

Who Are The Real Leaders?

By Naomi C. McLean, CPS
Business Writer

Leaders are people who possess, in strongly developed form, the qualities of initiative and resourcefulness. Their minds reach out - in ways which cannot be explained, and bring ideas for getting things done.

A leader is one who has an all-pervading and persistent enthusiasm. Enthusiasm

wards off a feeling of dull routine.

Real leaders know how to enlist the cooperation of others. People like to feel that they are working with someone else. When we work together, we achieve. The inability to work as a team always makes for disorganization, disorder, and eventually - failure.

Cooperative effort, on the other hand, produces worthwhile results. To achieve something worthwhile, a leader must have the human touch. He must respect the people with whom he works and be able to inspire them with his own enthusiasm. In that way he stimulates the creative imagination of others and helps them to develop their own capacities.

You don't get anything in this world for nothing. If something is worth having, it is also worth working for.

Every business provides a service to men, women, and to the community. The human touch must be presented by the leader. There is a persistent idea in the minds of many people that a leader is one who pushes buttons and tells others what to do while he himself does nothing. That idea is as far as possible from the truth. The real leader works and gets others to work with him (never for him or under him).

Initiative, cooperative work, and genuine enthusiasm - such are the characteristics of people whom we recognize as real leaders.

Muhammed Ali- Doing It Well

by Charles T. Byrd, Jr., CPA

The greatest Muhammad Ali, spoke at UNC-Chapel Hill on October 31, 1975 as a guest of the Black Student Movement. Those expecting to see and hear the heavyweight champion met more than a boxer. Ali concentrated on the nation of Islam and his economic motives rather than what he termed, "the brutal, clowning antics of beating up someone."

Muhammad Ali stated his pursuit of studies to be a minister in the nation of Islam and true to fashion, he delivered a serious speech entitled "Friendship." The champ told the audience, "All relationships are empty unless there is friendship. It is a continual forgiveness that helps friendships to endure. We have to learn the lesson of friendships when nations are against nations and races are against races."

Much of the antics before his boxing bouts were attributed to being showmanship. Ali said his multi-million dollar purses were the result of "giving the fools what they want." However, his economic expectations far exceed the boxing ring. He has initiated preliminary steps to start an import-export business. His claim of becoming "the richest black man in the world," may have some validity if realizations of a five year, \$250 million gross is met.

Special emphasis was given to the pursuit of knowledge. Ali claimed that for black people to participate in today's world on a parity basis, a commitment to learning is necessary. Ali attributed his success to the teachings of the Honorable Elijah Muhammad and Islam.

Although he amused and entertained the audience with "the shuffle" and "boxing poetry and guips" the seriousness of his principles were evident. The multi-faceted personality and talents of this black man can only be described as the greatest.

THE CONTAINER DIV. OF THE JOS. SCHLITZ BREWING CO. IS SEEKING MAINTAINERS AND OPERATORS

This is an excellent opportunity to become involved in the start-up and growth of our new plant now under construction in Winston-Salem.

Requirements:
Can Line Production Maintainers: Applicants must have minimum of 2-3 years' experience in the maintenance and operation of high speed production equipment, aviation, engine mechanics, machinist work, or formal training and experience in the automotive field.

