

Carter and Atkinson receive promotions

Adelaide B. Carter has been elected assistant vice president at Wachovia Bank and Trust Co., and Alvin L. Atkinson and Betty C. Brockwell have been elected banking officer.

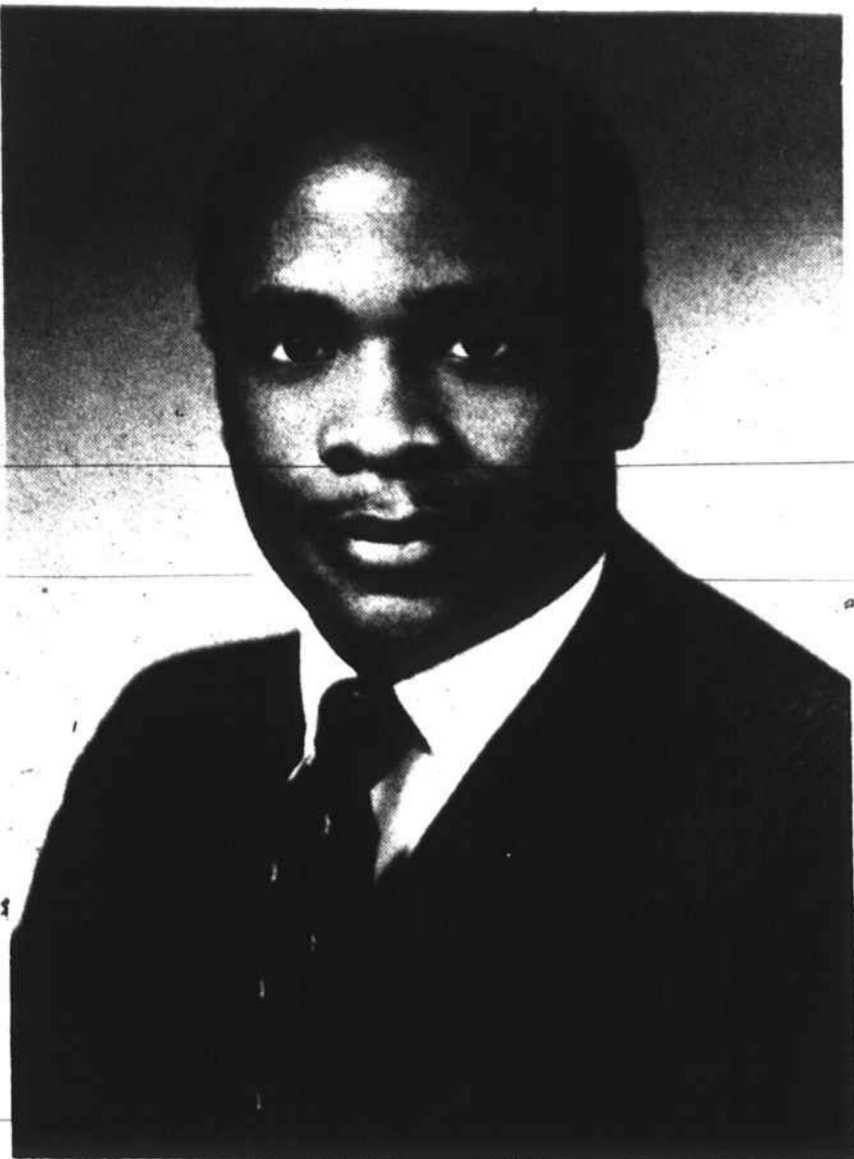
Mrs. Carter is a personal banker in Winston-Salem's Main office. After joining the bank in 1963, she served as teller, customer service representative and assistant branch manager before assuming her current position in 1973.

Mrs. Carter is a native of Kannapolis and a graduate of Winston-Salem State University.

Atkinson is personal banker-operations manager of the Wachovia office in Clemmons. He joined the bank in 1981 as a retail management trainee and was made personal banker the next year.

A native of Brunswick, Ga., Atkinson is a Davidson College graduate.

Mrs. Brockwell is also a personal banker in the Clemmons office. She joined Wachovia as a teller in



Alvin L. Atkinson



Adelaide B. Carter

1968 and later became a personal banker secretary. She assumed her current position in 1981.

McGregor named manager of convention sales for Chamber

The Greater Winston-Salem Chamber of Commerce announced today that Winston-Salem resident Gilbert R. McGregor has been named manager of convention sales for the Chamber's Convention and Visitors Bureau.

McGregor will be responsible for building the convention and sales functions of the bureau, with emphasis on recruiting conventions and business meetings to Forsyth County. In addition, he will establish a comprehensive marketing plan to provide meeting

planners and decision makers with information on Benton Convention Center and area hotels.

Born in Pinehurst, the 34-year-old McGregor is a graduate of Wake Forest University with a major in speech and communications. Prior to joining the Chamber staff, he worked for the Greater Triad Chapter of the March of Dimes.

