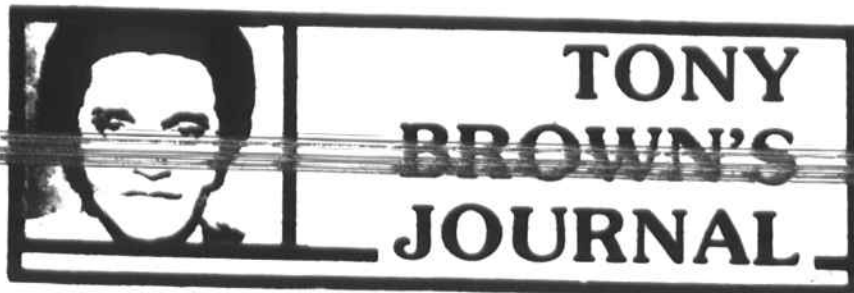


Black College Day Set

Black College Day '81, the second annual march and rally, will take place on Monday, September 28, 1981 in the 16 states under the gun of so-called desegregation (assimilation) orders of Justice Department lawsuits which force the Black public colleges to become White and the White colleges to remain White.

Anticipating the new conservative emphasis of President Ronald Reagan's "federalism," the return of greater spending power to the states, The Project '81 Coalition For Black Colleges, sponsor of the highly successful Black College Day '80 in Washington, D.C. last year, will focus on statewide organization in the 16 states where the greatest peril to the public Black colleges exist: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas and Virginia.

Much of the opposition to Black colleges comes from a few of the presidents of these schools who are either out of step with the times or political opportunists whose ma-



for survival tool is demagoguery. The presidents of Fisk and Tennessee State, for example, are "bridges to the past." Andrew Billingsley, the beleaguered president at Morgan State in Maryland, confessed to an absolute fabrication in the August, 1981 edition of *Essence* magazine when he wrote that "several strong allies" in the struggle to save Black colleges includes "the NAACP's Legal Defense Fund." The very problem affecting his own school, as well as all public Black colleges, stems from Jack Greenberg's obdurate NAACP Legal Defense Fund.

Billingsley's blessings for Greenberg, obviously solicitous and political, is synonymous with congratulating the fox for eating the chickens. His actions are only matched by the president of Southern University, Dr. Jesse Stone, who refused to allow a member of the Coalition to even speak on behalf of Black College Day at halftime at the Grambling/Southern Bayou Classic. The enemy is truly "integrated."

Although the Reagan Administration has sent mixed signals on their integration plans previously adopted by the Carter Administration, to bring a majority White faculty and student body to Black campuses, it has been consistent in its efforts to carry out then-candidate Ronald Reagan's promise to give Black colleges a larger share of the total federal higher education budget.

In Jimmy Carter's first year, he reduced the Black college share to 4.8 percent from 5.2 percent under President Ford. When Carter's inept performance ended, Blacks were getting only 4.1 percent. That was the sorry record that Ronald Reagan promised the Coalition For Black Colleges -- in writing -- that he would top.

So far, while the total education budget is being cut by about 25 percent or \$2 billion, Reagan proposed to increase Title III monies, the second largest source of funds to Black colleges.

For fiscal year 1982, Title III monies will be increased from the current \$120 million level to \$129.6 million and, if the administration's budget proposal is accepted, funding for the work-study programs will remain at \$550 million; supplemental opportunity grants will also be funded at the same level. Ask any student financial aid officer how important that is.

There are two major areas of conflict between the Black community and the federal government, regardless of which party is in power: (1) the share of the total federal education budget allocated to Black colleges and (2) the interpretation of the Adams case on desegregation by the Office of Civil Rights of the Department of Education.

On the former point, the Reagan people must exceed the Carter promises or embarrass the president and damage his credibility with Black America. Of a constant \$120 million allocation for Title III, under Carter in 1971, Blacks got 42.5 percent and a paltry 14.3 percent in 1982.

On the threat that the interpretation of "desegregation" schemes which will comply with Jack Greenberg's NAACP Legal Defense and Education Fund (LDF), the Department of Education seems to be resisting that old policy of destroying the chances of a higher education for Black students by eliminating the source from which America gets over 50 percent of its Black college graduates each year.

