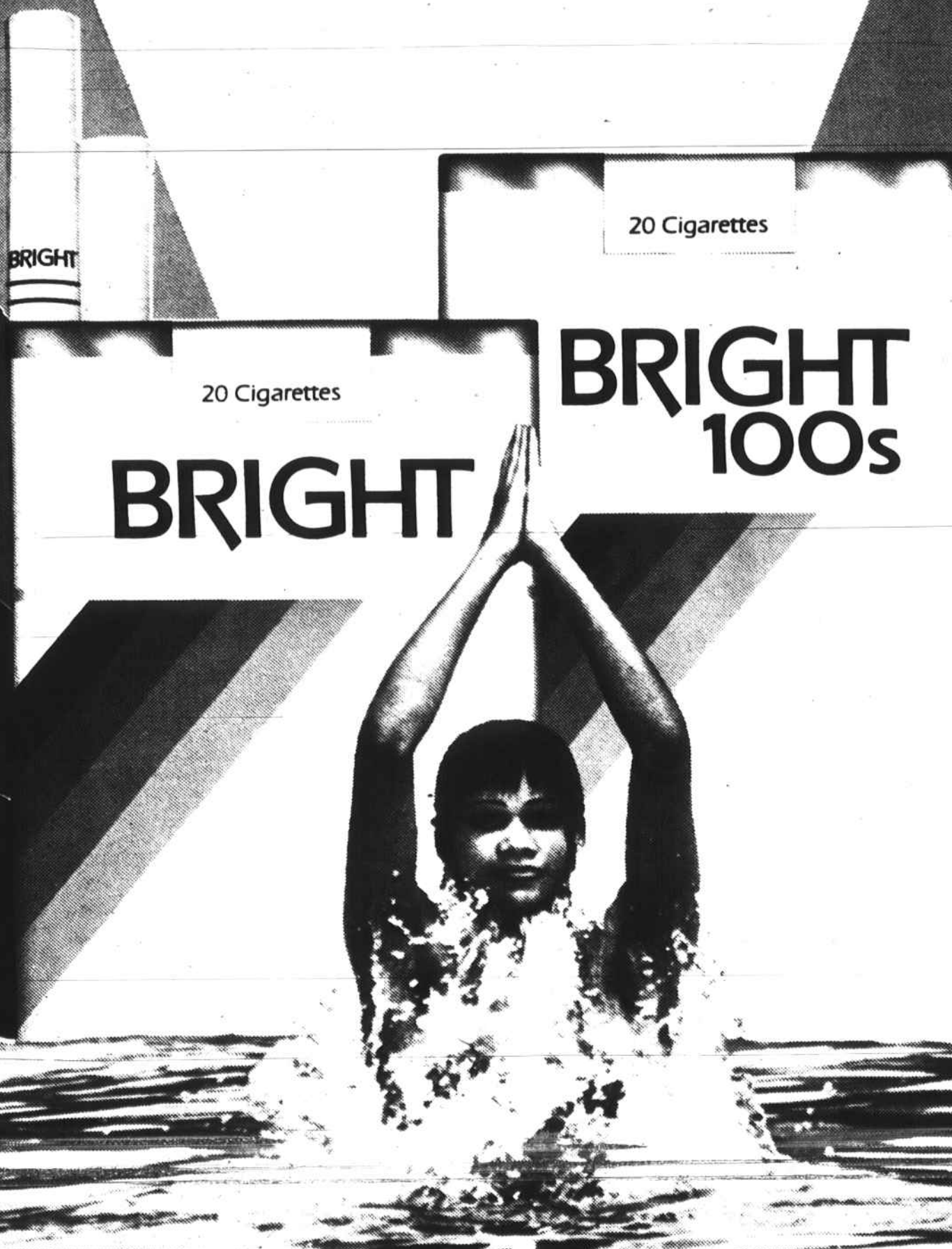


You never had it this fresh!

BRIGHT

The taste that outshines menthol-
and leaves you with a clean, fresh taste.



Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.