August 23, 1975

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RACISM: Advantage **To The Subordinator** by Charles T. Byrd Jr., CPA

The benefits to whites provided by racism is three-fold-economic, political, and psychological. In fact, overt racism persists because it yields advantages to the group doing the subordinating. Any successful efforts to reduce or eliminate racism also imposes a cost on those who now enjoy the benefits.

Overt racism and institutional subordination support many economic benefits to whites. Job discrimination on the basis of color leads to the reduction of competition for opportunities in the job market.

Economic exploitation also manifests itself in lower wages, higher prices, higher rents, less desirable credit terms, and poor working and living conditions. These financial prejudices further operate to segregate groups into geographical areas that also become a recipient target for racism.

The political advantages result in a disproportionate share of the control in government, manipulation of non-white voters serves to set up government structures, such as wards or counties, to maintain exclusive white control. This prevents non-whites from electing representatives that are sensitive to their needs. Decisions made by government administrators exclude minorities from equitable shares in contracts, jobs, and other disbursements.

There also exists voter refusal to support a superior candidate if not a member of the same race. This tradition is based solely on color, race or ethnic background.

The psychological benefits take the primary form of "feelings of superiority" among whites. It also leads the minorities to suppress group traits that are regarded as undesirable. This is accomplished by exaggerating these images and legitimatizing attacks upon them. Because these traits are deemed undesirable, the political "controllers" avoid the necessity of adopting difficult or costly policies to solve key social problems.

It is hopeful that many whites, upon realizing the benefits of institutional racism, can muster the qualities and attitudes that will provide equal opportunity for all.

WSSU Expects Record

LOVE OF TEACHING

By Naomi C. McLean, CPS **Business** Writer

There's an old proverb of which I often remind myself: "Be careful what you set your heart on, for it will surely come true."

When a teacher sets his heart on becoming an excellent teacher, he will become such a teacher. When a young woman sets her heart on becoming an outstanding secretary, she will become s such a secretary.

The real teacher loves to teach. Always he has before him a vision of the possibilities

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that lie within and before his students. In this particular, the business teacher is especially fortunate. He delights in drawing out his students, in getting them to put their ability into action. At the same time the business teacher emphasizes the possibilities that lie before business-trained people.

When you love teaching. you put your heart into it. You awaken minds; you lift up

the spirit of your students; you fire them with ambition. You light candles that will bring a constant glow of light to your students in their paths now and in the future.

As the days go by, the business teacher will become an increasingly important factor in our society. He has the constant stimulus of the success of his students: thus his love of teaching grows and expands.

WINSTON-SALEM STATE UNIVERSITY **EVENING CLASSES** USE YOUR S.U. You've just run out of excuses! 1. Reduced tuition for senior citizens. 2. Degree program for Technical Institute graduates. 3. Over 30 classes at nights and on weekends.

The deadline for stories and announcements is 5 p.m. Tuesday.

Material coming into the hands of the Chronicle after that time will appear in the following week's edition if relevant.

Enrollment This Year

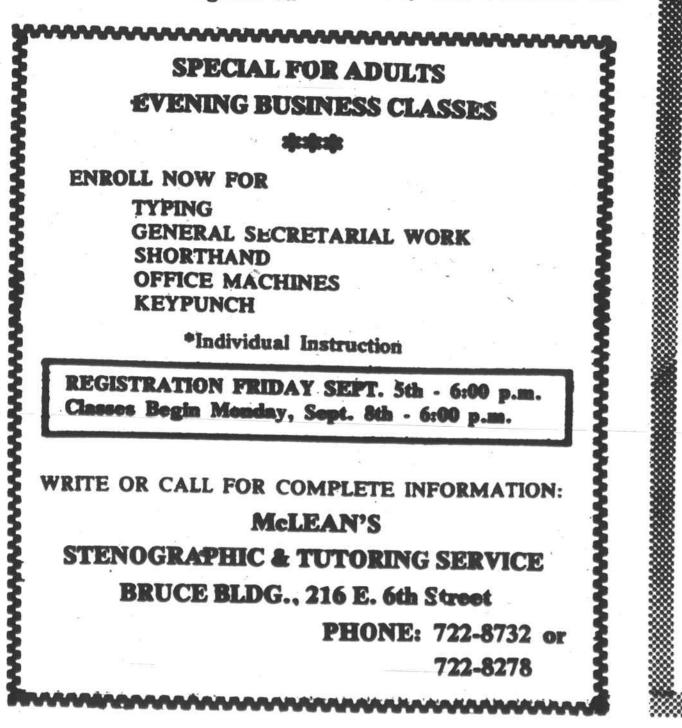
Approximately 2000 students are expected to register for the fall semester at Winston-Salem State University. Slightly more than 500 freshmen and transfer students will begin orientation on campus on Wednesday, August 20 and will register for classes on Monday. August 25. About 1500 upperclassmen are scheduled to register on

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Tuesday, August 26 and Wednesday August 27.

Applications for continuing education classes are still being accepted. Those students will register during a special session at 6:00 p.m. on Tuesday, August 26.

Classes will begin on Thursday, August 28. The fall semester ends December 18.







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