

United Way Head Is Named

John B. Goessman, 36, has been named the new executive director of the Forsyth County United Way to succeed

Goessman's appointments was confirmed Wednesday afternoon by the United Way Board of Directors and announced Thursday by United Way President William F.

Goessman will assume his new duties on Feb. 3. He brings with him eight years of community agency involvement. Currently, he is executive director of the

Polly Ashley, a senior at Greensboro's Bennett College for Women, was among the first group of students to participate in the College's traditional degree program, Interdisciplinary Studies.

Later appointments were with the National Institute of Mental Health as a Research Assistant and as a chemical research assistant with the 3M Company. Polly received comparable salaries while gaining professional experi-



John B. Goessman, named recently to a major post in the United Way Organization, will assume duties February 3.

Services Agency.

"John Goessman brings with him the kinds of credentials that our United Way will be needing in the coming years," Hohman said.

In addition, "His strong suit is planning, setting objectives, and providing management support. "We're delighted that he has accepted this position and we look to him to provide the executive direction our board wants."

Goessman has just completed a successful \$1.4 million community fund goal in Lincoln. He has been responsible for total administration of the Lincoln Community Services function.

entered the program during its first year in 1971. The term itself is not new in today's colleges and universities, but the methodology differs from place to place.

For Polly, the program offered a change from the traditional-lecture-lab instruction and organized class schedules.

"My collegiate experience has included integrative seminars, self-oriented projects, community resource contact and interaction, field-work and externships," Polly explained.

An active student in campus affairs, Polly's area of concentration is Biology/Chemistry. Her classroom experience has been strengthened by several employment-training appointments which were arranged through the Cooperative Education Program at Bennett.

"During the summer of 1973, I served as counselor with the Atlanta Urban Corps of the school system there," she stated.

Polly who resides at N. Highland Circle in Quitman, Georgia is one of eight children of Mrs. Lucy M. Ashley. Her father died when she was twelve.

The Interdisciplinary Studies Program, initially funded by the National Endowment for the Humanities, is designed to educate comprehensivists who may option to specialize toward particular career goals. Problem analysis, improved interactive communication skills, and awareness of environmental influences are important aspects of the program.

After her graduation in May, Polly hopes to enter in the field of public health service or related area involving nutrition.

"Chances are that she will succeed in her plans, because she is a determined Bennett Belle who has overcome economic disabilities through hard work and dedication," Dr. Helen Trobian, director of the Interdisciplinary Studies Program.

"Polly's reward for personal sacrifice will be her degree, the Bachelor of Arts and Sciences in Interdisciplinary Studies."

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—Daniel Webster
Senate Speech, 1830

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