

# Burke

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syth County and the Patterson Avenue location was the best site.  
 "I don't think we will make any dust," Burge said.  
 If the concrete plant were not a safe operation, he said, the Environmental Protection Agency would come and shut it down.  
 But North Ward Alderman Larry D. Little said this was not Hoots' first conflict with city residents.  
 "Where was the EPA when Hoots terrorized the Indiana Avenue

neighborhood?" Little asked.  
 He referred to a concrete plant Hoots once operated on Indiana Avenue. It later was moved to a site near Smith Reynolds Airport after neighbors complained of dust and strange chemical deposits on the windows of their homes.  
 "We admit to some past mistakes," Burge said of the Indiana Avenue problems.  
 Said Little: "Concrete plants are like the plague. Nobody wants to get close to them."

In other business the aldermen approved, 8-0, a rezoning request which will allow the new Winston Lake YMCA to operate a day care facility.  
 Day care regulations have changed since the Winston Lake facility was first zoned, according to a city staff report on the zoning request.  
 The initial zoning, which allowed clubs and private lodges in the area to do so, did not allow the Winston Lake YMCA to run its day care program.

## Committee discusses ways to woo blacks

By DAVID R. RANKIN  
 Chronicle Staff Writer

The black members of the Citizens' Committee for a New Coliseum met recently with Mayor Wayne A. Corpening and pro-coliseum officials to discuss ways to attract black votes in the upcoming coliseum bond referendum on June 25.

Patrick Hairston, a vice chairman of the committee and the president of the local NAACP chapter, called the special meeting because he said the traditional ways the entire 127-member committee suggested of informing voters about the bond referendum "will not work in the black community."

The entire committee had planned to set up a speakers bureau and have the speakers go to neighborhoods to explain the pro-coliseum posture. Also, two pro-coliseum mass mailings had been planned to all registered voters.

But the blacks who met with the mayor decided that some special strategies were needed in the black community, which has given only lukewarm support to the new coliseum.

Those strategies include more than 50,000 leaflets which will explain why blacks in the community should vote for the coliseum bonds, say blacks on the coliseum committee.

Rodney J. Sumler, owner of Associate Consultants Inc. and a member of the local Black Republican Council, will coordinate the black media effort for the coliseum.

The black media campaign will show how the coliseum will create jobs for blacks, how the city has addressed housing needs and how the coliseum bonds are not likely to increase taxes, Hairston said.  
 Pro-coliseum advertisements featuring black members of the committee will be on aired on radio stations WAAA and WSMX, both of which are black-owned, the group decided.

Ads also are planned to appear in the *Chronicle* concerning the bond referendum.

Local black organizations such as the NAACP, the Black Political Awareness League (BPAL) and the Black Leadership Roundtable will endorse the pro-coliseum campaign, say the blacks on the committee.

The committee hopes to distribute pro-coliseum information targeted to the black community by next week.

Hairston said the NAACP, BPAL and the Black Leadership Roundtable plan a mass mailing closer to the election to sway black residents to vote for the coliseum.

Hairston said he opposed two previous coliseum bond referendums but he supports this one. "I never really opposed the coliseum," he said. "I know that we do need a new coliseum. I thought that housing and jobs should take precedent over a coliseum."

He said the city has a \$2 million housing program and plans to spend \$1.3 million on housing during future years.

"The city cannot build a \$24 million coliseum without blacks

getting jobs," Hairston said. "The new coliseum will cause new business to come to the city."

In order to sell the coliseum idea to blacks in Winston-Salem, Hairston said, "... We will have to almost go door to door on this thing."

He said 50,000 yes votes would probably assure the bond referendum passing.

"We will have to assure blacks there will be no tax increase, jobs will be created and housing needs will be met," he said.

William Tatum, another black member of the committee, said many blacks in the community have linked proposed enabling legislation, which would allow the aldermen to set goals for minority hiring on city projects, and the coliseum bond referendum.

"Blacks on the committee will have to dispel these ideas," he said.

The committee discussed the lack of total community backing on the proposed bill, which also has displeased some blacks.

Northeast Ward Alderman Vivian H. Burke said Rep. Annie Brown Kennedy, the bill's sponsor, should tell blacks in the community about the backing that has come from Winston-Salem. "She will have to say who did what," Burke said.

Sumler said innovative methods will have to be used to impress voters.

The black committee members decided to target the young voter, rather than the church voter and senior citizens, as has been done in previous referendums.

## Bidding farewell

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expansion, will now have to get used to a \$3.2 million facility with its Olympic-sized swimming pool, sauna, steam room, Nautilus exercise equipment and other features. Excited YMCA workers don't think it will take them very long.

Wave after wave of potential members poured in to take a look at the new facility during tours on June 1 from 8:30 a.m. to 5 p.m.

"People have been coming down all day," one of the tour guides said.

They seemed to like what they saw.

Even on the first day, people took advantage of the indoor pool and the gym hosted a hodge-podge of activities.

"This Y will offer good, planned programs for all our young folk," said County Commissioner Mazie Woodruff during a visit Friday.

A certified Y exercise instructor will show people how to use the \$60,000 Nautilus equipment.

The pool has six lanes, is well-lit - unlike the old Patterson Avenue pool - and will be supervised by certified lifeguards to ensure that everyone has a good, safe time.

The new facility has a urethane-covered basketball court which can be transformed into two shorter courts for different uses. The basketball court can also be used for indoor track, say staff members.

In addition, the Winston Lake facility features a daycare/nursery area for toddlers and small children.

The entire building has a bright, modern look and its large

windows show off the surrounding Winston Lake woods to patrons inside. The facility was built by Fowler-Jones Construction Co.

Membership rates vary from \$35 per-year to \$200 per year, depending on the age of the member and the type of benefits he desires. There is a special rate for senior citizens and families.

Norman E. Joyner, executive director of the new facility, said his primary goal is to attract families.

He also wants the new YMCA to be a center of community activity.

"This is a community YMCA," Joyner said. "We would like for this building to be the focal point of the black community."

He said the new building will create about 40 summer jobs for local youth. It is manned by a regular staff of 15 full-time and 10 part-time employees, he added.

Joyner said the Y will focus

this summer on its daycamp and kindercamp program, its aquatic programs and its adult fitness programs.

"In the fall, we may go into programs and seminars which deal with human needs," he said.

Joyner said the Y can provide space for educational programs on such topics as social services, family life and teen-age pregnancy.

Moving back to the subject of its physical benefits, he said the Y hopes to have a par course by the end of the summer.

He envisions lots of people using it and the rest of the facilities.

"We hope to have a large membership," Joyner said. "If we can get 500 during the summer and between 1,500 to 2,000 by the end of the year, that would be a worthy goal."

He said 1,500 to 2,000 members would keep the Y in good financial territory.

For additional information about the Winston Lake YMCA or its programs, call 724-9205.

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*With full-service cleaning  
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Bob Weavil, the new owner of these two new locations, is a Winston-Salem native from the Mineral Springs area. He's been involved in the dry cleaning business for 6 years at the Robinhood & Peace Haven stores. Since both of those stores are partially run by the parent company, Bob is looking forward to owning a business of his own. Bob is a community-minded man, and some folks are familiar with his work with the WSSU football coaching staff for the last 5 years. Welcome Bob in his new operations. He's dedicated to giving you his best!

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