But while an early reading indicates that the Reagan policies of increased funding to Black colleges and a policy of public support for the continued existence of Black institutions of higher learning are compatible with the basic interest of Black people, another philosophical belief of the Reagan Administration can, and probably will, cause conflict. That policy is federalism.

This transfer of power back to the states will make the state governors, legislatures and boards of higher education the overseers of a new plantation system. For example, the state board of higher education in Ohio has decided that the president of Central State University is too committed to the survival of his school as an institution for Blacks and some members are threatening to not renew his contract next year.

Next Week: Where the Black College Battleground Is. Tony Brown's Journal, the television series, is shown every Sunday, on WGHP-TV, Channel 8, at 11:30 p.m.

NAOMI'S VIEW

By interesting ourselves in activities that benefit others, we can avoid the tensions that are prevalent nowadays. We can, if we will it so, make our personal relations the most satisfying aspect of our lives. It is well understood, however, in our personal relations, we do experience both joys and disappointments. In spite of the fact, in no other aspect of our lives do we climb such heights or sound such depths, and it is in our personal relations that we have the greatest opportunity to influence others.



Naomi C. McLean

There is nothing really free in this world. If a person wants to get, he has to give, and he has no moral right to consume when he doesn't produce anything.

Emotions are a part of life, but calm thinking and proper reasoning are vital. Things and conditions tend to get us down, and the important issue is the development of a friendly and understanding attitude which helps to make happiness. It is the element of feeling - of sensitiveness - that marks the poetic outlook on life. Sensitiveness grows in the calm air of meditation, and if a person wants to enjoy the fullness of life, he must make quiet time for himself - times when he goes apart, so to speak, to commune with the deeper impulses of his being.

Just as we cannot rightly hope to get material things without giving some service in return, so it is equally true that we cannot hope to get real happiness without giving happiness to others, and it should be sincerely realized, happiness does not fall into one's lap, but it has to be pursued. What is happiness? Happiness is something shared. It arises out of those human, personal relations that we establish in our homes and in our work. You do something today that brings cheer into the life of another. From that experience you get an inner glow which no amount of money can buy. When you produce happiness, you are entitled to consume happiness.

You can produce happiness on your job by giving a fellow worker a kindly word of praise for work well done. His smile is your reward. Broader still, you can produce happiness by expressing gratitude for kindness shown to you by other people. There are so many ways happiness can be produced. A good way to know - make a list and go by it. Your reward will be happiness.

Calendar From page 3

Wednesday, September 2

● The Winston-Salem Pioneer Lions, Beep Ball, baseball team, a team comprised of blind people, will play in Greensboro at the Warnersville Community Center at 6 p.m. Admission is free to the public.

● Forsyth Technical Institute and Consumer Credit Counseling Service of Forsyth County will offer a class entitled "Consumer Awareness." The emphasis will be Consumer Laws, Investments, Food Shopping, Taxes and Money Management. They will be held at Dalton Junior High School, 6:30 p.m. until 8:30 p.m., Wednesday evenings for 6 weeks. Registration begins August 17, 1981. Contact FTI Continuing Education at 723-0371 to register.

● The Winston-Salem Alumni Chapter of N.C. A&T State University will hold its monthly meeting at 8:00 p.m. at Funderburke Paradise on Old Greensboro Road.

● Registration is open now for Beginning Conversational Spanish classes at the YWCA. Juliette Miranda will teach the class on Wednesdays from 7:00 - 9:00 p.m. beginning September 16 and running through October 21. For further information, call 722-5138.

● The YWCA Options for Living program will start its new Fall lecture series at St. Paul's Episcopal Church with "How To Trace Your Roots" from 10:30 - 12:00 noon. This program for women and men over 50 is free and open to the public. It is co-sponsored by the YWCA and the Downtown Church Center.

