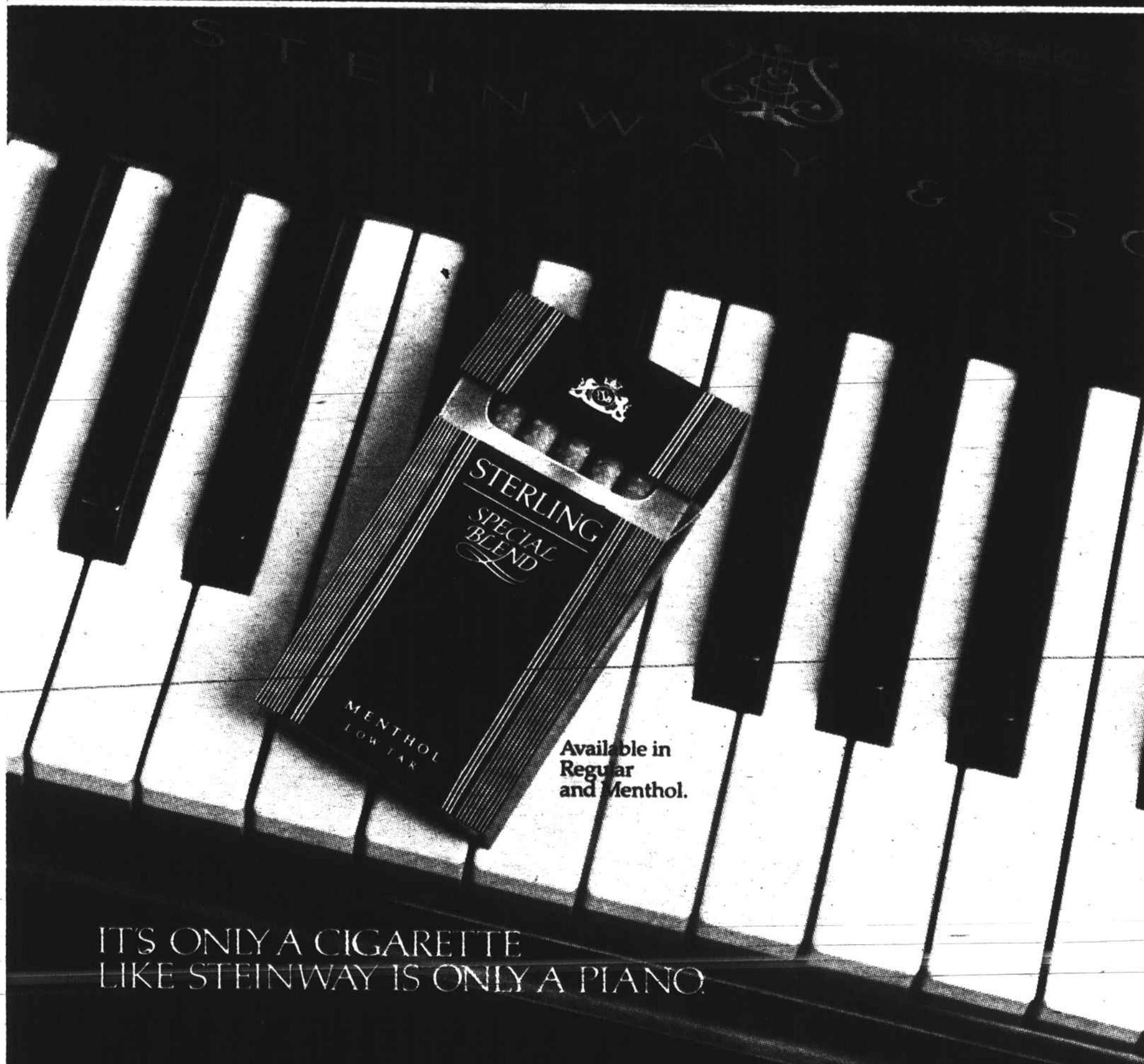


STERLING MENTHOL



Available in
Regular
and Menthol.

IT'S ONLY A CIGARETTE
LIKE STEINWAY IS ONLY A PIANO.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

STEINWAY is a trademark of Steinway & Sons which does not make or license STERLING Cigarettes.

12 mg. "tar", 1.0 mg. nicotine av. per cigarette by FTC method.