

# Scholarship Program Proves Successful

Back in 1969, when R.J. Reynolds agreed to fund the achievement program at Winston-Salem state University to which it has since donated one million dollars, the scope of the commitment raised some eyebrows.

Further, when it was announced that the grants had no strings attached in terms of the courses of study the 101 scholarship students would pursue, and didn't require them to come to work for their benefactor after graduation, the program drew considerable attention from both the academic and corporate communities.

Now with three classes of R.J. Reynolds scholars graduated, the results more than demonstrate that the program works. Among the 37 R.J. Reynolds scholars graduated in the classes of 1973, '74 and '75, the diversity of career choices is almost as varied as the curriculum of the University.

Of the 17 RJR Scholars in the class of 1974, for example, three are now medical students, three are involved in nursing, four have entered government work, one is teaching, and the rest have either gone to work in industry or chosen other careers. One, Gloria Horne Flynt, sought employment with R.J. Reynolds Industries, Inc., where she now works as a financial analyst in the RJR Foods subsidiary.

In addition to direct student scholarships, the grant supplements the salaries of six WSSU professors. Some of the funding has also been applied to a general strengthening of the school's curriculum.

"We funded the program in the first place because we wanted to help qualified minority students further their

educations and reach their professional goals, no matter what those goals might be," said Chas. B. Wade, Jr., senior vice president of R.J. Reynolds Industries. "That so many of them are on the road to becoming doctors, nurses and other professionals frankly delights us. They'll be assets to the whole community," he continued.

"Dollars are one thing," Wade concludes. "People are another. When we can use our dollars to help people in a real sense be enabling them to pursue careers that will benefit the entire community, we know we've accomplished something.

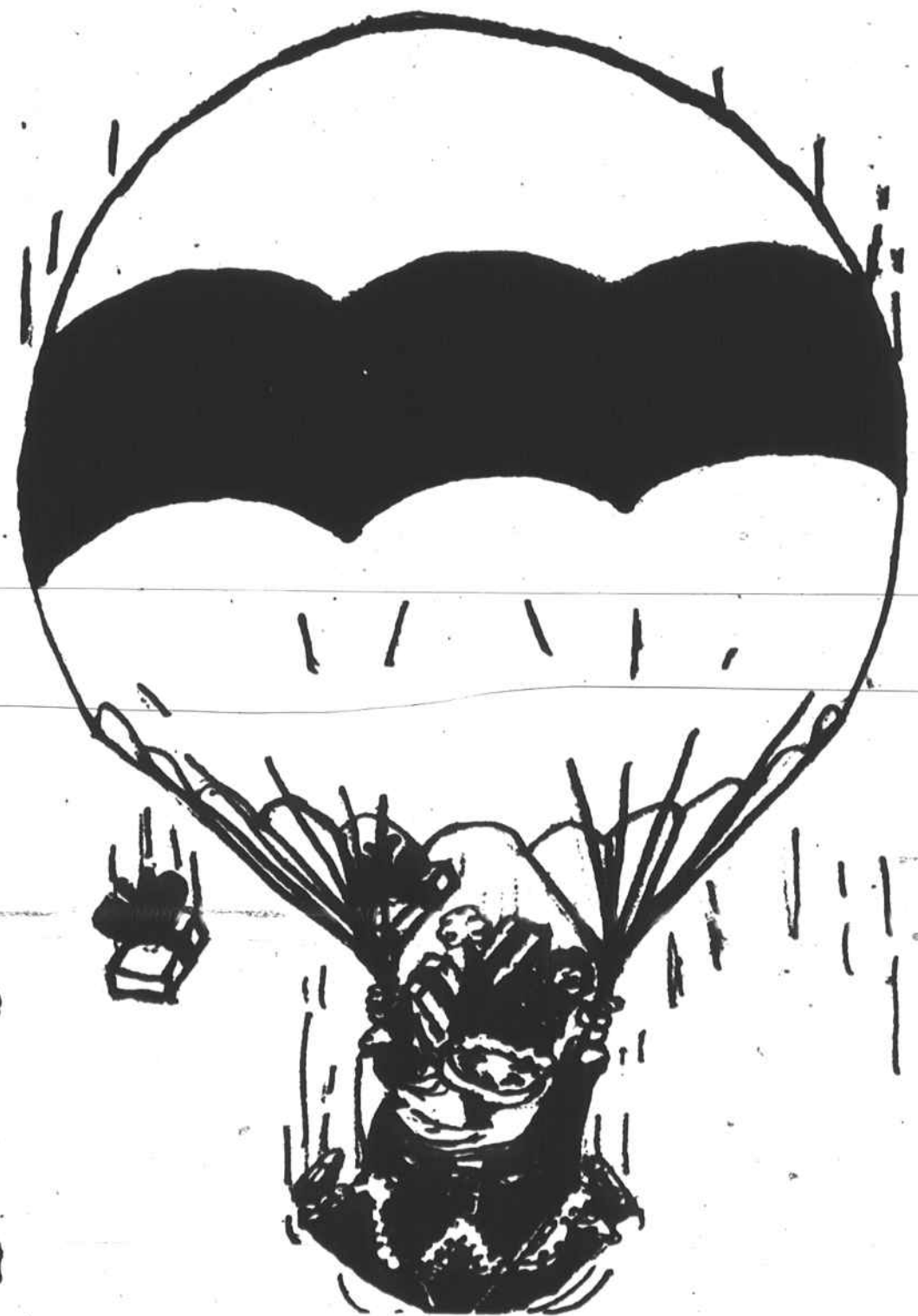


A financial analyst, Gloria Flynt reviews budget figures with Anthony Zaffuto, financial marketing manager. Gloria is a 1974 graduate of Winston-Salem State University, her education funded by the million-dollar R.J. Reynolds-WSSU Scholarship program.

## SANTA is coming To NORTHSIDE SHOPPING CENTER By Parachute!

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Its A Fact And Its Spectacular!  
Santa Clause Will Actually Sky Dive  
From An Airplane At 5200 Feet...  
Free Falling 220 Seconds Before  
His Chute Opens And He Lands In  
The Northside Shopping Center Lot



### SANTA WILL LAND AT 10 A.M. FRIDAY, NOVEMBER 28, 1975

### Northside Shopping Center

Exit Akron Drive Off Highway 52 North  
Winston-Salem, N.C.

★ Ride WSMT Routes 7, 8, & 10  
To & From Northside

## Wooden To Speak

Mrs. Rosalie M. Wooden will be speaking Sunday, November 30, 1975 at Providence Baptist Church in Greensboro, one the subject "Faith, Hope & Charity."

Mrs. Wooden will be representing the Mission Circle of Providence Baptist Church whose presiding officer is Mrs. Rosa Lee Rucker. Serving on this committee also will be: Mrs. Ann Scantling, Mrs. Eula J. Whitley & Mrs. Blossom Tyne.

All are cordially welcome to attend.