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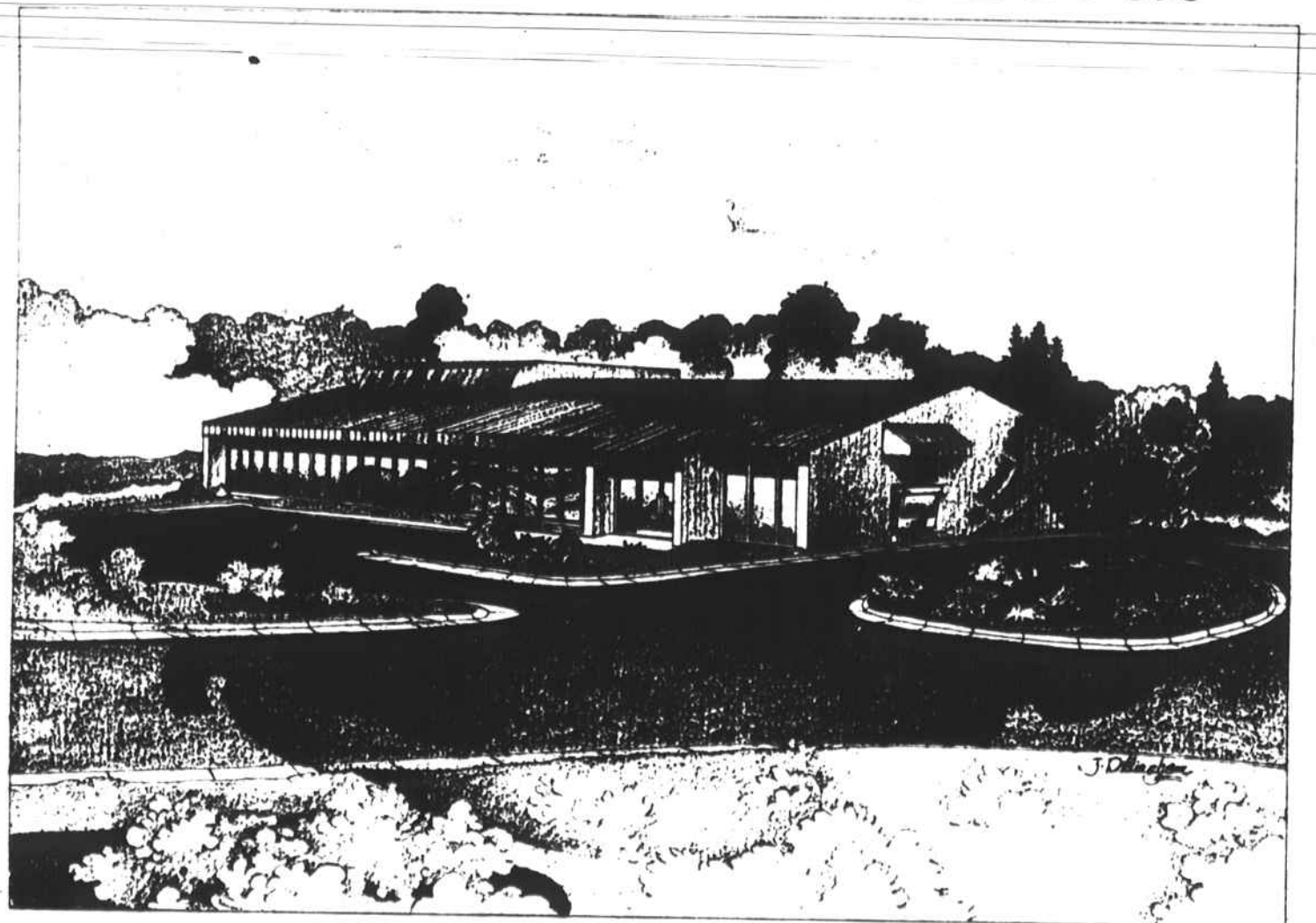
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- All entries must be submitted by either a friend or spouse. All entrants and their submitters must be of legal drinking age in their state of residence. All entries must be received by October 31, 1981.
- The national winner will appear in some form of Smirnoff's advertising in 1982. The national winner will be required to sign an affidavit certifying her eligibility and compliance with all contest rules, plus a release form which will allow the use of her likeness and name for advertising and promotional purposes by Heublein, Inc.
- The contest is open to residents of the United States, except employees (and their families) of Heublein, Inc. and their advertising agencies. Wholesale and retail licensees selling alcoholic beverages in the United States and professional models are not eligible to win. This contest is void where prohibited by law. NO PURCHASE NECESSARY TO ENTER.

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