

Wachovia announces more promotions

Larry Butler has been elected assistant vice president at Wachovia Bank and Trust in Winston-Salem and Theodore W. Hawes III has been elected banking officer. Robert E. Earnhardt and Michael O. Mercer have been elected vice president.

Since joining Wachovia in 1975, Butler has served in his current position as management analyst in the retail banking group. He is a Greensboro native and a graduate of North Carolina Central University.

Hawes has been with the bank for four years and is administrative manager of the branch automation project in the retail banking group. A native of Oradell,

N.J., he is a graduate of the University of Virginia. He earned a master's degree from the College of William and Mary.

Earnhardt, a native of Salisbury, is manager of the bank's dealer lease center. He has spent 16 years in the bank's sales finance group in the Salisbury and Winston-Salem offices.

Mercer joined Wachovia last year as manager of personal trust investments with 12 years of experience in the investments area.

Mercer is a native of Frederick, Md., and a graduate of Catawba College. He has a master's degree in business administration from Florida State University.



Larry G. Butler

Seaman finishes basic training

Seaman Recruit Reginald L. Noble, son of Mrs. Doris Noble of North Patterson Avenue, has completed his basic training in Orlando, Fla. He is a 1979 graduate of North Forsyth Senior High School and attended Winston-Salem State University for two years.

Marine Pfc. Robert Hairston Jr., son of Robert Hairston of Walkertown and Clara S. Hairston of Shattalon Drive, has reported for duty with the 3rd Force Service Support Group, Okinawa, Japan.

Navy Aviation Boatswain's Mate 1st Class Anthony J. Lewis, son of Ernestine L. Lewis of

Bonair Avenue, has received a letter of commendation.

He received the letter for superior performance of duty while serving aboard the carrier USS Dwight D. Eisenhower, homeported in Norfolk, Va.

A letter of commendation is official recognition of an individual's outstanding accomplishments and is presented during formal ceremonies.

Marine Lance Cpl. Gregory E. Baugus, son of Earlie and Evalene Baugus of Morgan Road, has reported for duty with 1st Marine Division, Camp Pendleton, Calif.



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Ghusun Hassan

Hassan is honored

Ghusun Y. Hassan, a ninth-grade clarinet player at Carver High School, has been named "Band Student of the Month -- January." She is the daughter of Mr. and Mrs. Asmar Hassan (Beverly) of Tony Drive.

She has been reading music for four years. Her former music teachers include Russell French, Odell Shoffner and Robert Listokin. Her ambition is to become a computer programmer.

At Carver, she is an honor student and is active in the marching, concert and pep bands.

Her previous honors include first chair in the All-County Band, superior ratings in solo and small-ensemble contests, superior bandsmanship, perfect attendance and a trophy in track.

R.V. Boone, her present band teacher, has a high regard for Ghusun. "She has been an outstanding student in every way," Boone said. "Her self-discipline, dependability, leadership and musicianship serve as models for other students to follow. I am proud of Ghusun's work and attitude."

Lisa Pegram, another ninth-grade clarinet player, won the runner-up honor. Other top ten students for the month are Pete Birkner, Freda Henry, Lowell Murchison, Michael Strange, John Foster, Lowell Basham, Tanya Martin and Johnny Taylor. Honorable mentions were given to Franklin Butler, Greg Wilks, Argess Hymes, Steven Moore and Todd Murphy.

Attach
all
W-2's
to your
return.

FORSYTH MEMORIAL HOSPITAL AND CAROLINA MEDICORP Reorganization — a new way to serve

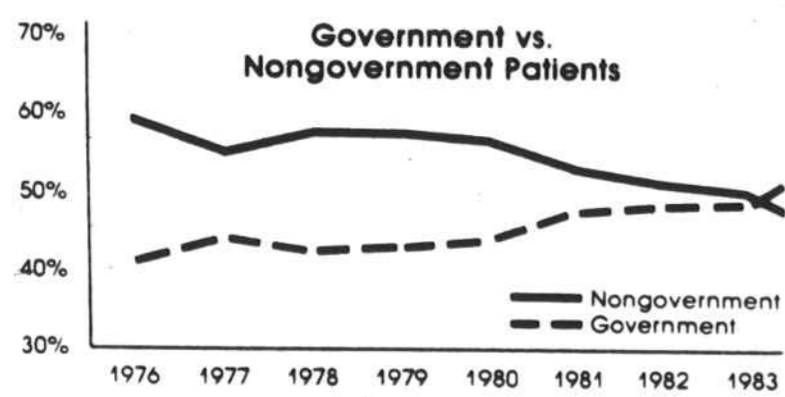
On January 31, 1984, the Forsyth County Board of Commissioners transferred the deed of Forsyth Memorial Hospital to a new nonprofit organization called Carolina Medicorp. The new organization includes Forsyth Memorial Hospital as the largest subsidiary, a nonprofit service company, a proposed surgical center and a profit-making subsidiary. Thoughtful people in our community have asked questions about the new organization. These questions deserve answers.

