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 Sherry Gordon: It's all in the release.  
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**Just One Look**  
 It didn't matter what he said; his being there was enough.  
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# Winston-Salem Chronicle

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28 Pages This Week

"There is a whole lot of problems that low-income blacks face even when non-discriminatory market conditions are being addressed. We're not getting any federal help on that, and states and local governments aren't putting any..."

## Expert: Fair housing laws by themselves aren't enough

By DAVID R. RANKIN  
 Chronicle Staff Writer

A nationally known authority on fair housing told a local audience Tuesday that passing laws concerning discrimination in housing is not good enough. Cities and states have to do more to make fair housing a reality, said Dr. George Galster, chairman of urban studies and an associate professor of economics at The College of Wooster, Ohio.

Galster outlined plans to solve the problem of discrimination in housing as part of a two-day workshop in the M.C. Convention Center sponsored by the Winston-Salem Human Relations Commission, the Chamber of Commerce and the Winston-Salem Board of Realtors as part of Fair Housing Month.

Galster told approximately 40 listeners that there are many things that can be done locally to make it harder to discriminate in housing and increase people's awareness of discrimination.

"When discrimination happens, most people don't know what hit them," Galster said. He also said many people who discriminate in housing believe their chances of getting caught are very slim.

Galster suggested having "testers" go out into the community to see if discrimination exists and determine who's doing it. "It would be a deterrent for real estate people to know that testers are out there watching them," he said.

Sam DeShazer, an attorney for the Kentucky Human Rights Commission, said people are seldom aware they are being tested during the discussion that followed Galster's talk. DeShazer said testing is a good way to locate discrimination, but that it must be thorough and must be followed up with prosecution.

Galster also said real estate agents can implement Please see page A3

## Winston Mutual-Golden State Policyholders OK insurance merger

By ROBIN ADAMS  
 Chronicle Assistant Editor

Winston Mutual Life Insurance Co. policyholders voted unanimously Monday afternoon in favor of the company's merger with Golden State Mutual, said Larkin Teasley, president of Golden State.

Pending approval from the state insurance office, Winston Mutual will become the Winston-Salem Division of Golden State Mutual, which is based in Los Angeles.

The merger, said Teasley, will place Winston Mutual's present policyholders in "an excellent position."

"The policies will pay the same," Teasley told the *Chronicle* in a telephone interview from his hotel room Monday. "The benefits are the same."

"We (Golden State) are a much stronger company than they (Winston Mutual) are."

