

# People

## Close-Up

### Fashion shows here spark a fire

By AUDREY L. WILLIAMS  
Chronicle Staff Writer

Until she returned to Winston-Salem five years ago after a brief modeling career in New York, Bettina Goldsmith, producer and director of Ebony & Ivory Models, says fashion shows in the Twin City were limited to church socials.

"Nobody, nobody here seemed to be fashion-oriented," says Goldsmith, "until I came back home and started my modeling groups."

"Now the whole thing's really clicking and anytime somebody wants to raise money, they'll put on a fashion show," she says.

This Sunday, Goldsmith and the 25 models of E&I will host its third annual spring fashion show at the Stevens Center. But, she says, fashion patrons can expect to see more than just the usual twirl and whirl of beautiful models and the clothes they don.

"Of course, I expect to see a full house," says Goldsmith, "but when people leave the show, they will leave with an insight of what fashions will be appropriate for the spring and satisfied that they've not only seen beautiful fashions, but good entertainment as well."

"We do the routine modeling," she says, "but we don't just walk out there and turn around. We do a little acting and a little dancing, too."

E&I, which is an interracial mix of both men and women ranging in age from 5 to 45, began three years ago under the direction of Goldsmith and her former husband, Gene Goldsmith.

This year's spring show, she says, has been prepared and rehearsed with a lot of excitement and hard work. Goldsmith estimates that over 60 hours have been spent in rehearsals alone, with plans for the show dating back to January.

Sucking in her breath and then releasing a sigh, Goldsmith says, "Nothing should go wrong. We have

our stage managers, light directors, the whole production crew, and the Stevens Center stage staff will be on hand to assist us, so we're hoping for the best."

Of the various lines of spring fashions to be featured, Goldsmith will introduce Greensboro designer Darryl Mercer, who has designed several fashions in the show, especially for E&I models. She estimates that clothing for the show is valued at over \$10,000, excluding a full-length fur from Anastasia Furs.

As a trade-off for free advertising, Goldsmith and her E&I models will feature spring wear from local stores such as Brooks, Merry-Go-Round, Club Haven, Belks, the Junction, Women on the Move and Fines' Menswear. The more notable designer wear will include spring fashions from Yves St. Laurent and Bill Blass.

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-- Bettina Goldsmith

The backing and support she receives from local clothing stores and the public, says Goldsmith, is because nothing but quality is expected from her and her models.

"I have to be topnotch," she says, "or there wouldn't be so many other modeling groups coming up in Winston-Salem behind me."

Goldsmith, who has a degree in accounting, is serious about fashion and what it represents. She spends much of her time recruiting, teaching and grooming men, women and children for a possible modeling career.

"When I came back from New York," she says, "I saw a lot of beautiful people here in Winston-Salem whom I felt had a lot of potential for being high-fashion models."



The Ebony and Ivory Models, produced and directed by Bettina Goldsmith, will bring flair and fashion to Winston-Salem in the group's third annual spring fashion show on Sunday (photo by James Parker).

"But," says Goldsmith, "there was nobody here to give them the opportunity, so I did."

In the line of fashions to be featured at the show, Goldsmith says three major categories in spring wear will be highlighted.

"We'll have everything from lavender taffeta gowns to mini skirts," she says, "which are really in."

The 29-year-old Winston-Salem native, who has been in the modeling business for 10 years, says she's trying to let residents know that conservative dressing is no longer in.

"The fashion attitude in Winston-Salem is basically conservative," says Goldsmith. "You should dress the

way you feel, not the way everybody else does.

"The majority of the people in Winston-Salem wouldn't dare wear a mini to work," she says, "but in New York, business women sport them with blazers and ties."

Concluding the show will be a special tribute to the late Terrence Jefferson, founder and director of Jefferson & Co. Models of Winston-Salem.

"I didn't know him personally," she says, "but we were in the same business and it's all due in respect."

Show time for the spring fashion show is 8 p.m. in the Jones Hanes Theatre of the Stevens Center. For ticket information and reservations, call 724-3651 or 788-6441.

## COMMUNITY CALENDAR

### FRIDAY, MARCH 16

•The Triad Vietnam Veterans Association will sponsor a "Meet the Candidates Night" at the Winston-Salem Main Library at 7 p.m. in the auditorium.

