

Easter Parade Sale

25% off all our girls' dresses and boys' suits, shoes, too.



Sale \$15 and 18.75 Dress-up styles.

See them all decked out in their Easter best. For girls, the prettiest dresses trimmed with lace and ribbon. For parents, easy-care polyester, polyester/cotton, and polyester/rayon at easy-to-take sale prices.

	Reg.	Sale
Ribbon-trimmed, 7 to 14	\$20	15.00
Eyelet-collared, 7 to 14	\$20	15.00
Pleated, 4 to 6x	\$25	18.75
Flowered leno, 4 to 6x	\$25	18.75

25% off All kids' shoes.

Classic Mary Janes, strappy sandals and dressy pumps for the girls. Smart slip-ons and oxfords for the boys. Choose from everybody's favorite colors. Sizes for infants, preschoolers, and school-ages.

Big and little girls' styles:	Reg.	Sale
Sandal	\$13	9.75
Brazilian pump	\$20	15.00
Mary Jane	\$17	12.75
Boys' styles:		
Penny loafer	\$24	18.00
Big boys' sizes	\$27	20.25
Dress shoe	\$15	11.25
Dress slip-on	\$15	11.25
Boat shoe	\$26	19.50
Big boys' sizes	\$28	21.00



25% off Small delights.

Little ladies' storybook-pretty dresses of pastel polyester/cotton. Little gents vested suits of polyester/cotton twill with coordinated shirts and bow ties. For smaller fashionables, dress-and-panty sets of polyester/cotton.

	Reg.	Sale
Single or double breasted vest suit, 2T to 4T	26.00	19.20
Crystal pleated dress, 2T to 4T	10.00	7.50
Pastel print and panty set for newborns	6.50	4.87
Not shown:		
Toddler girls' bouffant	3.50	2.80
Girls' nylon tights	1.89	1.51



Sale 26.25 to 47.99 His Sunday best.

For boys, handsome tailored suits in easy-care polyester, polyester/cotton, or polyester/rayon. And easy-to-take prices.

	Reg.	Sale
3 pc. suit, 4 to 7	\$35	26.25
3 pc. striped suit, 8 to 12	\$55	41.25
3 pc. striped suit, 14 to 20	\$65	47.99
Long sleeve shirt, 4 to 7	\$ 8	6.40
Long sleeve shirt, 8 to 16	\$11	8.80
Long sleeve dress shirt, neck sizes 13 to 15	\$11	8.80
Not shown:		
3 pc. suited separates, 8 to 12	\$52	39.99
3 pc. suited separates, 14 to 20	\$65	47.99

Sale prices effective through Saturday.



The JCPenney Catalog 48 hour service from dial-up to pick-up or get speedy home delivery. Pick-up your catalog for just \$2 and get a \$2 certificate redeemable on the first order you place.

JCPenney

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