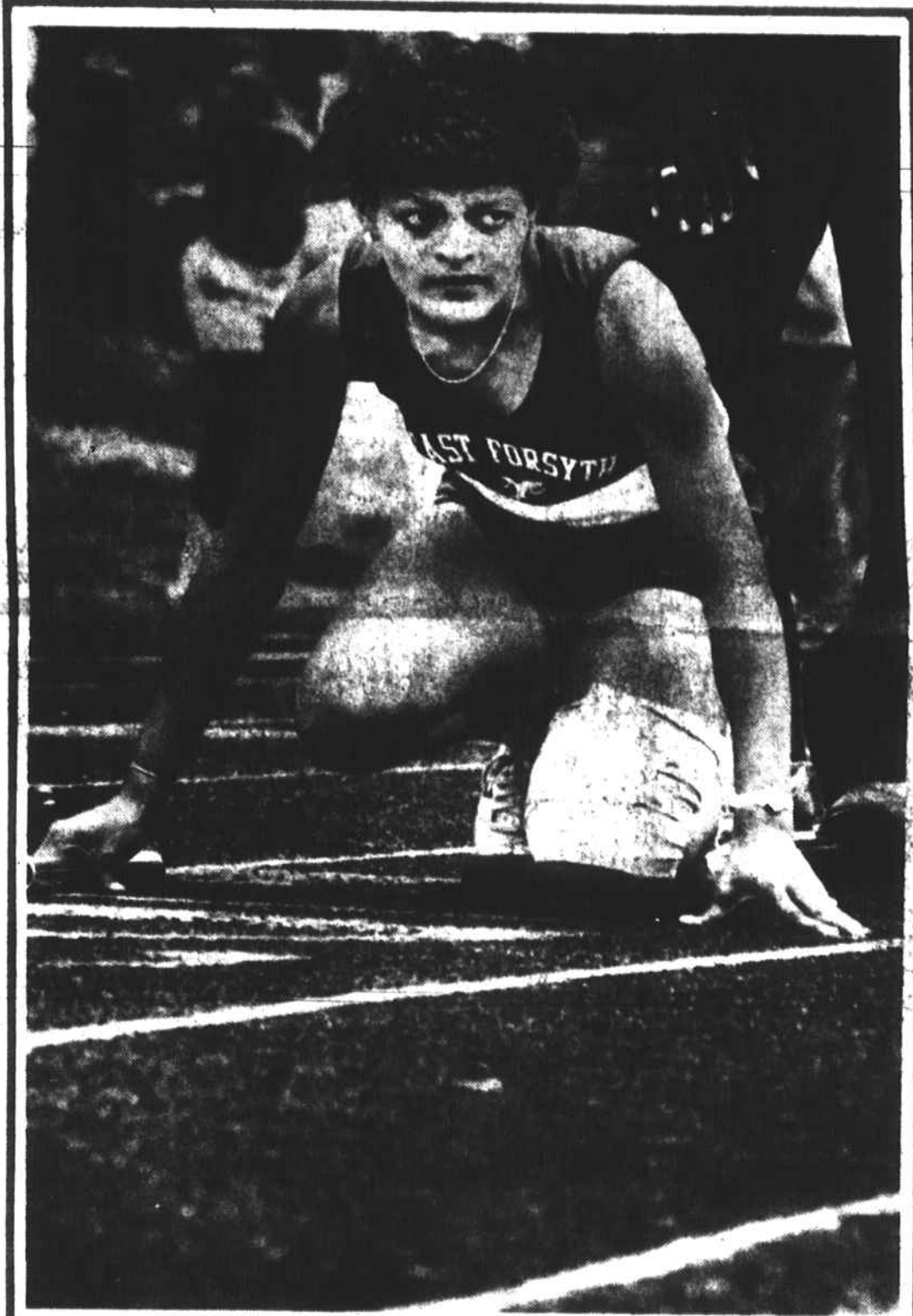
Golden State, which, like Winston Mutual, is black-owned, has offices in many of the country's major cities, including Dallas, Fort Worth, Texas; Detroit and San Francisco, said Teasley. The Winston-Salem office will be its first in North Carolina. The company has more than \$100 million in assets, said Teasley, and its annual income totals more than \$40 million.

George Hill, president of Winston Mutual, said he is excited about the merger and the benefits it will bring to the present policyholders.

"I think it's a very good marriage between the companies," said Hill. "The company will offer a much wider range of products to the policyholders."

Problems faced by small and minority-owned insurance companies forced Winston Mutual to consider the merger, said Hill.

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## Bandaged But Unbowed

Rhonda Lytle, East Forsyth's first leg in the 4 x 400 relay, settles into the blocks and glances uptrack before the gun (photo by James Parker).

## 'Enabling' legislation has its share of opponents

Some members of Forsyth delegation against it

By ROBIN ADAMS  
 Chronicle Assistant Editor

A bill that would empower the city's aldermen to require minority participation on city-funded construction projects faces opposition among local legislators.

State House Rep. Annie Brown Kennedy and State Sen. Marvin Ward introduced the bill in both houses earlier this week. Kennedy said she supports the "enabling legislation" but Ward said he isn't so sure.

Meanwhile, the Republican members of the Forsyth County delegation say they are simply opposed to it.

"I oppose any bill that sets quotas or set-asides," said Republican state House Rep. Frank Rhodes, who earlier this year introduced a bill requiring that freshmen score a minimum of 700 on the SAT to be admitted to state-funded colleges and universities. "It's a deterrent to the free enterprise system."

"Bids should be based on a low-bid system," Rhodes said.

In theory, Ward said, he supports the bill, but he has problems with the logistics.

"I've got some problems with how it can be carried out," said Ward. "I'm concerned about requiring a contractor to do something they may not be able to do. We need to sit down with contractors to sort this thing out."

But Kennedy and state House Rep. C.B. Hauser, both Democrats, say they support the bill in its present form.

