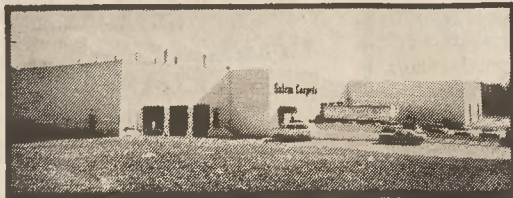


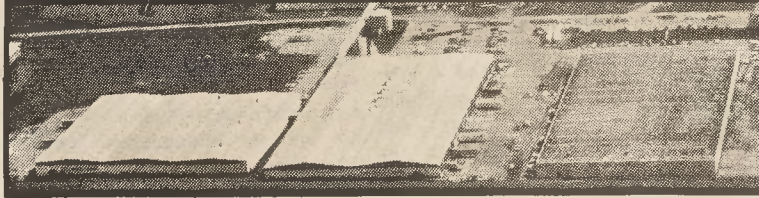
Salem Carpets
MILL OUTLET STORE

We Make the Carpet, and That Makes the Difference!

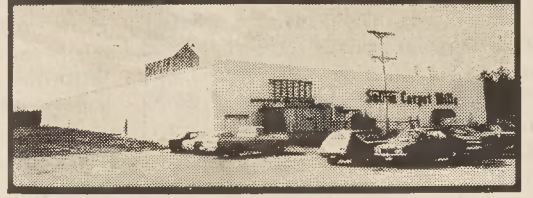
STORE HOURS: MON. & FRI. 8 A.M. to 8 P.M.
TUES.-THURS. 8-6 P.M., SAT. 10 A.M. to 6 P.M.
SUN. 1 P.M. to 5 P.M.



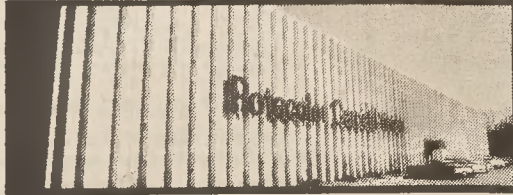
DYEING PLANT - CHICKAMAUGA, GA.



MANUFACTURING - RINGGOLD, GA.



YARN PROCESSING PLANT - LAFAYETTE, GA.



ROTACOLOR CARPET PRINTING PLANT - DALTON, GA.

The Salem Story: Service and value to the customer are the primary considerations that have skyrocketed Salem from one of over 300 carpet manufacturers into the top 8 in the United States. To Salem and to you SERVICE means: Offering you a product that meets your needs at a price you can afford; manufacturing a product that gives you the optimum value for your dollar; offering you the fastest possible deliveries and expert installation; providing you with professional assistance from measurements to installation and clean-up. Service means placing a mill outlet store in your area to directly serve you. We might be selfish, but we at Salem enjoy the glow and excitement on a satisfied customer's face . . . and we enjoy even more knowing we helped put it there.



YARN SPINNING PLANT, S. PITTSBURG, TENN.



CORPORATE HEADQUARTERS AND DISTRIBUTION CENTER
This facility, located in Winston-Salem, North Carolina, houses the corporate headquarters along with the Winston-Salem distribution center. Other distribution centers are located in: Ringgold, Ga.; Chicago, Ill.; Los Angeles, Ca.; and Dallas, Tx.



TRUCK FLEET Our fleet of over 150 trucks (you've seen them on the highways) allows us to swiftly and economically transport our finished carpet to you and to all areas of the country. These trucks are constantly on the road providing our customers the fast, dependable service they have grown to expect from Salem.



MILL OUTLET STORES Located in: Asheville, Goldsboro, Greensboro, High Point, Jacksonville, Rockingham, Salisbury, Statesville, Wilmington, and Winston-Salem, North Carolina; Bristol, Charlottesville, Danville, Harrisonburg, Lynchburg, Martinsville, Roanoke, and Staunton, Virginia; Johnson City and Kingsport, Tennessee; Myrtle Beach, South Carolina.

Salem's 8TH Anniversary Specials!

PRICES GOOD FOR A LIMITED TIME ONLY!

On All of Our 40 Styles and Over 400 Colors!

PRICE INCLUDES: CARPETING, CUSHION, INSTALLATION & TAX!

Completely Installed!

