



**FOR YOUR PLEASURE**

**A BALL IN THE MALL**

**April 15**  
**10 p.m.-2 a.m.**

continuous music by  
**FRANKIE LESTER and the STEEL PIER BAND**  
from Atlantic City  
 and  
**ED WILLIAMS and the NEW DIMENSIONS**

CHAMPAGNE  
 MIDNIGHT BUFFET SUPPER

**\$35/couple**  
 Reserved Tables

Tickets available at:  
 Winston-Salem Symphony Office  
 The Ideal in Hanes Mall  
 Reznick's in Thruway

or send check & self-addressed  
 stamped envelope to:  
 Winston-Salem Symphony  
 610 Coliseum Drive  
 Winston-Salem, N.C. 27102

For further information call 725-1035  
 Co-sponsored by Winston-Salem  
 Symphony Association Board  
 and Symphony Guild  
 In co-operation with the Hanes Mall  
 Merchants Association

Proceeds to be used as  
 matching funds for  
 NEA Challenge Grant

## WXII Gets New Mini-Cams

"NewsCenter Twelve will be on the air shortly with the Triad's first full-mobile, fully live news unit," says Channel 12 News Director Wayne Ashworth. "In the past, the Channel 12 Minicam and our live News Studio in Greensboro cut down the time lag tremendously but now we can shoot the story and transmit instantaneous as-it's-happening coverage."

At the heart of Channel 12's new mobile capability is a just-delivered \$40,000.00-plus RCA TK-76 video camera. Small enough to be carried by one man, the TK-76 outperforms studio color cameras that sold for three times its price just a few years ago.

According to Channel 12 Assistant News Director Don Swaim, the TK-76 is a small wonder. "In resolution, color quality, lens speed, portability and overall performance, it's about the most sophisticated Minicam we can use for Electronic News Gathering."

With the TK-76 Minicam installed in a specially-designed NewsCenter



**THE THIRTY-FIVE-THOUSAND-DOLLAR-MINICAM-DIFFERENCE** - They're both Channel 12 Minicams, but the new RCA TK-76s [on the right] are slightly more expensive than the Sonys--about \$35,000 more. The TK-76s will be used as the primary cameras on Channel 12 News Department Mobile Vans and provide instantaneous live coverage of breaking news events.

Twelve mobile van, news events can be photographed, relayed to location antennas or to Channel 12's transmitter site on Sauratown Mountain, and fed to the WXII studios for live on-the-air reports.

"With this mobile unit," said Ashworth, "we can transmit for live coverage, transmit for videotaping in the WXII main studios for later playback; videotape within the mobile van itself;

or go completely portable and videotape with a backpack. When we combine these new capabilities with our existing Minicams, our live NewsCenter Twelve Studio in Greensboro, and our supplementary array of 16mm film cameras and equipment, I think the viewing audience is in line for some quality and live excitement in newscasts they haven't been able to get in the Triad before. In fact, you can count on it."

## Southern Area Links, Inc. Convenes On Jekyll Island

For many years the retreat of the wealthiest men in the Nation, which has since been purchased by the state of Georgia. Jekyll Island has become the Gem of the Golden Isles, and will welcome, perhaps the most prestigious contingent of black women in the country -- The Links, Inc.

The Brunswick (Georgia) chapter was host for the Southern Area's 24th conference (March 24 to March 26). Headed by Area Director Julia Purnell of Baton Rouge, La., the delegates and members in attendance were from Florida, Louisiana, Alabama, North Carolina, South Carolina, Mississippi, and Georgia.

"Improving the Quality of Life by Linking Leadership and Service to Meet the Challenge of Community and National Needs" was the theme, and various chapters seek to implement it with a 4-faceted program -- Services to Youth, the Arts, National Trends and Services, and International Trends and Services.

The chapters have reaped tremendous dividends by unveiling talents in the arts, helping would-be drop-outs to remain in school by

performing tutorial services, working with senior citizens and many, many more services in their communities. On the National level, Links have contributed substantially to the United Negro College Fund, Sickle Cell Anemia's Research Foundation, the N.A.A.C.P. Legal Fund and the National Urban League.

Co-founder Sarah Scott of Philadelphia, National President Pauline Ellison of Arlington, Va. and many more from the other areas attended.

The Jewels of Brunswick, and coming from Westminster Choir College of Princeton University, Princeton, New Jersey, was a young native Brunswickian, Miss Marilyn Moore, who was presented in concert at the closing banquet.

Besides the business sessions, there will be the Sand Dollar Luncheon, the Seafarer's Luncheon, a Beachcomber's Pavlaver, golfing, tennis, and barbecues. The closing banquet on Saturday is always the highlight of the meeting.

Link Birdie P. Williams is president of the Brunswick chapter.

## AND NOW FOR THE 5 O'CLOCK NEWS.



**CALL AFTER 5 P.M. WEEKDAYS AND SAVE.**

That's the time to dial long distance direct\* and catch up with all the latest news. Low evening rates apply from 5 p.m. until 11 p.m.

\*Direct-dial (without an operator's assistance) rates apply on all calls within the U.S. (except Alaska). Direct dial rates do not apply to person-to-person, coin, hotel-guest, credit card, collect calls, calls charged to another number, or to time and charge calls. For direct-dial rates to Hawaii, check your operator.

 Southern Bell