He likes to cook.

She likes to make reservations.

But there's one taste they agree on.

Benson & Hedges
America's Favorite 100.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Lights: 10 mg "tar," 0.7 mg nicotine-100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb.'85.

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