Q Forsyth Memorial Hospital is doing a good job of serving everyone's needs. Why change?

A First and most important, so your hospital can continue serving the needs of all citizens with the same good quality of care. Young and old. Black and white. Those who can pay for medical services by themselves or through insurance. But also those who cannot pay, and the senior citizens who depend on Medicare.

The hospital wants to do this without asking for tax money. Your hospital has not used county tax money since 1968.

There may be a problem meeting these objectives, however.



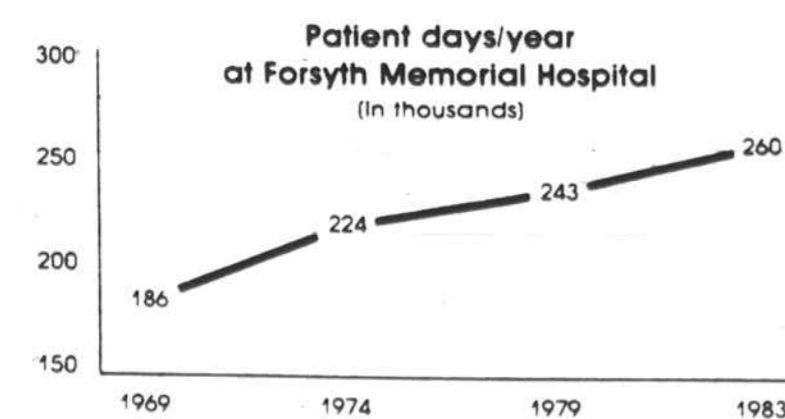
The number of Medicare and Medicaid patients at your hospital now numbers more than insured patients or patients who pay full costs.

Q What is the problem?

A The problem has three parts. First, the federal government does not pay hospitals the full cost for treating Medicare and Medicaid patients. Hospitals are not allowed to charge these patients the difference in cost. Instead, hospitals charge paying patients and insured patients more to make up the difference.

Next, more people are using Medicare and Medicaid every year. This year, Medicare and Medicaid patients will use \$8.2 million of services at your hospital that will not be covered by Medicare and Medicaid payments.

And last, paying patients and insurance companies say they don't want to pay more than their share. Who would?



Since 1969, Forsyth Memorial Hospital has seen an increase of 40 percent in patient days per year.

Q How will reorganization help this situation?

A Currently, Forsyth Memorial Hospital is one of the most cost-effective hospitals in the nation. According to a national survey by Equitable Life, North Carolina has the second lowest hospital room rates in the country. Among major metropolitan hospitals in the state, FMH has the lowest rates. The new organization is being created to keep rates low.

The plan allows your hospital to start some side businesses not directly involved with hospital business. Nursing homes, for example.

These side businesses will be run to make profits. The money will go back into your hospital

to pay for the health care costs of the elderly and those who cannot pay.

You might compare this idea to a church that has a profit-making side business, such as a parking lot, a grocery store, or apartments.

Q Why not start a profit-making side business without reorganizing?

A The hospital isn't allowed to. You see, when it was a county-owned organization, your hospital was forbidden by law to run profit-making businesses like this. Even for a good cause like helping the elderly and the poor.

Q Is the county giving the hospital away to some big profit-making corporation?

A No. The county is assigning the deed to a nonprofit organization that will continue to run the hospital and also run some side businesses. The organization is the same one that has built the outstanding record of Forsyth Memorial Hospital.

Q Who will govern the nonprofit organization?

A The board of trustees — just as they do now.

Q And who controls the trustees?

A The County Commissioners — just as they do now. The plan states that the County Commissioners will appoint twelve out of nineteen trustees. That's two-thirds of the board.