### SATURDAY, MARCH 17

•Registration for Twin City Little League Baseball for boys ages 9-16 will be held at the 14th Street Recreation Center from 10 a.m. to 4 p.m. Players registering for the first time must present their birth certificates.

•The Classes of '62-70 of Anderson Senior High School will hold their alumni meeting at the East Winston Branch Library at noon in the auditorium.

•The Voice of Minority Contractors will meet at the Winston Mutual Building at 1225 E. Fifth St. at 9 a.m. All minority contractors are urged to attend.

### SUNDAY, MARCH 18

•The Executive Board of the Winston-Salem Branch NAACP will meet at Mount Pleasant Baptist Church at 795 Northwest Crawford Place at 4 p.m. All board members are urged to attend promptly. Immediately following the executive session, there will be a general public meeting at 5 p.m.

•The Winston-Salem Chapter of the Howard University Alumni Association will host its Charter Day dinner in the Green Room at Winston-Salem State University from 3-5 p.m.

### TUESDAY, MARCH 20

•The Black Political Awareness League (BPAL) will hold its regular monthly meeting at Reynolds Cafeteria on Highland Avenue at 6 p.m. Guest speakers will be Jeff Simmons, deputy director of the Hunt Campaign and Alderman Larry Little, who will review the redistricting plan passed by legislators last week.

### WEDNESDAY, MARCH 21

•A special session of the Extension Homemakers' "Curing Disorganization in the Kitchen," will be held at the downtown library on Fifth Street at noon. For more information, call the Extension Office at 767-8213.

•Sports attorney Reginald Turner of Los Angeles, Calif., will speak on "Sports Attorneys and the Black Athletes" at Winston-Salem State University at 10 a.m. in Room 228 of the Hall-Patterson Communications Building. For more information, call 761-2105.

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The Past Daughter Rulers of the Garden of Iris Temple No. 220 were recently honored at an appreciation dinner.

## Appreciation banquet honors six

The Garden of Isis Temple No. 220, the Improved, Benevolent, Protective, Order Elks of the World, recently held an appreciation banquet honoring six past Daughter Rulers of the Temple.

Presiding over the program was Daughter Lois Smith, who opened the "Elks Ode." The invocation was given by P.G.D.R. Janie Brown, temple chaplain.

Mr. and Mrs. Smoot, members of the Middle Fork Christian Church, provided solos.

The greetings and welcome address were extended by P.S.P., Mary V. Cuthrell, daughter of the Ruler Temple and chairman of the Queen Department in the North Carolina State Association.

The purpose was composed and read by Daughter Mary H. Benton, P.S.P. co-chairman of the Appreciation Committee and State Association Queen Department.

Past Daughter Ruler honorees were P.G.D.R. Arlease B. Hawkins, Daughter State President of

the North Carolina Elk Association and Daughter Ruler of her Temple for 39 years; P.G.D.R., Sarah L. Marsh, financial secretary of the Temple and advisor for the N.C.S.A.,

P.G.D.R., Annie Carpenter, N.C. State treasurer and Grand National Directress of the Health Department; P.S.P. Cora Turner, local chaplain of the Past State President Subordinate Arlease B. Hawkins Club; P.G.D.R. Artanzia R. Williams, District Deputy of the 6th District, state trustee and Directress of the Grand National Shrine Department; P.G.D.R. Elizabeth Richardson, vice president of the North Carolina Past State President Club and assistant Grand Directress of the Pageant Department.

Resume presentations were given by P.G.D.R. Bessie Williams of Greensboro, N.C., former District Deputy; P.S.P. Maxine Lindsey, Registration Assistant for the North Carolina state Association; P.S.P. Thelma Carter, First Trustee; P.D.R. Lois Smith, chairman of the Bir-

thday Club; P.D.R. Annie P. Wilson and Daughter Rita Brown.

Presentations of awards were given by P.G.D.R. Lillie T. Massey of High Point and Special Deputy of the 6th District. Each Past Daughter received plaques with mounted gavels and the number of years served as Daughter Ruler of the Temple.

