

**Tips For Consumers**

**Beware illegitimate 'pyramid' schemes**

Multi-level marketing is a legitimate system of retailing in which consumer products or services are sold by independent distributors, often in customers' homes. Distributors can set their own hours and earn money based on their effort and ability to sell products or services supplied to them by an established multi-level marketing company.

The Better Business Bureau warns that all too often persons wishing to become distributors in legitimate multi-level marketing programs are duped into investing time and money in illegitimate "pyramid" schemes. Pyramids differ from multi-level marketing in that they concentrate on the quick profits to be earned by recruiting others to invest who, in turn, will recruit others and so on. The merchandise or service to be sold is largely ignored, and little or no mention is made regarding a market for the products. Pyramid scheme participants attempt to recoup

their investments in products or services by recruiting from the ever-decreasing number of potential investors in a given area. These schemes are illegal throughout the U.S.

While the untrained observer might find it difficult to tell the difference between a legitimate business opportunity and a pyramid scheme, the BBB recommends that you consider the following guidelines:

- Before investing, get all the facts about the company, its officers, its products and services.
- Get written copies of the company's marketing plan, sales literature, etc.
- Check with others who have experience with the company and its products or services. Are the products or services actually being sold to consumers?
- Be wary if the start-up cost for the investment is substantial. Legitimate multi-level marketing companies usually require a small start-up cost. Pyramid schemes,

on the other hand, pressure you to pay a large amount to become a "distributor." The promoters make most of their profit on the signing up of new recruits.

• Find out if the company will buy back inventory. If not, watch out.

If you have any questions about a company's reliability, you should contact your local BBB, district attorney or state attorney general's office.

**Martinez**

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game behind first-place Peninsula and percentage points behind second-place Durham.

**Leonard In Old-Timers Game**

Buck Leonard of Rocky Mount will play in an Old-Timers Game in Greensboro's Memorial Stadium June 10.

The Rocky Mount native is one of three Hall of Famer's that will play in the game. The others are Luke Appling, a High Point who played shortstop for the Chicago White Sox from 1930-50, and Brooks Robinson, the former Baltimore third baseman and a spokesman for Crown Central Petroleum, which is co-sponsoring the game with the Greensboro Hornets.

**A Wild Inning**

Greensboro's Chris Moritz didn't know whether he was coming or going in last Tuesday night's 7-2 win over Columbia.

With a teammate on third and Moritz on first, Hornet Manager Doug Camilli gave Moritz the steal sign. Moritz took off for second before Gregg Barrios smashed a liner to the shortstop, who short-hopped the ball. The shortstop threw to first.

Meanwhile, Moritz thought the ball had been caught and returned to first. On the way, he was passed by Barrios.

However, the shortstop's throw was wild. Even though the

runners were out of order, both were ruled safe and allowed to advance a base because the umpires ruled Moritz and Barrios had exchanged bases while the ball was dead.

**Spirit Changes**

Ward von Tillow, a first-year administrative assistant in charge of concessions for the Spirits, resigned last week. Both von Tillow and club President and General Manager Dennis Bastien agreed on the action.

"It was just a personality difference," said von Tillow, who previously worked for the Redwood Pioneers of the California League. "We realized we weren't going to be able to get along real well for the next 140 days, so we came to amicable terms."

"Dennis had some great ideas. We just had different ways of going about them."

Von Tillow, 25, returned to California Tuesday. However, he didn't figure job prospects to be very hot with the baseball season in full swing. He said he would apply for a job with the new Sacramento franchise of the National Basketball Association and perhaps with a short-season Class A team. He also has experience in advertising ...

Right-hander Steve Maye has been added to the Spirits' roster. Maye, hampered by a shoulder injury, has not pitched any this spring, but he went 7-2 with an earned run average of 2.90 in the (rookie) Appalachian League last year.

**Local**

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**Reynolds Rolls**

Reynolds won both the singles and doubles competition last week in the sectional tennis tournament at Hanes Park.

Rod McGeachy won the singles after his final-round opponent, Russell Rogers of Watauga, withdrew with leg cramps. The Reynolds sophomore led 4-2 in the first set at the point the match was terminated.

Teammates Tom Murray and Kent Smith eased to the doubles title, whipping Joe Grant and Hailey Kirk of East Forsyth 6-1, 6-1. Both teams advanced to the Hickory regionals, which began Wednesday and end Thursday.

Also qualifying from the city-county were East's Denard McLendon and Mount Tabor's Phillip May and the West doubles teams of Andy Potts and Jeff Parnesano and Chris Parks and Kevin Wendleboe.

Reynolds just missed advancing each of its sectional entries. No. 2 singles player Brian Kennedy dropped a 6-7, 6-4, 6-4 decision to Rogers in the quarter-finals. Jerry Hauser and Burton

Shields lost to the Parks-Wendleboe team 7-5, 6-7, 6-4.

**New Member At Winston Lake**

Richard L. Armistead was recently made an honorary member of the Winston Lake Senior Golf Association.

Armistead, who is the director of the Senior Golfers' Information Center in Richmond, competed in the Winston Lake Senior Tournament two weeks ago.

**Fitness Trail Dedication**

The Triad Vietnam Veterans Association, in association with the Winston-Salem Adult Soccer League, will dedicate the Fitness Trail at Tanglewood Park on Memorial Day (May 27).

The public is invited free of charge. The sponsors are making a challenge to all interested in making a circuit of the new trail.

For more information, contact Dan R. Ariail at 768-0381.



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**GOLF SPECIAL**

**WINSTON LAKE GOLF COURSE**  
(May and June)

Two can play for the price of one daily Green Fee (\$6.00) on Mondays and Tuesdays. Come play city course and enjoy the new improvements to the clubhouse, the new grill, the new cart storage building and the renovation to the No. 3 par five hole. Memorial Day not included.  
Golf cart rental required.

**DIRECTIONS**  
Take Hwy. 311 North (New Walkertown Road) to the intersection of Carver Road and Winston Lake Park Road and go 1/4 mile to golf course.

**PHONE: 727-2703**  
\* Offer Expires 6/25/85 \*

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