

Grand Opening

Save-Rite

FOOD TOWN

Why Pay More? ... Food Town Sells It For Less!



A 3RD FOOD TOWN OPENS WED., JULY 30, 8 A.M.

Come Wednesday morning there will be a new FOOD TOWN Super Market in Winston-Salem. This means that LFPINC will be more readily available for even more Winston-Salem-Forsyth County Residents. We invite YOU to come take advantage of this new FOOD TOWN. The same low prices that have always been available at each and every FOOD TOWN will be available at this new store. SMART shoppers know the advantages of saving money with the "LOWEST FOOD PRICES IN NORTH CAROLINA." AND that's why we're inviting you to come get your

PRICES EFFECTIVE AT ALL THREE WINSTON-SALEM FOOD TOWN STORES THIS WEEK.

COMPARE
FOOD TOWN'S
LFPINC
YOU'LL AGREE THE
PRICES ARE LOWER

FOOD TOWN'S PLEDGE TO YOU

We do not increase the price of any item in our stores unless the manufacturer's cost to us increases. When Food Town is forced to increase a price, items on the shelves marked at the lower price will be sold at the lower price. For this reason you may sometimes see two of the same item with different prices. Each will be sold as marked. If the price decreases, that item on the shelf is marked down right away. What could be more fair?

GRAND OPENING BONUS BUY
Borden's Elsie
ICE CREAM
BUY ONE 1/2-GALLON CTN., GET ONE
FREE

GRAND OPENING BONUS BUY
Buy 5 lb. Bag Martha White
Flour And Get A 2 Lb. Bag
Martha White
Corn Meal
FREE

GUARANTEED TENDER... EVERY BITE... EVERY TIME

Armour's Testender STEAKS

- ☆ FULL CUT ROUND
- ☆ TOP ROUND SWISS STEAK
- ☆ HEEL of ROUND ROAST

\$1.69

lb.

TESTENDER-SIRLOIN TIP
STEAK or ROAST
lb. **\$1.79**

ARMOUR TESTENDER
TOP ROUND STEAK
lb. **\$1.79**

ARMOUR TESTENDER
TOP ROUND ROAST
lb. **\$1.79**

ARMOUR TESTENDER
CUBED STEAKS
lb. **\$1.99**

ARMOUR TESTENDER
BONE-IN RIB STEAKS
lb. **\$1.99**

Armour Testender Deluxe
CHUCK ROASTS
lb. **89¢**

ARMOUR TESTENDER SHORT
Ribs of Beef 89¢
IN 3-lb. PKGS. OR LARGER, FOOD TOWN

FOOD TOWN'S LEAN
Gr. Round \$1.59

FOOD TOWN'S
Gr. Chuck \$1.39

FROSTY MORN
Sliced Bacon \$1.59

ARMOUR TESTENDER FULL-CUT
CHUCK ROASTS
lb. **79¢**

Testender Boneless Lean
STEWING BEEF
lb. **\$1.29**

BONELESS CHUCK OR
SHOULDER ROASTS
lb. **\$1.39**

Armour Testender Bone-In
SHOULDER ROASTS
lb. **\$1.09**

ARMOUR STAR
Hot Dog Franks 89¢
LEAN SLICED

ARMOUR STAR
Bacon \$1.79

ARMOUR STAR SLICED
Luncheon Meats 65¢

TENDER JUICY
Frosty Morn Franks 79¢
FROSTY MORN

Honey Gold Sausage 89¢
FROSTY MORN

Sliced Bologna \$1.19

LFPINC Will Save You Money

Compare Our Prices And You'll Agree	OUR LOW PRICE	WHY PAY
CREAMY SMOOTH - DUKE'S Mayonnaise	1.09	1.39
REGULAR OR SMOKED - KRAFT'S Barbecue Sauce ..	.53	.71

FOOD TOWN
GLADLY REDEEMS
U.S.D.A.
FEDERAL
Food Stamp
COUPONS

Over 5,500 Low Low Prices

Savings... Quality... Service	OUR LOW PRICE	WHY PAY
FOR PANCAKES OR WAFFLES Log Cabin Syrup ..	1.77	1.97
DEL MONTE PURE Prune Juice59	.69

INSTANT COFFEE \$1.88	PURE VEGETABLE WESSON OIL \$1.84	RECONSTITUTED REAL LEMON JUICE 59¢	VAN CAMP'S PORK & BEANS 19¢	PETER PAN PEANUT BUTTER 64¢
KELLOGG'S CEREAL CORN FLAKES 60¢	SEMI SWEET CHILLED ORANGE JUICE 79¢	SPECIAL BLEND JFG COFFEE 89¢	BORDEN'S ASSORTED ICE MILK 75¢	MAKES DELICIOUS TEA INSTANT NESTEA \$1.29
HELLMANN'S REAL MAYONNAISE \$1.19	BONUS BUY! ALUMINUM FOIL REYNOLDS WRAP 4 \$1	SOFT STRONG HI-DRI TOWELS 39¢	BONUS BUY! PRINCELES POTATO CHIPS 88¢	INSTANTLY EVAPORATED PET MILK 99¢
BONUS BUY! BANQUET FROZEN POT PIES 4 \$1	AMERICAN CHEESE \$1.79	BONUS BUY! GOLDEN QUARTERS MRS. FILBERTS OLEO 39¢	PLAIN SEY RANGING RED BAND FLOUR 59¢	BONUS BUY! MAZOLA PURE CORN OIL 99¢

OPEN MONDAY THRU SATURDAY 8:00 A.M. TO 11:00 P.M.
TO SERVE YOU WITH THE "LOWEST FOOD PRICES IN NORTH CAROLINA"