Page A2 Winston-Salem Chronicle Thursday, May 25, 1989 Williams-Cotton to seek office



Photo by Sam Greenwood Diana Williams-Cotton is getting a jump on other aldermanic candidates with an early announcement of her candidacy.

By ROBIN BARKSDALE Chronicle Staff Writer

Although the deadline for candidates to file for the 1989 November elections is not until July, Diana Williams-Cotton has gotten a jump on other candidates with an official announcement that she will run for the North Ward aldermanic seat.

Mrs. Williams-Cotton, who ran unsuccessfully in 1985 for the seat eventually won by Patrick Hairston, will run on the Republican ticket and said that she expects to again face James Knox in the primary. But she said that this time around she will run as a more experienced, more confident candidate.

"I am an innovative person and I think that I can provide the leadership the North Ward needs," she said. "I am aware of the problems of the North Ward."

Mrs. Williams-Cotton-said-that-a-growth-spurt-inthe North Ward has created new problems for the neighborhoods in that area and that she plans to focus on implementing ways for the ward to deal with those new issues.

necked."

Mrs. Williams-Cotton said that one of the approaches to solving the problems may rest in the creation of what she terms "opportunity zones" for small and minority-owned businesses. Under that plan, she said, small businesses would be given specified tax breaks to encourage them to provide more jobs.

"We have to look to small businesses to help defeat unemployment," said Mrs. Williams-Cotton. "Small businesses employ many people and could employ more if they had certain considerations. They will be important in helping to solve some of the problems in our ward and in the city."

Mrs. Williams-Cotton said that despite the recent trends among Afro-American voters to cast votes strictly along party lines, she believes that that segment of the community slowly is developing more political savvy and that she will benefit from that new sophistication during her campaign. She said, too, that politicians bear some of the responsibility in educating voters as to how to make the best use of their voting privileges.

"I think it's a new day. I think that black voters are becoming aware that we must operate within a one and two-party system," said Mrs. Williams-Cotton, who lost the 1985 primary to Mr. Knox by a margin of 30 votes. "Part of my job is to get out and educate the populace. I feel that blacks are becoming more sophisticated. I don't think they will continue to look just at the party. I think they are beginning to look more at the candidate."

Mrs. Williams-Cotton said that she still is developing the remainder of the planks in her platform. She is certain that she will push to develop new programs that will deal with the abundance of drugs in the city, but she said that there must be new, creative means of dealing with drug abuse. Mrs. Williams-Cotton said she also plans to raise concerns about black-on-black crime.

"'Just Say No' is not enough. Drugs are getting out of control. There has to be a different approach. Getting rid of drugs will be at the top of my agenda. In the North Ward, right now, it's not so tough but they can move into any area of this city," she said. "The situation of black-on-black crime is tough. I'm not going to sit here and say that I have the solutions because I don't. But I am willing to work on it. I'll work to get anything that is needed. I will work to get anything that the city as a whole needs. I won't be working just for the North Ward."

Mrs. Williams-Cotton said also that she plans to work especially hard to ensure that there is no mudslinging-involved with her campaign. She said that she will focus only on the issues and hopes that any personal attacks will be left out of the campaign.

"I believe in positive campaigning. I believe that we should deal with the issues and not the people," said Mrs. Williams-Cotton, who helped manage Ed Garner's campaign for state auditor in the last election. "All I plan to deal with are the issues. I plan to avoid the negative stuff that takes away from the issues. I truly don't believe in negative campaign tactics."

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"We have experienced tremendous growth in the north end of the city, and sometimes it has been at the expense of homeowners," she said. "There is a traffic problem in the North Ward, now. The Cherry Street Extension area over to Indiana has become bottle-

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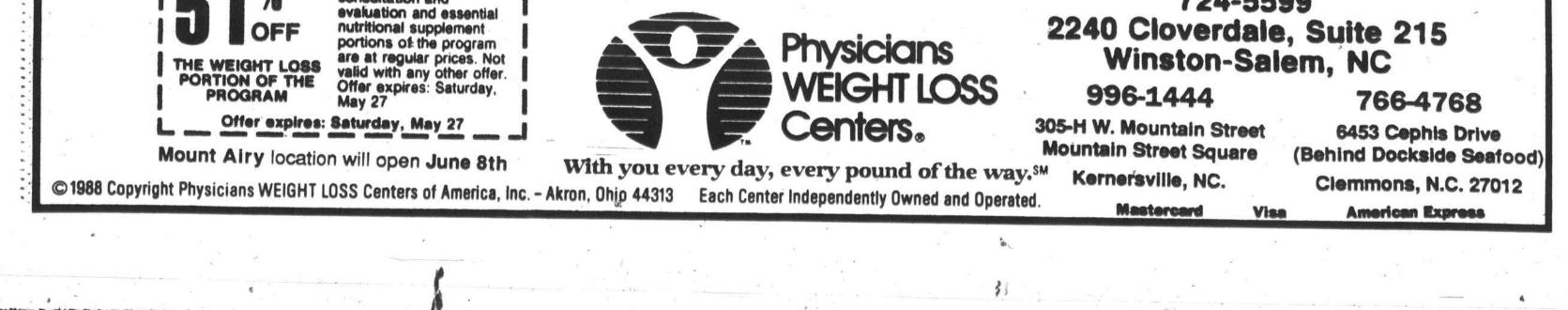


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