

## Hall Of Famers

The Central Intercollegiate Athletic Association (CIAA) recently inducted nine individuals into its Hall of Fame in Norfolk, Va. The ceremony, also sponsored by The Seven-Up Company of St. Louis, was held at the Omni International Hotel with approximately 175 guests. This is the third consecutive year that Seven-Up has sponsored the event, whose master of ceremonies was Robert Vaughn, (right) athletic director of Elizabeth City State University and a member of the CIAA Tournament Committee. George R. Lewis (second from left), vice president of finance for the

Seven-Up Company of St. Louis, delivered remarks during the ceremony. Seven-Up's minority affairs consultant, Warren G. Jackson (left), and CIAA Commissioner Bob Moorman (second from right) opened the event with welcomes on behalf of Seven-Up and the CIAA.

The nine inducted into the Hall of Fame were Alexander Barnes (posthumously), Mark Caldwell (posthumously); Thomas "Tank" Conrad, Bob Dandridge, Elias Gilbert, Edward C. McGirt, Roland Miles, William Henry Robinson (posthumously) and John Lyman Whitehead (posthumously).



The Seven-Up Company of St. Louis recently presented a corporate donation to The Southwestern Athletic Conference (SWAC) to assist in the sponsorship of SWAC programs. The conference is organized exclusively for promoting, advancing and conducting intercollegiate athletic activities, and other recreational and non-profit events, among its eight member schools.

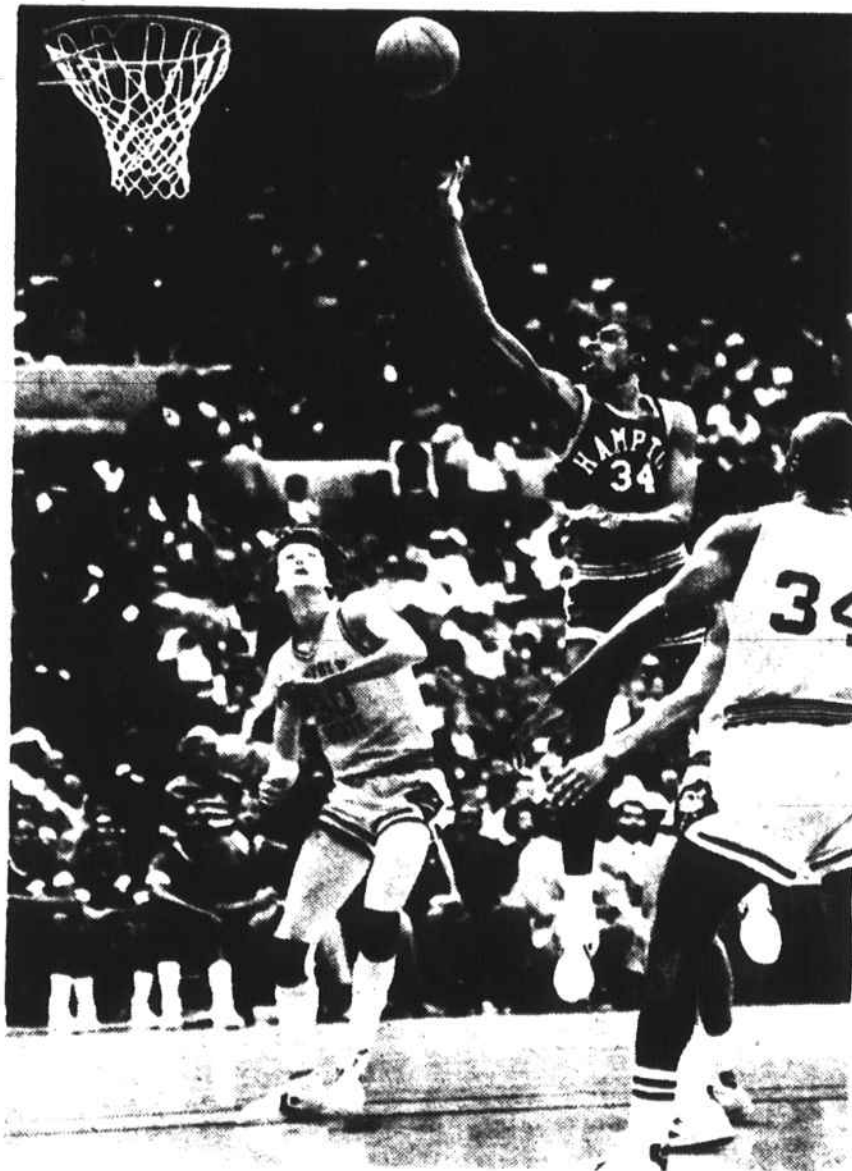
Mr. George R. Lewis (left) vice president, finance for The Seven-Up Company, made the presentation to Dr. James Frank (right) commissioner of the SWAC.

The eight member minority colleges in the SWAC are Alabama State, Alcorn, Grambling, Jackson State, Mississippi Valley, Prairie View, Southern and Texas Southern Universities.

Seven-Up says it is proud to cooperate with the SWAC in encouraging the constant pursuit of excellence in both academics and athletics among its member schools.

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