COUNTY PEOPLE
elect
COUNTY
COMMISSIONERS
who appoint
THE TRUSTEES
who govern
THE HOSPITAL
ADMINISTRATION

Here's the way the people of Forsyth County control the hospital now. That's the way the new organization works, too.

Q How can the community be assured the elderly and those who cannot afford to pay will continue to receive equal care with paying patients?

A It's the law. It's in writing. Look at what the North Carolina law says: G.S. 131E-8(a) "A municipality... may sell or convey to a nonprofit corporation... any rights of ownership the municipality has in a hospital facility... if the nonprofit corporation is legally committed to continue to operate the facility as a community general hospital open to the public, free of discrimination based upon race, creed, color, sex, or national origin. The nonprofit corporation shall also agree... to provide such services to indigent patients as the municipality... and the nonprofit corporation shall agree..." Now, read what the deed agreement says:

"This conveyance is made pursuant to the provisions of G.S. 131E-8, and thus, upon the express conditions that the Corporation continue to own, and through its own forces or a controlled nonprofit subsidiary of the Corporation maintain and operate Forsyth Memorial Hospital as a community general hospital open to the public, free of discrimination based upon race, creed, color, sex, or national origin. Further, the

Corporation shall provide services to indigent patients of Forsyth Memorial Hospital as the County and Corporation shall agree, including specifically any Forsyth County resident needing emergency care without regard to ability to pay."

Q What if the new organization doesn't do that?

A Both the law and the deed say this: "Should the Corporation fail to operate Forsyth Memorial Hospital as a community general hospital open to the general public, or (fail) to carry out the terms and conditions of the conveyance, all ownership rights in the hospital facility... shall revert to the County."

Cost per patient day	Forsyth Memorial Hospital	N.C. (200+ beds)	U.S. (685+ beds)
	\$256.72	261.17	426.25
No. of Full-time employees per occupied bed	3.1	3.25	4.11
	FMH	N.C. (200+ beds)	U.S. (685+ beds)

Source: American Hospital Assn., October, 1983

Forsyth Memorial Hospital is one of the most efficient hospitals in the state and in the nation. The reorganization will help keep it that way.

Q Who is going to get rich from this change?

A Nobody. It's a nonprofit organization. There will be no dividends paid to anyone. Money made from the profit-making side businesses will go back to the hospital.

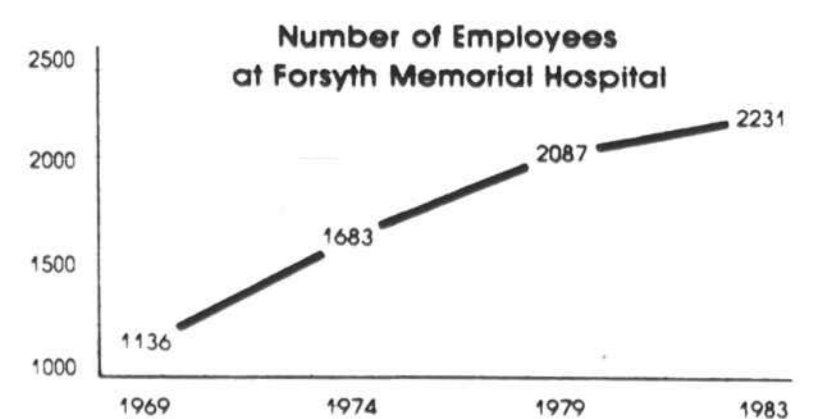
Q What happens if one of these side businesses fails?

A The failure of an independent subsidiary will not affect the entire organization. The hospital will continue serving the elderly and those who cannot pay.

Q The local newspaper printed a study that showed some hospitals who reorganize have problems. What are those problems? How will this organization avoid them?

A The study said there were two major problems — communications with employees and employee morale. The hospital does a lot of communicating with its employees and will do even more after the plan is underway.

As for morale, the hospital's employees are some of the best workers in the field of health care. Forsyth Memorial is a very efficient organization. The plan will help keep it that way.



The number of FMH employees has nearly doubled in the last 15 years.

The Board of Trustees and the Administration of Carolina Medicorp and Forsyth Memorial Hospital welcome your comments and suggestions to improve health care for all citizens of this area.

Carolina Medicorp, 3333 Silas Creek Parkway, Winston-Salem, N.C. 27103

Your hospital serves everyone. Careful planning will help keep it that way.