Charles E. Webb, executive vice president of the Chamber, said, "I have a great deal of confidence in Mr. McGregor's ability to represent our community in

attracting new convention business. We feel confident that his knowledge of Winston-Salem will make him an effective sales manager for our convention and visitors bureau."

The convention and visitors bureau has a staff of three full-time employees, headed by its manager, Suzanne Mauze. During 1983, the bureau helped bring 221 conventions and 89,000 delegates to Benton Convention Center. The delegates spent over \$21 million at area hotels, restaurants and retail stores.

Kings and Queens Bridge Club holds annual game

Forty-two persons competed in the annual membership game of the Kings and Queens Duplicate Bridge Club at Rupert Bell Recreation Center last Friday.

Local winners were Mr. and Mrs. Odell Isom, Billie Matthews and Rosetta Hauser, Yvonne Hinton and Peggy Witherspoon, Reginald McCauley and Alvin Little and Mrs. Naomi Christian and Andrew Wilkes. Out-of-town winners were Willie Hall and Willie Smith of Greensboro. First-place winners receive a trophy and they, along with others who place, earn master points with are awarded by the national organization of the American Bridge

Association, headquartered in Chicago.

Other participants included, Bessie Allen and Flonnie Anderson, Vahlia Cromwell and Marion Wilson, Geneva Hill and Frances Coble, Elizabeth Lewis and Evelyn West, Geneva Coleman and Mary Andrews, Inez Adams and Ellsworth Banner, Ruth Washington and Lee Alma Vaughn, Ruth Boone and Irma Gadsen, Gladys Sudler and Mozella Eldridge, Carolyn Mather and Katherine Meroney, Mr. and Mrs. Fred Parker, Dr. and Mrs. Isaac Rogers, Dr. and Mrs. J. C. Jordan, Mr. and Mrs. James Bowen, and out-of-town guests. Charles Gadsen was the director.

Pic 'n Pay Shoes
 Sale. Men's genuine suede styles.
 your choice
\$15
 Reg. \$19.97

Brown suede with cushioned insole. EEE width.

Tan suede boot has crepe sole.

Men's orion dress socks... 1/3 off
 Men's "checkers" wallet... \$3

1. East Winston Shopping Center, 570 Claremont Avenue
 2. 2853 North Liberty Street
 3. Loehmann's Plaza, 3614 Reynolda Rd.
 4. 2942 Waughtown Street
 5. K-Mart Plaza, 2670 Peters Creek Parkway
 6. 825 South Main St., Lexington
 7. K-Mart Shop. Ctr., Lexington
 ...and Pic 'n Pay stores everywhere.

Sale prices good thru Sun. MasterCard or Visa. Open evenings and open Sun. 1-6pm.

Five students inducted

Five students were recently inducted into the Alpha Kappa Mu National Honor Society at Winston-Salem State University. They are Michael Baker, Charlotte; Kelvin Dunlap, Wadesboro; Towana Gunter, Irvington; Sheila Ijames, Statesville; and Ricardo Lewis, Winston-

Salem. To be selected for membership in Alpha Kappa Mu, a student must exhibit outstanding scholarship through the attainment of at least a 3.3 cumulative grade-point average. The student must also have earned at least 60 semester hours of academic credit.

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able to establish sound law firms. "I don't mind saying it when it's the truth," he says.

But probably one of the more humorous, yet thought-provoking, periods in his life came in 1968 when he was one of the first blacks to enter the then predominantly white R.J. Reynolds High School.

Friende says that as a child much of his space was confined to the black community and that leaving Atkins High in his senior year to go to Reynolds proved to be a culture shock to him as well as to his new classmates.

"The whole ordeal was analagous to having a job, and it was traumatic," says a now more confident Friende. "The year I went to Reynolds, Martin Luther King was killed and it was strange.

"My classmates viewed him as a radical as opposed to the real person he was," he says. "They didn't find that out until after his death."

Through it all, Friende says he dealt with his senior year at Reynolds like a nine-to-five job, but there was one incident at the school that stands out like a sore thumb.

