



Associated Press Laser Photo
Maria De Lourdes Jesus, 33, of Cape Verde is Italy's first black television host. Her weekly program addresses the problems of foreigners and discourages racial stereotypes.

Ex-maid makes good as TV host

By STEPHEN R. WILSON
 Associated Press Writer

ROME (AP) -- Hundreds of thousands of Third World immigrants struggling to make a living in Italy have found a spokeswoman and role model in a 33-year-old former maid from Cape Verde, the island republic off northwest Africa.

She is Maria de Lourdes Jesus, Italy's first black television anchorwoman, host of a weekly program that highlights the problems of foreigners and tries to break down racist stereotypes.

"Without a doubt it's a great responsibility," said Ms. Jesus. "Whoever speaks out on these problems is seen as someone who can have some influence or can do something about them. I just try to do my best within the limits of possibility."

Her program on the state-run RAI network is called "Non Solo Nero," which literally means "not

just black" and is derived from the name of another popular show, "Non Solo Moda," not just fashion.

The program has examined, among other things, the problems of immigrant families separated by their jobs, foreigners in jail, racially mixed marriages, sexual harassment and housing discrimination.

To make its point, the show recently had a woman call to ask about an apartment advertised as being for rent. The telephone conversation was put on the air. After inquiring about the rental, the woman in the studio said: "By the way, I'm Somalian. I hope that doesn't matter."

"Yes it does," the woman on the other end said and hung up.

Ms. Jesus said she's received compliments from strangers in the street and numerous letters praising the program, marking what she hopes is the beginning in a change of attitudes toward immigrants.

"This program shows that we're beginning to see the fruits of the efforts of all the foreign communities in Italy trying to make known their situation and the need to improve it," she said in an interview, sitting in her small office under an anti-racism poster.

"This is the first time a program of this type has been on the air. It's a very first step. Now people are beginning to talk about our problems and trying to confront them."

Still, Ms. Jesus said, she is not satisfied with the time allotted to the program, just 15 minutes on Saturday afternoons, and complains that RAI devotes more time each week to pets.

"More time to the problems of dogs than to foreigners," she said. "It's crazy."

Since the program first went on the air in November, Ms. Jesus has also been a target of the same racism she is trying to eliminate.

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Power program warms more than hearts

By ROBIN BARKSDALE
 Chronicle Staff Writer

Duke Power Co. has been heating things up around its service area to the tune of more than \$800,000.

Under the company's "Share the Warmth" program, Duke Power agreed to match customer contributions dollar for dollar up to \$400,000, and company officials report that the dollars this year have rolled in for the program.

"Forsyth County is doing very well with 'Share the Warmth,'" said Pete Burris, district manager for Duke Power. "We're second only to Mecklenburg County in contributions and customers who have given money to the program."

As of Feb. 1, the last time a report was prepared on the program, Burris said that 1,886 customers in Forsyth County had contributed to "Share the Warmth". The program is winding down with the approach of spring, but if the trend continues for the remainder of the program, contributions will likely exceed the \$400,000 set out by Duke Power, said Burris.

The company already has dispersed checks totaling \$702,978 to agencies throughout Duke Power's service area. In Forsyth County, the Crisis Control and Sunnyside ministries are the recipients of funds contributed to the program. Burris said that customer contributions are sent with their utility bills to Charlotte and the Charlotte office redistributes the money to the county in which the donation originated.

As of the first of the month, the Sunnyside Ministry had received \$22,632 from "Share the Warmth" and Crisis Control received \$67,998.

"The key to these contributions is that they supplement our income so tremendously," said the Rev. Ginny Britt, director of the Crisis Control Ministry. "January was not a cold month, but there is every indication that March may come in like a lion, and the people we work with aren't out of the

woods yet. I'm very grateful to the people who contributed and to Duke Power Co."

This year the ministries sent out their own in-house information on "Share the Warmth" to individuals on their mailing lists. Britt said that Crisis Control produced an informative brochure encouraging people to mail in donations with their electric bills. She said the effort resulted in the ministry receiving a 47 percent

increase over last year's funds. The increase, she said, will enable the ministry to reach out to more people.

"I can't say enough about Duke Power Co.," she said. "They don't have to do this. If every utility company in this country did something like this, can you imagine how many people could be helped with their needs."