As we at Salem celebrate our eighth anniversary you can also celebrate with savings. And what better way to celebrate? Choose one of our featured forty styles in over 400 colorations, and save up to 30%. Carpeting isn't all you get for your money. Along with Quality Salem Carpeting, most of which has Scotchgard® Anti-Stat, and a 5-Year Residential Wear Warranty, you get Salem's guarantee of customer satisfaction. That still isn't all. You also get a heavy waffle cushion (except foambacked carpets) and expert installation, the prices below even include sales tax. Now that is a deal worth celebration. Quality Salem Carpeting completely installed at savings to 30%. Come to Salem today and let's all celebrate during Salem's Anniversary Carpet Sale!

BELOW ARE JUST A FEW EXAMPLES!

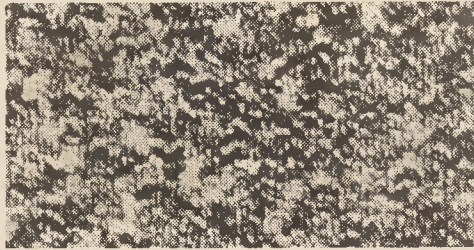


NYLON PRINTS

Use these beautiful prints anywhere that you want an informal splash of color and style. Scotchgard® and Anti-Stat make them a breeze to keep looking fresh. Salem's 5-Year Residential Wear Warranty assures you of years of service. 7 distinctive styles in 31 color combinations.

5⁹⁹
SQ. YD.

COMPLETELY INSTALLED

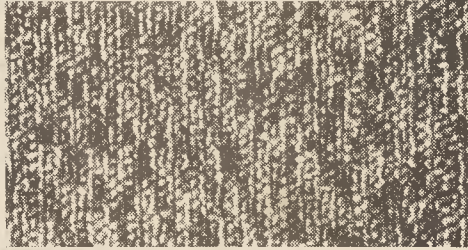


NYLON LEVEL LOOP

Easy care and durability are among the desirable characteristics of these tough, commercial styles, carpets. Designed for use in high traffic areas, you can expect years of care-free wear. 11 soil-hiding tweed colorations. High density foam rubber backing.

6⁴⁹
SQ. YD.

COMPLETELY INSTALLED

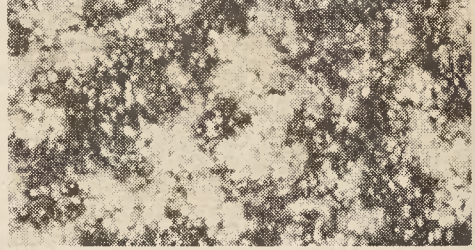


NYLON LEVEL LOOP

Let this tough carpet go to work for you. These heavily crimped and twisted face yarns insure continued resilience, while rejecting most soiling due to the smooth surface construction. Great for heavy traffic areas. 7 tweed colorations.

7⁴⁹
SQ. YD.

COMPLETELY INSTALLED

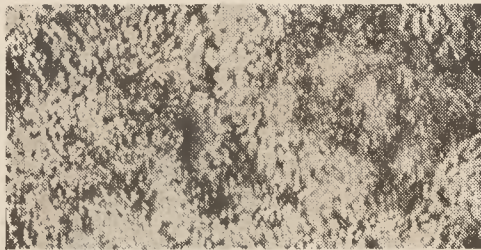


NYLON SAXONY

A saxony styled for today's decorator. Salem's 8 "Versatone" colorations create a unique texture over a velvety smooth saxony construction. The overall beauty lends itself to limitless application. 5-Year Residential Wear Warranty, Scotchgard® and Anti-Stat.

8⁴⁹
SQ. YD.

COMPLETELY INSTALLED

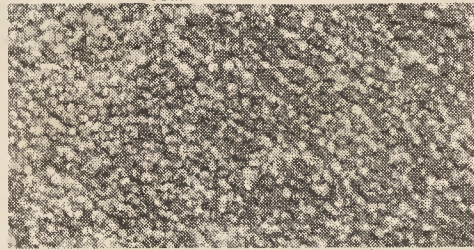


NYLON CUT N' LOOP

A cut n' loop saxony in 8 multi-toned colorations. Unique dashes of color and textured construction make this carpet ideal for formal or informal areas of your home. DuPont Zepel® carpet protector and Anti-Stat plus Salem's own 5-Year Residential Wear Warranty.

9⁴⁹
SQ. YD.

COMPLETELY INSTALLED

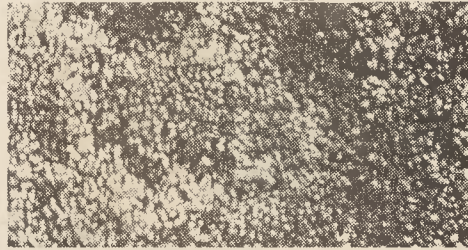


NYLON SAXONY

Scotchgard® Anti-Stat and Salem's own 5-Year Residential Wear Warranty make this gorgeous saxony even more desirable. A hint of color sprinkled on a velvety smooth surface creates a tasteful texture that will enhance any decor. 10 colorations.

