

The Bitter Fruits Of Budget Cuts

Throughout the United States, newspapers and radio and television reporters are talking night and day about federal and local budget cuts. Tight nerves seem to grow sprouts simultaneously with budget

cuts. and very soon many Americans are likely to find out where the grapes of wrath are stored in the work world in connection with their jobs.

BETTER LIVING

By
JoAnne Falls



disaster waters, cuts will not come easy in any area and on any level. Budget cuts are like the limbs of an octopus, they spread out to embrace almost every aspect of people's daily living.

seeking better job opportunities to come home from big cities of chaos in the time of a financial crisis. If people face realistically what Might Lie Ahead by analyzing the situation, they will be less likely to

panic if they should come face to face with some of the bitter problems that could result from big budget cuts that are now in the making.

Not too far down the financial road, the personalities of some fellow employees in the work force will change into attitudes of "I plan to keep my job at any cost." In the staff cutting scramble, some very efficient workers might be sacrificed for the sake of keeping friends on the payrolls. Job favoritism will come into focus in instances where it has not been noticed before. With job favoritism will come less efficiency and less productivity in some instances, because favoritism will necessitate false efficiency ratings. The efficiency of a worker can very easily depend on the attitude of the person doing the rating.

One example of this involves family ties. Family members in grave financial trouble tend to travel to other states to be with relatives who have jobs. This would mean that North Carolina could expect some of the relatives who have left families here and moved to other states

This is a time for thinking. It is not a time for panic. Generations before us have withstood very severe hardships and illnesses and setbacks of numerous kinds, we can make it if we face the future with courage and with determination. Don't ever give up!

BRAMBLEGATE
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SORRY ABOUT THAT BUT... IT'S INCOME TAX FILING TIME AGAIN

This year, take the mystery and fear out of filing your returns. We take the time to explain taxes to you. How to save your hard earned tax dollars—this year and next.

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Hints For Homemakers/Inez Kaiser

Solve the problem of greasy, oily stains

DEAR INEZ: The man in my life is a handyman around the house. Just recently he repaired our washing machine, put on the snow tires, unclogged the rain gutters around our house, and put a new elbow joint in our sink. He saves us a lot of money, but his clothes are always covered with dirt, oil, grease and all kinds of stains. The laundry detergent I use simply doesn't get them clean. So his chores save us a lot of money, but his clothes never look clean. How can we save money and have a clean wash, too?

—HANDYMAN'S MATE

DEAR HANDYMAN'S MATE: You are a lucky woman to have a "fix-it" husband. But stop fretting! There's a laundry detergent that can easily solve your dilemma. In fact, the money he saves the family by doing things himself can buy all the CONCENTRATED "all" you need to answer your laundry problems.

CONCENTRATED "all" has a special formula that outcleans other leading powders on tough, greasy, oily dirt. Just three-fourths to one cup of "all" will clean a normal load in a top-loading automatic washer. The fact is that "all" has a concentrated low-suds formula that works with your machine to get your whole wash really clean. And its concentrated cleaning power starts to lift off even the toughest dirt—greasy, oily dirt—within seconds.

CONCENTRATED "all" has low suds that work with your machine for clean, clear rinsing. So dirt and suds are rinsed clean away the first time around, with no extra rinsing needed. "all" has the perfect suds level for complete safety in every type of washer—and any water temperature.

So your mate's tough-to-clean polyester shirts, sweaters and work clothes can be laundered in CONCENTRATED "all" as well as cottons and modern fabrics. For extra-large loads or heavily soiled articles or in hard water, use an additional half-cup of "all."

Just try using CONCENTRATED "all" and become convinced that it is the perfect do-it-yourself washday detergent that can correct all your laundry problems.

HOW TO "BRUSH AWAY" BAD BREATH
AT THE BEGINNING of every new year we all

resolve to lose weight, exercise and improve our personal appearance in general. In fact, everyone seems to be concerned with his appearance—and he should be.

In all of our activities—whether at work or in social situations—we must be especially aware of the importance of fresh, clean breath and clean, white teeth. That's where CLOSE-UP toothpaste comes in.

CLOSE-UP is special in a number of ways. It's a truly two-in-one product—a toothpaste with real mouthwash to freshen your breath and get your teeth as white as they can be.

This clear gel toothpaste is available in red (regular flavor) or green (mint flavor). Both versions provide the super-whitening effectiveness of a toothpaste and the breath-freshening qualities of a mouthwash in a single good-grooming step.

What more could you ask for from a toothpaste?

ADD GOOD TASTE TO YOUR BREAKFAST
I RECENTLY READ an article suggesting that if you want 1981 to be different from 1980, you had better start doing things differently. So I decided, among other things, to concentrate on adding more variety to our breakfast meals.

My husband Richard likes waffles, pancakes and French toast. Somehow I had not served these for quite a while, but now I'm back on the right track—and with MRS. BUTTERWORTH'S syrup adding further zest and taste appeal.

The Kaiser family has always preferred MRS. BUTTERWORTH'S because it is thicker than the leading syrup, and tastes so good. It is extremely important to start your day off right, which means eating a tasty nutritious meal. Pancakes and waffles are ideal foods to serve on these cold mornings, along with French toast, and the taste-tempting addition of MRS. BUTTERWORTH'S syrup tops it off just right.

My "make-it-yourself" waffle and pancake brunch was a big hit last month. All the guests prepared different dishes, but everyone was served MRS. BUTTERWORTH'S. And the lady in the brown bottle left a good taste in everyone's mouth.

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