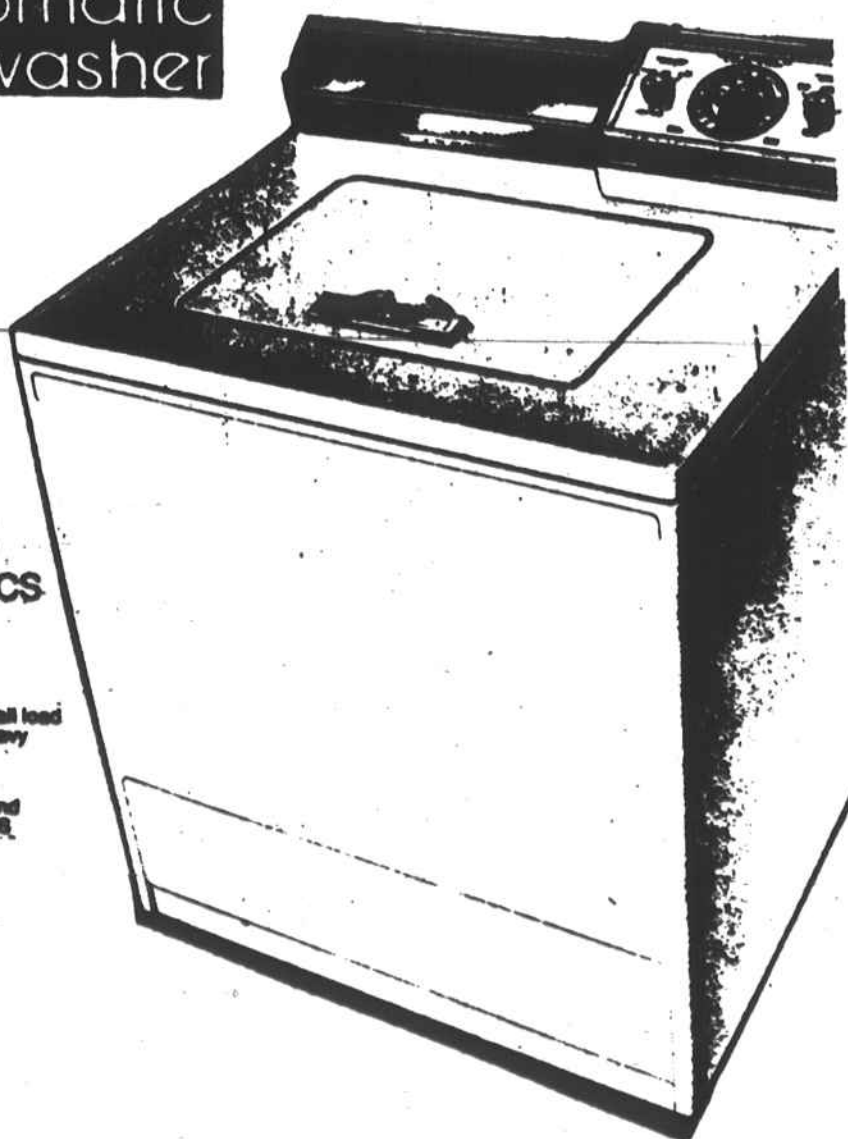
Press Maintainers: This highly skilled position entails set-up, operation, repair and maintenance of presses and related equipment used in the manufacture of can ends and ring pulls. Applicants must have a minimum of two years' experience in high-speed production maintenance and mechanics and own a complete set of mechanics' hand tools.

Operators: Personnel involved in the operation, maintenance and adjustment of various pieces of equipment involved in the manufacturing of aluminum cans. This includes packers, washer tenders, oven watchers, briquette operations, servers and palletizer operators. Interested parties should have experience in high-speed production, preferably in the metals' field. Excellent Wage and Benefit Package and Attractive Working Schedule. Interested parties should contact Ms. Shirley Goodman at the Employment Security Commission, 630 W. Sixth Street, Winston-Salem, North Carolina. Applications for this position will not be accepted at the Brewery.

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TIMEKEEPER

The Container Division of the Jos. Schlitz Brewing Company is seeking a qualified person for the position of Timekeeper in our new can plant now under construction in Winston-Salem.

This position involves monitoring hourly time records, posting appropriate hours, payroll distribution, and auditing payroll records for accuracy. Applicants should have 2-3 years' experience in various accounting functions as well as familiarity with office machines. A college degree is preferred.

This is an excellent opportunity to grow with a new company which offers excellent benefits and advancement potential.

Interested parties should contact Ms. Shirley Goodman at the Employment Security Commission, 630 W. Sixth Street, Winston-Salem, North Carolina.

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Rangel To Speak

The Student Government Association at Winston-Salem State University will sponsor a lecture by U.S. Congressman Charles B. Rangel of New York on Monday, November 10 at 8 p.m. in the Kenneth R. Williams Auditorium.

Congressman Rangel, a former member of the Committee on the Judiciary and the Committee on the District of Columbia, currently serves on the House Ways and Means Committee. He was the Chairman for the Congressional Black Caucus in 1974.

The public is invited to attend the lecture without admission.

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