The speaker of the hour was P.G.E.R. John E. Chambers of Statesville, who was introduced by P.G.E.R. John Moore, state director of Civil Liberties.

As a memorable tribute, an 18x15 oil finished portrait of P.G.D.R. Arlease Hawkins was unveiled and presented to her by P.G.D.R. Bessie Wallace of Raleigh and North Carolina State Financial State Secretary. On behalf of the Garden of Iris Temple No. 220, this portrait was given to Daughter Hawkins for outstanding services rendered and her untiring devotion to the Elks organization.

P.G.D.R. Dorothy P. Moore, chairman of the

Appreciation Committee, gave special recognition to families and friends.

One hundred and forty people were registered by P.G.D.R. Rochell Pinson, vice Daughter Ruler and Assistant State Chairman of Purple Cross Nurses.

Among those were special guests, the Rev. Howard W. Irvis, P.G.E.R., N.C. State Chaplain of Statesville; P.G.D.R. Almetta Latta, second vice president of the State Association and P.G.D.R. Florine Moor, assistant recording secretary of the North Carolina Association.

The dinner was catered by P.S.P. Laura Armstrong, chairman of the North Carolina State Presentation Department.

Hostesses for the affair were P.S.P. Diane McNeil, assistant financial secretary; P.D.R. Lillie Waters; P.D.R. Ernestine Creedy; P.D.R. Viola Wigfall; P.S.P. Willa Shelton; co-chairman Local Queen Department Daughter Helen Davis, Daughter Bernice Malloy and Daughter Mary Allison.

## Social Notes

### Club holds tournament

The Kings and Queens Duplicate Bridge Club, a local chapter of the Mid-Atlantic Region of the American Bridge Association, recently held its annual "Grade A" Tournament at the Hilton Inn.

Players came as from as far away as Charlotte, Durham, Greensboro, Norfolk, Va., Washington, D.C., Baltimore, Md., Philadelphia, Pa., and New York.

The tournament began with an Open Pairs game and a Scholarship game March 2, followed by an Early Bird Open Pairs and Modified Round Robin on Saturday, concluding with a Swiss Team event on Sunday.

Local winners of tournament events included Peggy Witherspoon and Yvonne Hinton, who placed first in the under-300 group of the Open Pairs Scholarship game and Inez Adams and Geraldine Cary, who both placed second. Adams and Cary also teamed with

Bessie Allen and Flonnie Anderson to take first place in their section in the Modified Round Robin, with Willie Hall and Willie Smith of Greensboro placing second. Rosetta Hauser, Billie Matthews and Andrew Wilkes rounded out a team which placed first in their section of the Modified Round Robin event and which tied for second place in the Swiss Team event. Geneva Hill, Frances Coble, Geneva Coleman and Katherine Meroney, all teamed up to tie for second place in their section of the Modified Round Robin.

Tournament play was directed by John Jordan III of Washington, D.C., with Mary Duncan of Durham and C.W. Gadson of Winston-Salem assisting.

Dr. Rosetta Hauser is president of the Kings and Queens Duplicate Bridge Club, which holds weekly games on Thursdays at 7 p.m. at St. Stephen's Episcopal Church.

### Sorority calls 'floaters'

The Rho Zeta Chapter of Zeta Phi Beta Sorority Inc. is looking for all unaffiliated sorors who live in Winston-Salem. The chapter is conducting a comprehensive campaign to bring "floating" members into the chapter.

New reclamation rules, scheduled to go in effect April 1, will considerably reduce the expense involved

in coming back into the sorority.

Reclamation chairman Cheryl Bradshaw says Rho Zeta is using a variety of activities to encourage unaffiliated Zetas to join the chapter.

Interested sorors should contact Cheryl Bradshaw at 725-9318 or Juanita B. Penn at 727-1228.

### Garden club meets

Along The Garden Path Club met recently in the Red Room at Winston-Salem State University. Mrs. Bronnie Daniels served as the hostess.

The club discussed "What's Peeping," and the talk was led by Mrs. Elsworth Banner, the club's president. The club

members displayed flowers of spring found in their yards.

Mrs. Carrie Mayfield was asked to lead the devotion at the next garden club meeting, which will be held at the East Winston Branch Library.

The speaker at the next meeting will discuss birds.