock is bad news for vandals. In recent laboratory

tests, it outlasted six competitive locks in a supervised malicious attack. After over 4 minutes of abuse, the Weiser D4000 was still on the door doing its job. All others had failed. The reason for this superiority lies in its heavy construction. Two 1/4" heat-treated steel bolts pass through a steel plate on the inside and thread directly into the outer cylinder housing. Finally, a 1" dead bolt with free-turning steel roller prevents manipulation or cutting by a hack saw.