

Emphasis on all minorities

New magazine hopes to serve as missing link

By ALBERT NICKERSON
Chronicle Staff Writer

A new business publication intended to improve communication between minority firms and major corporations is scheduled to be released for distribution next month.

Titled *Minorities In Business*, the new bi-monthly publication will have an initial circulation of 25,000 copies. It will be distributed in the Carolinas and Virginia, going primarily to business and industrial offices.

"The publication is geared toward problems and opportunities affecting both minority vendors and majority corporations and will cover stories of regional and national interest," said John D. Enoch, the magazine's publisher.

Enoch said the magazine was conceived about two years ago, growing out of the Minority Suppliers Development Councils (MSDC). The MSDC is composed of representatives of major corporations and minority companies. Through the MSDC, major corporations hope to find minority firms through which to sell and advertise their products.

Those financial commitments would represent approximately \$5 billion in annual purchases by

the private sector and another \$4.3 billion from the government, according to reports from the national MSDC office. In North Carolina, the MSDC reports those commitments would total approximately \$242 million in goods and services.

Enoch said *Minorities in Business* will be the first publication of its kind in the Southeast. On the national level, *Black Enterprise* focuses on issues about black companies. But *Minorities In Business* will center on many minority groups, including women, Hispanics, Native Americans and others.

Enoch said the magazine will have an interesting editorial content and include bi-monthly features. For example, in the first issue the magazine will carry a feature about the state's successful program for providing to minority businesses.

The magazine will include a section, Enoch said, called "Business to Business," which will focus on how major corporations work with minority ven-

dors. One of the first features will illustrate how R.J. Reynolds conducts its minority purchasing program and what firms must do to qualify for it.

The magazine also will include general interest articles about sports, commercial art and human interest stories.

Another feature will be "Director of Directories," Enoch said. This department will help minority business people "cut through the maze of bureaucratic red tape in order to get help." For example, many minority contractors don't know where to register for the bid lists of potential suppliers - *Minorities In Business* will tell them how and where to register.

Enoch said the magazine will be looking for news releases and information about minority businesses and employees. "Our aim is better communication between all areas of minority, majority businesses and government," he said.

Some of its initial subscribers will include 10,097 industries, 623 federal offices, 174 state offices,



John Enoch

790 minority firms and about 780 banks.

Besides Enoch, who is the magazine's chairman and publisher, the other officers are Thomas Trollinger, president; Ernie Pitt, assistant publisher; James J. Burton, executive vice president-general manager; James L. Everett, editor; and Carmen Elijah, vice president of marketing.

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FBI

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return expects a decision as to what the Department of Justice would offer for his testimony."

Alcohol, Tobacco and Firearms Special Agent Fulton Dukes was connected to the incident, according to the documents. "It is the preliminary opinion of USDJ Attorney Michael Johnson that SA Dukes could be considered a subject (involved)," the documents stated.

But the Charlotte Division of the FBI discontinued the investigation. In "view of the above facts and because of pending civil litigations in U.S. District Courts in which the Socialist Workers Party is a plaintiff, no further investigation is being conducted within the Charlotte Division relative to this alleged violation of ... Section 241 and 242 until authorized by the FBIHQ after consultation with appropriate divisions of USDJ," the documents said.

Betsy Soares, who now works in the SWP's office in Louisville, Ky., said, "I haven't seen the documents and don't have any information concerning the case."

But McCartan said, "This is direct documentation of what we have been saying. We feel this is part of the government's drive to stop dissent.

"We have always had an open presence. Our views are public, and there is no justification to go inside a private residence to get information."

McCartan said SWP members didn't keep any documents at the West Street address. The SWP had a bookstore at 6th Street and Patterson Avenue for party materials, he said. The organization relocated its headquarters to Greensboro in 1983.

"This incident just underscores the spying which has been occurring against blacks, women, and workers for years," he said.

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