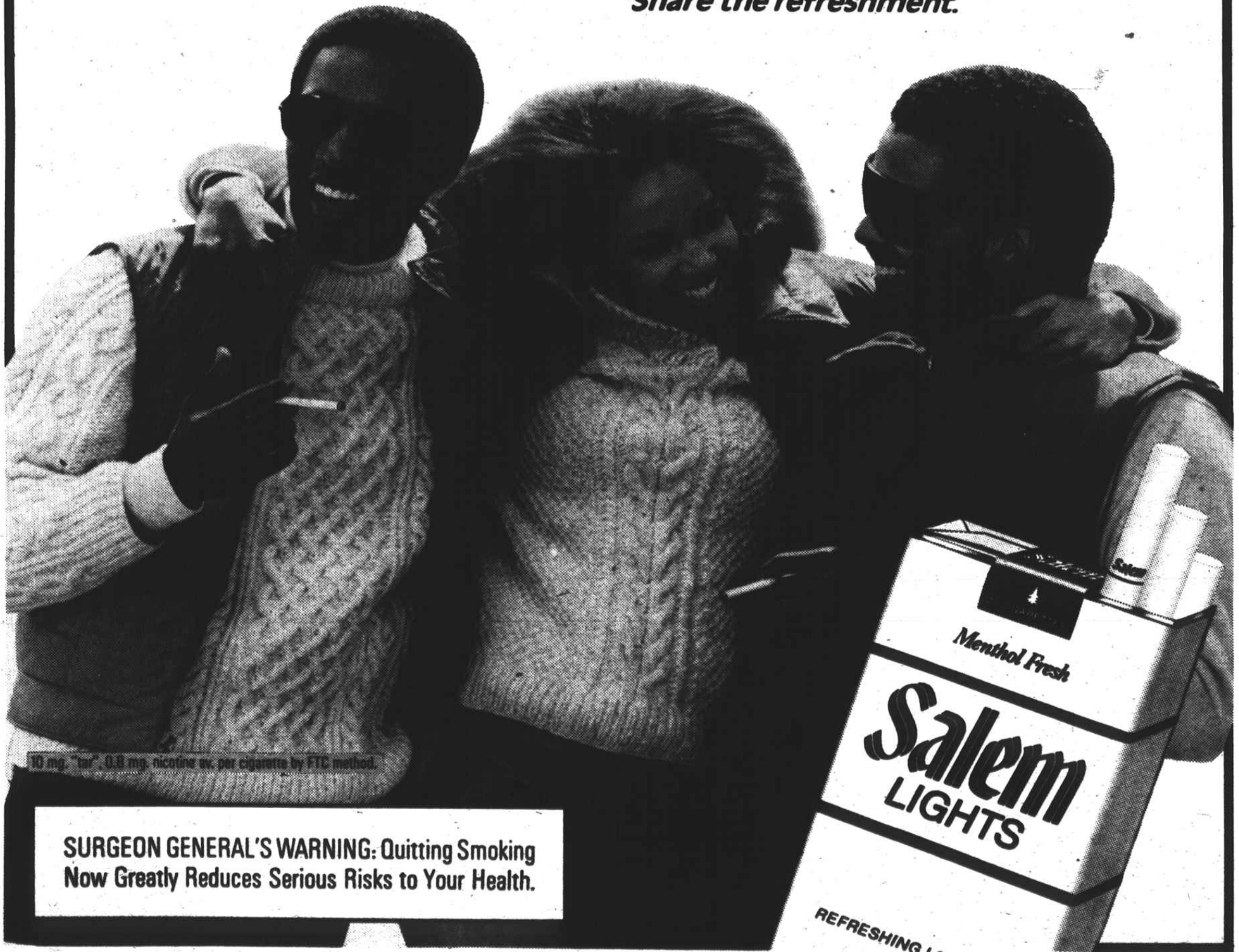


*You've got what it takes.*

# Salem Spirit

*Share the spirit.  
Share the refreshment.*



10 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.**