9⁹⁹
SQ. YD.

COMPLETELY INSTALLED

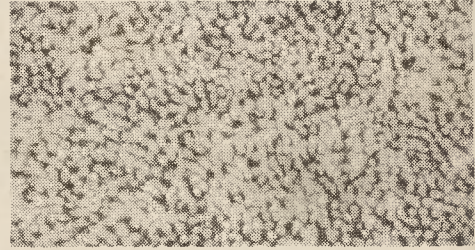


NYLON CUT N' LOOP

A richly textured cut n' loop in 7 shimmering Spectra-tone colorations. That isn't all, this elegant carpet comes with a extra thick foam rubber backing for comfort and Scotchgard® for easy care.

10⁴⁹
SQ. YD.

COMPLETELY INSTALLED



F.H.A. SAXONY

Made of brilliant Anso® nylon this F.H.A. saxony offers more luxury than you'd expect and Scotchgard® Anti-Stat and Anso's® 5-Year Residential Wear Warranty. 16 exciting colors. See this luxurious carpet now!

10⁹⁹
SQ. YD.

COMPLETELY INSTALLED

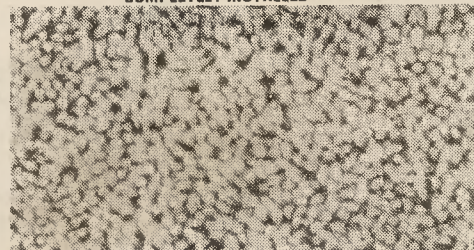


NYLON CUT N' LOOP

Consider this lustrous beauty in textured carpeting. This cut n' loop beauty combines the soil hiding properties of both its coloration and construction. 10 vari-tone colors. DuPont Zepel® Anti-Stat and Salem's own 5-Year Residential Wear Warranty.

11⁹⁹
SQ. YD.

COMPLETELY INSTALLED

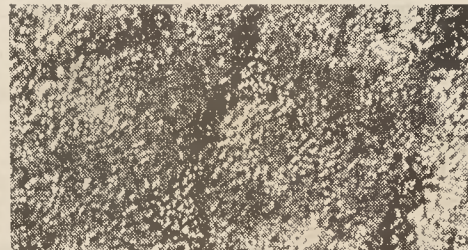


DACRON SAXONY

With the softness and sheen that is a characteristic of Dacron® polyester. This densely constructed saxony will give you years of satisfaction and beauty. 24 excellent colors. Scotchgard® Anti-Stat and Salem's 5-Year Residential Wear Warranty.

11⁹⁹
SQ. YD.

COMPLETELY INSTALLED

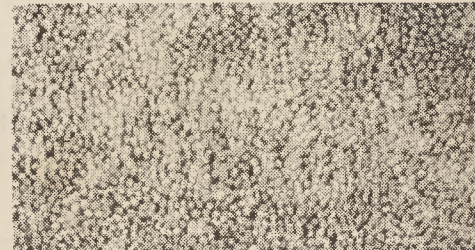


NYLON CUT N' LOOP

This is one of our most delightful styles. Versatile enough for any application yet delicate in styling and coloration. 5-Year Residential Wear Warranty, Scotchgard® Anti-Stat.

13⁴⁹
SQ. YD.

COMPLETELY INSTALLED



NYLON SAXONY

Six pounds of durable and beautiful carpeting per square yard. Step into this beauty today. Made of Anso® nylon and protected by Scotchgard® Anti-Stat and Anso's® 5-Year Residential Wear Warranty. 24 colors.

16⁹⁹
SQ. YD.

COMPLETELY INSTALLED

CARPETING • CUSTOM MADE DRAPERIES
• RESILIENT VINYL FLOORING • WALLCOVERING
FREE SHOP-AT-HOME SERVICE

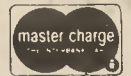


PHONE: 725-0516, 725-0517, 725-0518, 725-0519

Salem Carpets
MILL OUTLET STORE



CONVENIENT TERMS AVAILABLE



OR
USE
YOUR
BANK CARD



GREENSBORO
903 E. Wendover Ave.

SALISBURY
1-85 at Hwy. 52

I-40 at Linville Rd., Winston-Salem

HIGH POINT
121 E. Lexington Ave.

STATESVILLE
707 Gaither Rd.