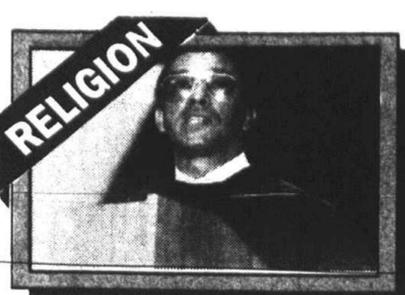




## Family Reunion

Legendary O'Jays discuss group's past, present, future



## A Visionary's Legacy

Greensboro minister pays tribute to Winston-Salem State's founder

36 Pages This Week

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# Winston-Salem Chronicle

"The Twin City's Award-Winning Weekly"

VOL. XVI, No. 10

## Martha Wood

### The 'people's choice' takes nothing for granted

By TONYA V. SMITH  
Chronicle Staff Writer

"You can't fight city hall" is the adage Martha Swain Wood tried to dispel eight years ago when she first entered the political arena as Northwest Ward alderman.

Her history-making quest to become the city's first woman mayor is a continuation of her mis-

sion to prove that the person holding the gavel in city hall should be representative of the people and not an antagonist working against them.

"I was concerned to hear so many people saying, 'you can't fight city hall,' because I couldn't understand that based on all that I learned," said the 46-year-old

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Martha Wood

## Lenville Sale

### An underdog closes the gap with amazing speed

By TONYA V. SMITH  
Chronicle Staff Writer

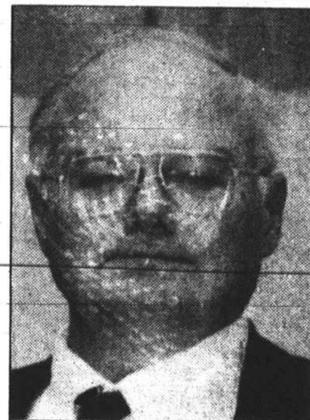
Whether city residents choose the first woman or the first Republican mayor, history will be made next Tuesday at the polls.

Republican Lenville M. Sale has launched what he calls a non-partisan campaign so that he may arise as the victor in the race. In

addition, instead of delegating the responsibility of getting out the Afro-American vote to a campaign worker, Mr. Sale is personally administering the task.

"I am working on the black vote myself by visiting black churches and the ministerial conference at First Baptist Church on

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Lenville Sale

**'Fashion Magic' Is Here!**

Elegant fashions such as the dress above will be displayed at the Ebony Fashion Fair Friday evening at the Convention Center. For more details, please see page A9.

## The Northwest Ward Battle

### Pillsbury: Open communication is key

By TONYA V. SMITH  
Chronicle Staff Writer

Everybody's interested in who's going to be the next mayor of the city, but that election has overshadowed the more interesting races to decide who will be the power brokers on the Board of Aldermen, said David C. Pillsbury.

As the Democratic contender vying for the Northwest Ward seat that will be vacated by mayoral candidate and friend Martha S. Wood, Mr. Pillsbury said many of the aldermanic candidates have had a lot better command of the issues affecting city government, but they haven't had an audience.

The 48-year-old Philadelphia native arrived in the city 12 years ago by way of Atlanta. He had spent six years in the U.S. Air Force and resigned with the rank of captain in 1971. As the director of the Hearing and Speech Department at N.C. Baptist Hospital, Mr. Pillsbury utilizes his master's degree in audiology to help adults and children with communicative disorders.

During the last year or so, Mr. Pillsbury has trekked down to city hall nearly every second and fourth Monday night to attend the aldermen's meetings.

"I was just trying to understand how the city government process works and how it doesn't work," Mr. Pillsbury explained. "It was a very instructional experience and, as a consequence of that, I know all the aldermen now and they know me and I know most of the department heads and a lot of the key staff members."

"The reason I'm running for alderman? I'm translating 10 years of concern about the direction Winston-Salem is going in

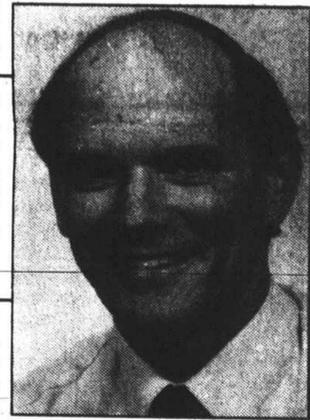
and how its affairs are handled into personal action," Mr. Pillsbury said.

