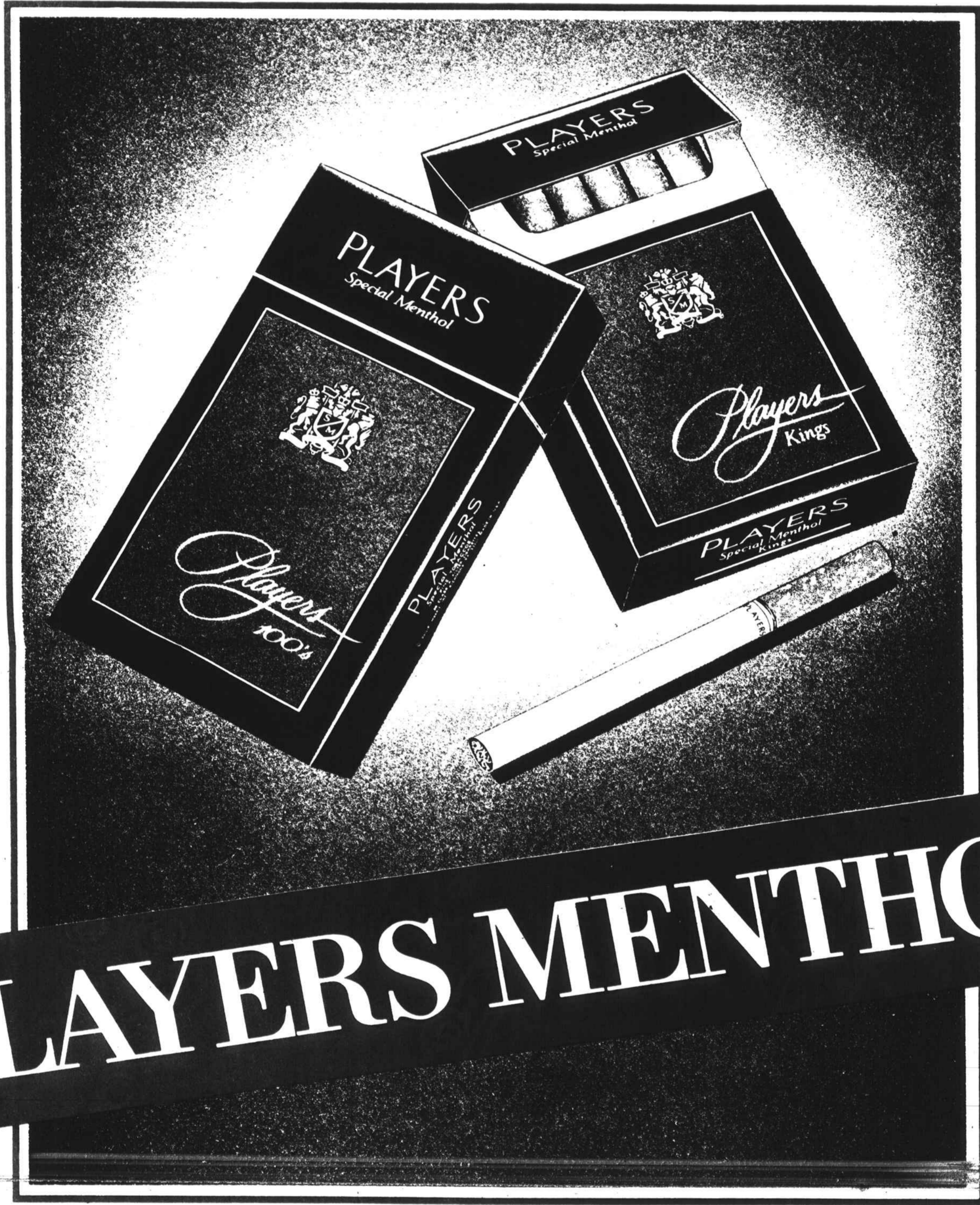


© Philip Morris Inc. 1983

# MENTHOL



**PLAYERS MENTHOL**

Go places with  
*Players Menthol*  
 Kings and 100's

Warning: The Surgeon General Has Determined  
 That Cigarette Smoking Is Dangerous to Your Health.

Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.