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NOTICE OF PUBLIC HEARING REZONING OF PROPERTY CITY OF WINSTON-SALEM

The Board of Aldermen will consider requests to amend the City of Winston-Salem Zoning Ordinance by rezoning property as shown below:

DATE: March 6, 1989 TIME: 7:30 p.m.
 PLACE: Council Chamber, City Hall

1. Petition of Roy L. Lawson; property located on the northeast side of Miami Avenue approximately 200 feet northwest of Lowery Street; from R-5 to R-6-S Manufactured Home not in Manufactured Home Park. W-1565.
2. Petition of Wachovia Bank and Trust Company N.A. for property owned by Sam B. Smith; property located at the southeast corner of University Parkway and Hanes Mill Road; from R-6 to B-3-S (Eating Establishments; Medical, Dental or Related Offices; Offices; Services; Service Stations [automotive] or Car Washes; and Stores or Shops, Retail - Two phase). W-1572.
3. Petition of Windsail Associates and Mary Mathis Heirs; property consists of two tracts - Tract 1: property located at the northeast corner of the intersection of Kirk Road and Kester Mill Road; Tract 2: property located on the west side of Kirk Road, approximately 399 feet north of Kester Mill Road; from R-6 and B-3 to B-3. W-1573.
4. Petition of Salem Pregnancy Support Center for property owned by FAM Properties; property located at the northeast corner of Hawthorne Road and Elizabeth Avenue; from R-2 to R-1-S (Offices; Dwellings: Single-Family; and Medical, Dental or Related Offices). W-1574.

The Board will also consider the following zoning test amendments:

1. Proposal of the Historic District Commission to amend Section 25-6. (F) (g) of the City Code to add a minor works provision which will allow staff to review minor works provision which will allow staff to review minor work for conformity with the design review guidelines of the Old Salem Historic district and authorize staff to issue a Certificate of Appropriateness - Zoning Test WT-179.
2. Proposal of the Winston-Salem/Forsyth County Schools to amend Sections 25-3, 25-8, 25-7 of the City Code regarding free-standing school stadiums - Zoning Text WT-177.

Prior to the hearing, interested persons may obtain any additional information which is in the possession of the City/County Planning Board in that office at City Hall on weekdays, 8:00 a.m. to 5:00 p.m.

Interested citizens will be given an opportunity to be heard.

Marie Matthews, Secretary
 to the Board of Aldermen

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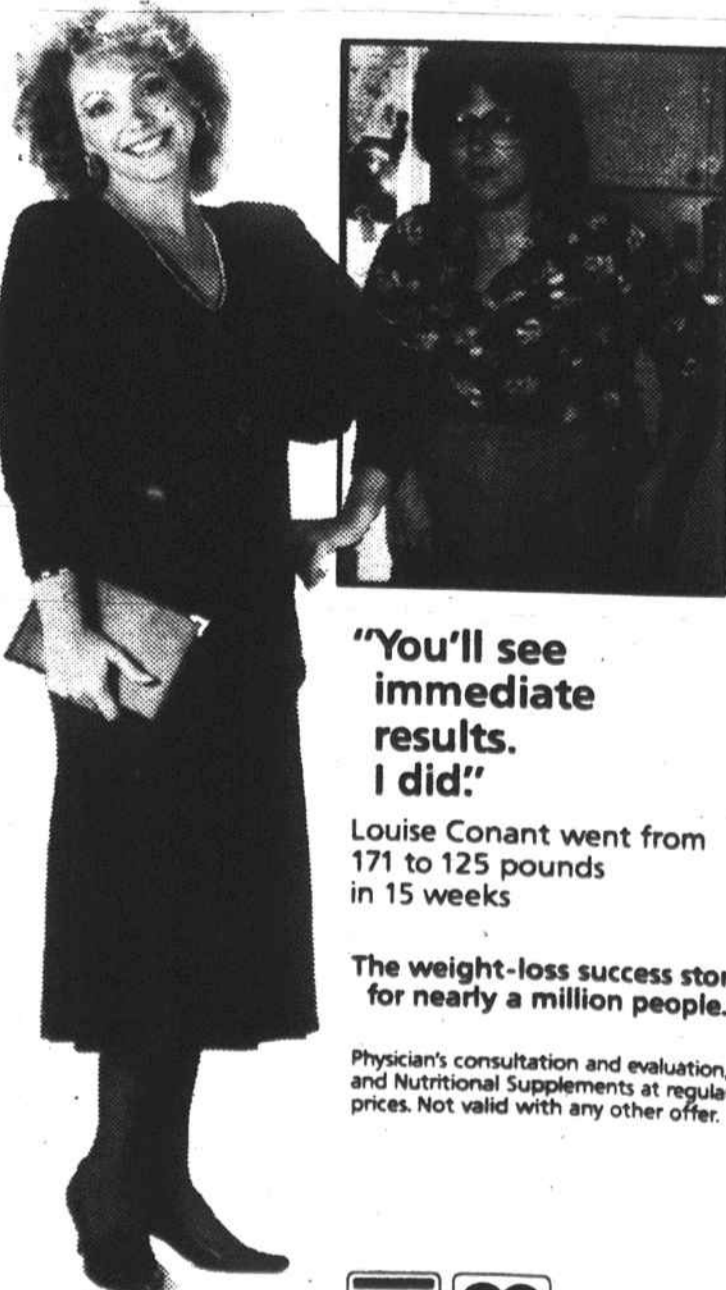
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