

# Patronize Equal Opportunity Advertisers

NOW... SAME VALUES AT ALL 7 SEARS STORES!!

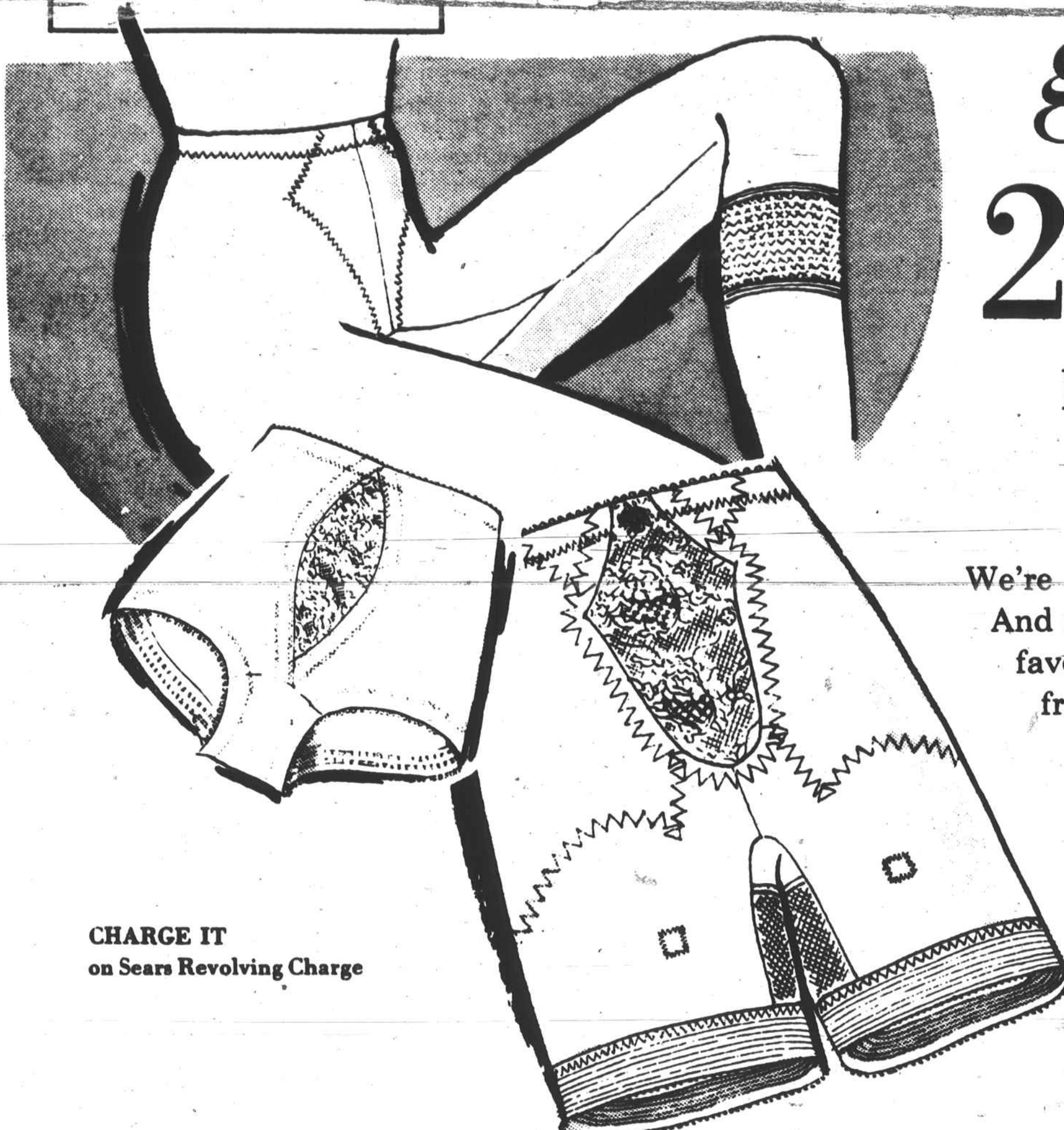
**Sears**

*the semi-annual*

*girdle sale*

**25% Off!**

**ENTIRE STOCK OF GIRDLES**



We're doing a lot to help trim figures! And now at great savings! Select your favorite girdle and save 25%. Choose from brief, midleg, longleg, slack companion, and full figure styles. Hurry — Sale ends Saturday!