His personal action has included numerous conversations with city officials and staff members so that he could be better educated about the major issues affecting the city. One of the most important

*"I want to create a more active environment in city hall. I sense that presently the city is perceived as a closed operation, a closed shop."*

-- David C. Pillsbury

things Mr. Pillsbury said he has learned is that voters have a lot to say, and they often have a clearer perspective of how city government works than those closest to it. Because of that, Mr. Pillsbury wants to make sure that all voters are familiar with the issues, and he proposes to do that by provid-



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## Pleasants: We need to strike a balance

By TONYA V. SMITH  
Chronicle Staff Writer

Nancy Thompson Pleasants has thought a lot about what she calls the polarization taking place in Winston-Salem and thinks the city should explore the at-large election of aldermen as a means of eliminat-



*"I want to see us create well-paying jobs to replace those we've lost. In order to do that we've got to sit down, ... and come up with a joint economic development strategy."*

-- Nancy T. Pleasants

ing the divisiveness on the board, in turn, reuniting the community.

"It sounds perfect in theory but in practice it does not work out the way it was intended to," said the Republican candidate for Northwest Ward alderman about the ward method of electing aldermen. "I'm concerned about the polarization of the community and perhaps the way the

Board of Aldermen is currently elected contributes to that polarization. Some have said individuals' personalities are the cause, and I can't say that is or is not true, but I think it's something we need to continue to watch because there is a need to pull people together."

A political newcomer, Mrs. Pleasants admits she has no political experience. However, her work on the 1987 city-county bond referendum campaign introduced her to the way local governments work, she said. Mrs. Pleasants, 48, is the wife of C. Edward Pleasants Jr., owner of Pleasants Hardware Co. The couple have two daughters, Emily and Mary.

She entered the race an unknown candidate by the general populace, but she has long worked with the movers and shakers who have provided leadership to the Twin City. Mrs. Pleasants has worked with Leadership Winston-Salem since its inception in 1983 and is on the organization's alumni council.

"I think the Leadership Winston-Salem experience enabled me to get to know people across a broad spectrum of the community, and their perceptions of what the problems in the city are and what the solutions are," Mrs. Pleasants said.

Her other community activities include membership on the boards of trustees for the Winston-Salem Symphony, the Client Security Fund of the N. C. Bar Association and the Citizens Bond Advisory Committee. She also has served as a trustee at her church, Centenary United Methodist, on the boards of directors of the Forsyth County Council for Older Adults and Senior

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## Candidates, bond referendum supporters make last appeal to voters

By TONYA V. SMITH  
Chronicle Staff Writer

No one can be in two places at the same time, but in the often wild and crazy world of politics almost anything is possible.

Case in point: Republican nominee for mayor Lenville M. Sale was "unavoidably detained" from

attending a candidates' forum Monday sponsored by the Omicron Gamma Lambda chapter of Alpha Phi Alpha Fraternity and the NAACP. However, he didn't let mere unavailability hinder his platform from being represented. In his stead, Mr. Sale sent former challenger and friend Charles S. Smith to sit on the panel.

Joining Mr. Smith on the stage in the File-Goodwin Enrichment Center at Mt. Zion Baptist Church was Martha S. Wood, the Democratic nominee for mayor; Alderman Virginia K. Newell and Richard Rowell, candidates for the East Ward seat; James L. Knox and Nelson L. Malloy Jr., both vying for alderman of the North Ward; and

Alderman Larry W. Womble and Dale Folwell, candidates for the Southeast Ward. Vernon L. Robinson, chair of the NAACP's political action committee, served as moderator.

Discussions in this forum, like previous ones, centered around the city's drug and crime problems, public housing tenant management,

economic development in East Winston and the proposed \$30 million in bonds for the schools which will appear on Tuesday's voting ballot.

Before Mr. Robinson began asking questions, each candidate had three minutes to make an opening statement. Mr. Smith explained why he was once again among the candidates for city office after being

eliminated on Sept. 26.

"I was a candidate for the mayor's seat and Mr. Sales (sic) and I were very close, so through those turbulent times we made a pact that if he won I would support him and if I won he would support me," said the man who received 246 out of

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