

## Jordon Column

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vert those programs to line their own pockets. In cheating and chiseling -- as in everything else -- poor people are victimized.

The answer is consumer participation in programs,

tighter federal controls and oversight mechanisms, and clearer lines of responsibility. Social programs need to be made more effective and immune from white-collar rip-off artists who prey on the poor.



43 Birthday Sales a success.

## Betty Gay Celebrates Birthday

The Betty Gay Shop located at 415 N. Trade Street Mall is celebrating a month long Birthday Sale in honor of the founding of the company 43 years ago in 1933. Ms. Betty Frazier, Store Manager is inviting all area residents to

join in this celebration.

Ms. Frazier notes that the Company will be offering the seasons most wanted merchandise at special low Birthday prices for the event all during the month of October.



Children elated over gifts

Delta Omega Chapter

## Visited Horizon Care Center

On Sunday, September 12, 1976 the pledges of Delta Omega Chapter of Tau Gamma Delta Sorority Inc.,

visited the Horizons Care Center and presented the staff with toys that were donated by various individuals and merchants.

The merchants and individuals were, Hinkle's Book Store, McCoy's, Woolworth's, Davis, Zayre, Reid's Toys & Hobby, Robert's Toys & Hobby, Mrs. Alice Johnson, Mrs. Foye Jessup, and Mrs. Marilyn Cheek.

The Horizons Care Center is a center for Mentally Retarded children. The pledges were very pleased with the warm reception from the staff and kids.



## Attention

## Graduates

Graduates who purchased pictures concerning the Recognition program of McLean's Stenographic & Tutoring Service are requested to immediately pick up your picture from Ward's Studio, 859 Crawford St.

## Garden Path Meets

E.S. Thompson, reporter

Along the Garden Path Flower Club met at Staley's Northside Restaurant Monday. Mrs. Edmonia Henderson Hostess.

Mrs. Julia Johnson, delegate to 41st Convention held at Hyatt House and contestant for 4th District Council of Garden Clubs, was crowned Queen of North Carolina Federation of Garden Clubs during Banquet on Monday night. Mrs. James Holshouser was speaker for the occasion.

Trophies were presented to Along the Garden Path Club for the following activities: Best yearbook; Best scrapbook; Highest club registration; Highest number of ads sold; highest number of Banquet tickets purchased.

Each guest received a door prize and live plant, compliments of 4th District Garden Council of North Carolina Federation of Garden Clubs. It was consensus opinion that the 41st convention held in Winston-Salem was the best yet.

Open discussion held on topic for evening was Wild and Dried Flowers.



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**That Special Touch**

Save \$4.07

A. New for fall...a special touch of genuine suede on a high-styled wedge. Braided jute trim. Regularly \$12.97

**8<sup>90</sup>**

Save \$2.42

B. New fall colors lend a special touch to this classic sling-back. Regularly \$7.97

**5<sup>55</sup>**

C. Fall shoulder bags. Reg. \$7.97, **SAVE \$2.42...\$5.55**

Prices Good thru Saturday

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- 2. 15 Wauwatown St.
- 3. Oldtown Shopping Center
- 4. 5101 Country Club Rd. (next to Club Haven Shopping Center)
- 5. 418 N. Liberty St. (Downtown)

**Pic'n Pay...It's Your Fashion Way**

*Betty Gay*

DOWNTOWN ON THE TRADE ST. MALL.

*Betty Gay is 44 years old; and this year we are going all out to celebrate. Come join in our birthday party for savings for (You).*

**Jump Suits...\$13.99 Special Purchase**

**Long Robes ... Reg. \$10.99**

**to \$12.99 Now \$9.00**

**20% off**

**On all dresses, pant suits and jump suits**

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