CHARGE IT  
on Sears Revolving Charge

**SALE Ends Saturday**

## Save 12% to 22%! Blue Package Panty Sale

**Briefs with elasticized legs**

**2 Pkg. of 3 \$5.50**

Regular \$3.25  
Misses' sizes 5 to 7

Larger sizes 8 to 11  
Regular \$3.80  
**2 for \$6.60**

**Briefs with band legs**

**2 Pkg. of 3 \$6.60**

Regular \$3.80  
Misses' sizes 6 to 7

Larger sizes 8 to 11  
Regular \$4.40  
**2 for \$7.80**

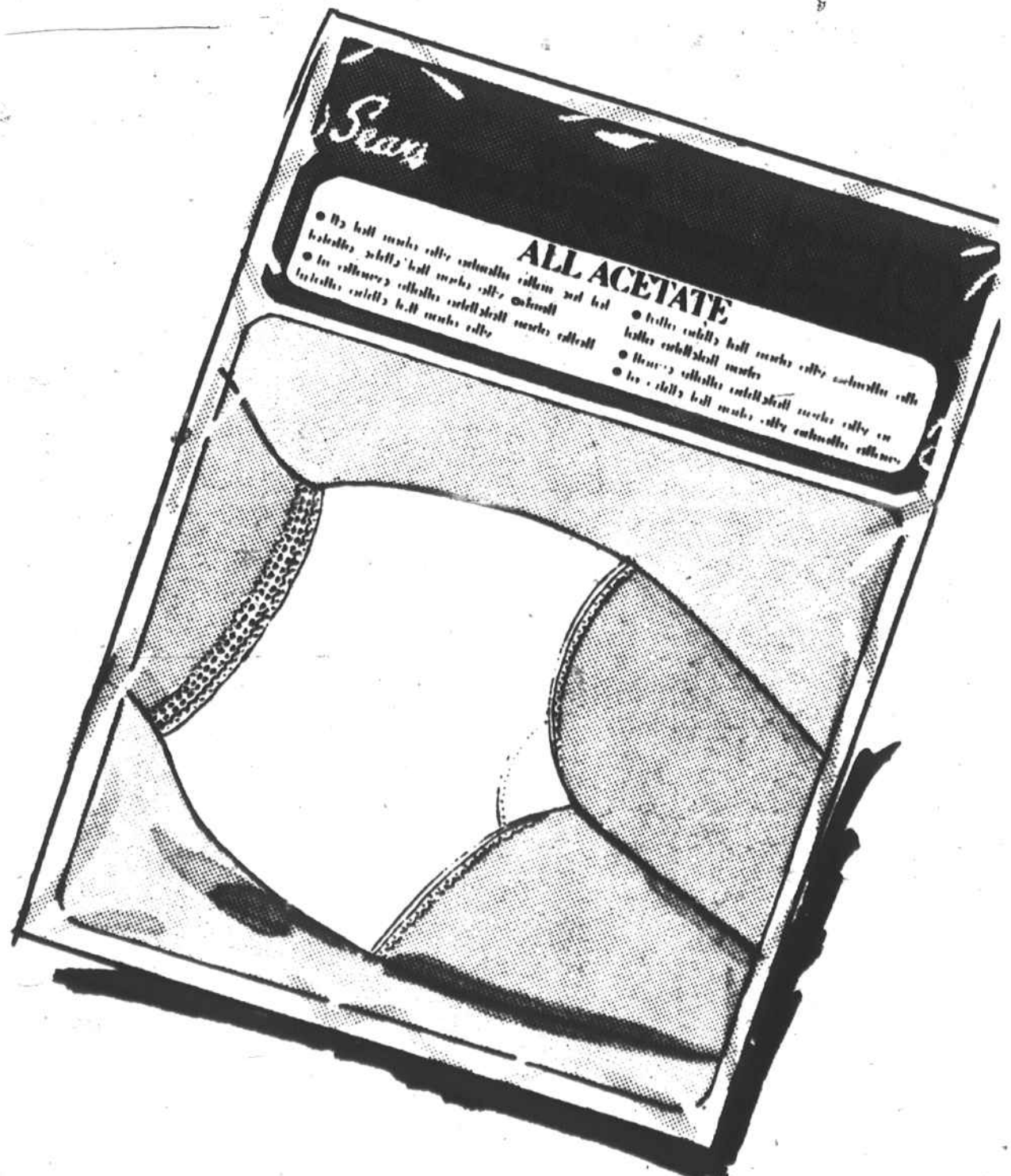
**Sleek Bikinis**

**2 Pkg. of 3 \$4.50**

Regular \$2.75  
Misses' Sizes 4 to 7

*look at these features . . .*

- one-piece construction for smooth fit
- extra full cut for ease in sitting
- double fabric crotch; feather stitched to eliminate bulky seams
- smooth, soft, acetate tricot fabric for absorbency, comfort, good wear
- machine washable; won't shrink out of shape
- handy package includes three white panties



Now . . . Let Sears Serve You at Any of These Seven North Carolina Locations:

Satisfaction Guaranteed or Your Money Back

SHOP AT SEARS AND SAVE

**Sears**

SEARS, ROEBUCK AND CO.

**Greensboro**  
3201 W. Friendly Ave.  
**294-6800**

Monday - Saturday  
9:30 am 'til 9:30 pm

**Winston-Salem**  
401 West Fourth Street  
**725-1961**

Monday - Saturday  
9:30 am 'til 9:00 pm

**Raleigh**  
Crafter Valley Mall  
**782-6800**

Monday - Saturday  
9:30 am 'til 9:30 pm

**Durham**  
Northgate Shopping Center  
**286-2951**

Monday - Saturday  
9:30 am 'til 9:30 pm

**Burlington**  
Holly Hill Mall  
**584-9771**

Monday - Saturday  
10:00 am 'til 9:30 pm

**Rocky Mount**  
128 N. Church St.  
**442-3131**

Monday - Thursday - Friday  
9:30 am 'til 9:00 pm  
Tues. Wed. Sat. 9:30-6:00

**High Point**  
101 South Wynn Street  
**885-4051**

Monday - Thursday - Friday  
9:30 am 'til 9:00 pm  
Tues. Wed. Sat. 9:30-6:00