Forsyth County's bill, entitled "An Act

Allowing the City of Winston-Salem to Establish, Agree to and/or Comply With Minimum Minority and/or Women's Business Enterprises Participation Requirements," was patterned after a similar bill already in effect in Durham. The bill, said Kennedy, would allow or enable, thus the name enabling legislation, the Board of Aldermen to require contractors to involve

"It's not a racial issue at all. If a black makes a low bid, and he is capable of doing the job, he should get it. But I oppose saying a black, brown, red or white should be given preferential treatment."

-- Rep. Frank Rhodes

a certain percentage of minority- or women-owned businesses for city contracts. That stipulation could be applied even if it means not accepting the lowest bid.

The city's request for such legislation comes on the heels of the Board of Aldermen's approval of a low bid by Fowler-Jones Construction Co. to expand the M.C. Benton Convention Center and build an adjacent parking deck. Approximately 3 percent of Fowler-Jones' bid involves minorities; 2 percent on the parking deck and six-tenths of one percent on the Please see page A13

## They came to see Jesse Jackson

By ROBIN ADAMS  
 Chronicle Assistant Editor

GREENSBORO - Without a doubt, they came to see the Rev. Jesse Jackson.

Never mind that Jackson stood on the corner of Carver Street and Everitt Drive, a site where five members of the Communist Workers Party were killed almost five years ago by Klansmen and Nazis at a "Death to the Klan" rally.

Never mind that Jackson's message addressed not only the trial, but also the the

plight of the poor throughout the world. The fact is, all 150 of them -- most of whom were black women and children -- came to see Jesse.

"I hear he real good looking," said an elderly woman, standing on her porch to watch the morning's commotion. "Is he here yet? I want to see him up close."

Jackson, in Greensboro to speak at North Carolina A&T State University's All-Sports Banquet, had come to hold a Please see page A5



Jackson in Greensboro (photo by Robin Adams).

## ... While builders wait and hope

By DAVID R. RANKIN  
 Chronicle Staff Writer

The recent awarding of roughly \$12 million in city contracts to the Fowler-Jones Construction Co., despite low percentages of minority participation in the projects, is a good example of why Winston-Salem needs an ordinance requiring minority participation in city-funded projects, says the head of a local black contractors organization.

"We're going to keep fighting this

thing," said James Grace, a local masonry subcontractor and president of the Voice of Minority Contractors and Suppliers Inc., "and hopefully we can get this bill (concerning minority involvement) passed."

Fowler-Jones was recently awarded contracts to expand the M.C. Benton Convention Center and build an adjacent parking deck. The company subcontracted two percent of the \$4 million contract for the parking deck and six-tenths of one percent of Please see page A14

## Aldermen approve new sign ordinance

By DAVID R. RANKIN  
 Chronicle Staff Writer

The Winston-Salem Board of Aldermen adopted a new sign ordinance Monday night that will place local billboards and business signs under close scrutiny when it goes into effect in seven years.

The aldermen also approved a developer for an industrial park beside Winston-Salem State University, agreed to contribute to a housing loan pool and gave notice that they will hold a referendum this summer for bonds to finance a much-discussed new coliseum.

West Ward Alderman Robert S. Northington Jr. single-stepped through the complex sign document, answering questions and taking suggestions from fellow board members concerning how the city will deal with signs.

Northington proposed several amendments to the regulations, which he said had been suggested by local businesses.

One change approved by the board will allow businesses to "grandfather" one sign, meaning that one existing sign will be exempt from the new or Please see page A14

## Ministers planning Justice Day May 3

By ROBIN ADAMS  
 Chronicle Assistant Editor

A local group of black clergymen has called for a "Justice Day" and has asked the community on that day to attend the trial of a \$48 million civil suit filed by communists involved in the Nov. 3, 1979, "Death to the Klan" rally that ended in a shootout between the protesters and Klansmen and Nazis and resulted in five deaths.

The Baptist Ministers Conference And

Associates called Tuesday afternoon for the community to attend the trial on May 3 and show its support for the plaintiffs, who include the widows of the five communists killed during the Greensboro rally.

"We recognize here that it's important to stress our support for this cause," said the Rev. John Mendez, a member of the ministers' public affairs committee. "All of the national support this trial Please see page A3