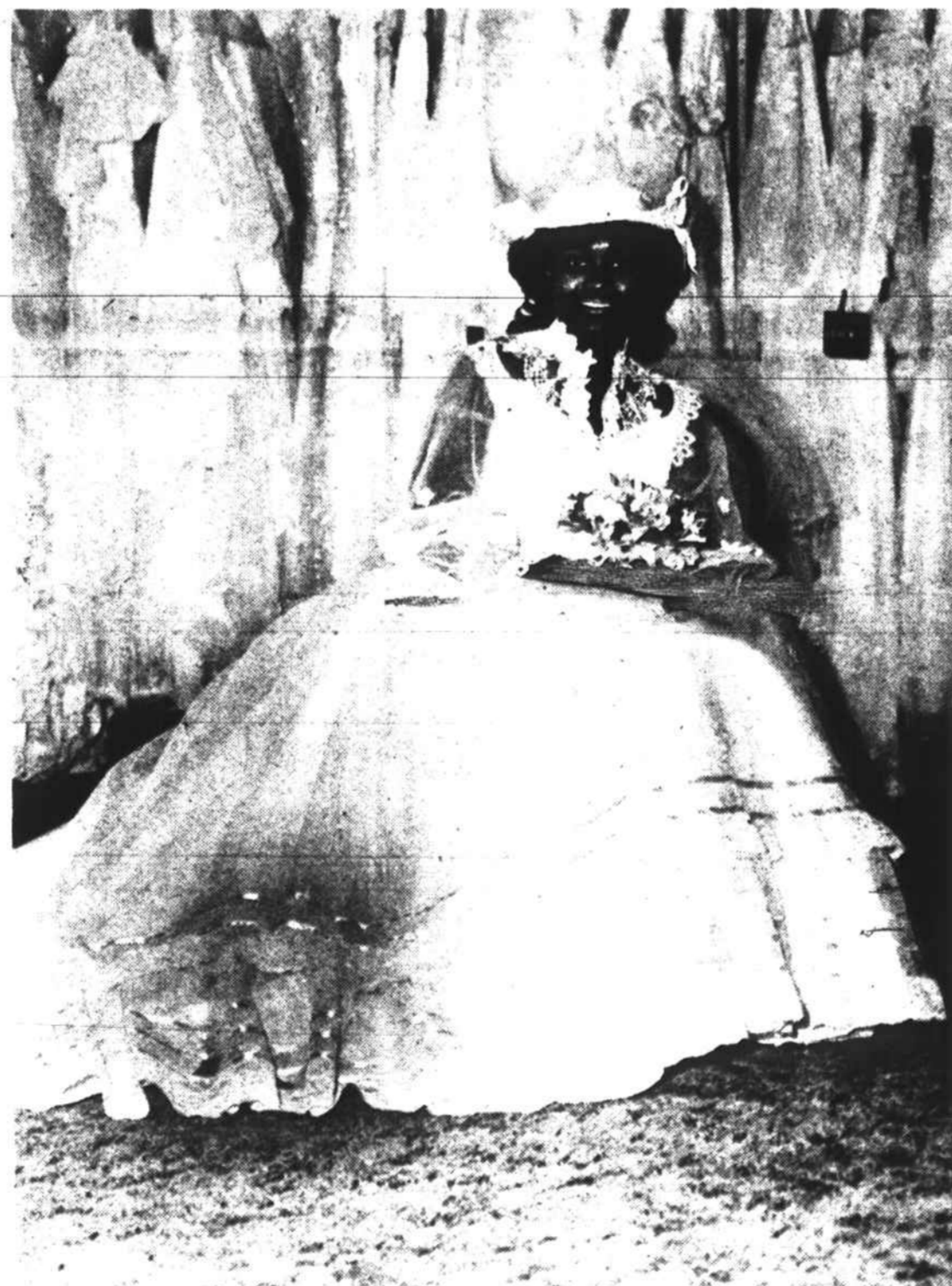
"It snowed one time," he says, "and one of my classmates asked me if it snowed in (predominantly black) East Winston, and I probably lived closer to Reynolds than she did.

"I couldn't make that up," he says. "It really happened, but I don't think she meant any harm."

An electrical engineering graduate of Howard University, Friende received his law degree from Emory University in Georgia. His trial, he says, came when studying for the N.C. bar exam, which he thinks was a breeze.

Nevertheless, Friende says the life of a lawyer is not as glamorous as observers think.

"I really enjoy my work and I get a great deal of satisfaction working for myself," he says. "But along with the rewards there are a lot of extra headaches, and you don't make a dime until you pay everybody else."



Bridal Show Commentator
 Bonnie Hageman

Mother Daughter

REYNOLDA MANOR SHOPPING CENTER

SPRING BRIDAL FASHION SHOW

TUESDAY
 FEBRUARY 7, 1984
 7:30 P.M.

We cordially invite you to attend our spring Bridal Fashion Show in our Bridal Salon at Reynolda Manor Shopping Center, featuring the newest in Wedding Gowns, Bridesmaid Dresses, Mother of the Bride Dresses, Flower Girl Dresses and Wedding Shoes.

See such names in wedding gowns as Bridallure, Queen Fit, Mori Lee Bridals, Joelle Bridals, Biljoy Bridals, and Jeunelle Bridals, and in Bridesmaid Dresses as Bernelle, Aria, Jordan, Bari Jay, and Bill Levkoff.

Please call or come by any of the five Mother and Daughter locations:
 Downtown • Parkview • Northside
 Reynolda Manor • Oakwood Drive

For Your Tickets At No Charge.

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