

JCPENNEY DAYS SALE



25% TO 30% OFF
 • ALL ALFRED DUNNER® RELATED SEPARATES FOR MISSES

25% TO 50% OFF
 • ALL CAREER APPAREL FOR JUNIORS

25% OFF
 • ALL WORTHINGTON® RELATED SEPARATES ESSENTIALS
\$10 OFF
 • ALL ROMPERS AND SHORTALLS FOR JUNIORS (SPORTSWEAR DEPARTMENT)

25% OFF
 • SELECTED FRENCH NAVY® SEPARATES
 • MAIDENFORM® PRIVATE AFFAIR® BRAS & BRIEFS
 • VANITY FAIR LACE PIQUANT® LINGERIE
 • ALL ALICIA® SEPARATES FOR MISSES

• ALL CHRISTIE-N-JILL® SWEATERS
 • ALL JUNIOR EUROPREP® MERCHANDISE
 • KEDS® CHAMPION OXFORDS WHITE, NAVY, RED & BLACK

40% OFF
 • SELECT GROUP OF IVY® COORDINATES PANTS, TOPS & SKIRTS



SALE 9.99
 • SELECTED MISSES SWEATERS BY CHRISTIE-N-JILL® WORTHINGTON® & MORE
 REG. \$28 TO \$72

SALE 15.99
 • SELECTED LONG SLEEVE BLOUSES. CHOOSE FROM WORTHINGTON®, LAURA & JAYNE®
 REG. \$32 TO \$45

FOR KIDS

20% TO 25% OFF

- SUMMER APPAREL FOR BOYS, GIRLS AND INFANTS
- ALL SHORTS FOR BOYS AND GIRLS
- ALL GIRLS SUNGLASSES
- ALL HOBIE® ACCESSORIES
- ALL GIRLS' NEW MOVES® APPAREL

25% OFF

- ALL SWIMWEAR FOR BOYS AND GIRLS
- ALL NOVELTY TEES FOR BOYS AND GIRLS
- ALL OKIE DOKIE® COORDINATES FOR INFANTS AND TODDLERS
- ALL SESAME STREET® APPAREL FOR INFANTS AND TODDLERS
Sesame Street® and the Sesame Street® sign are trademarks and servicemarks of the Children's Television Workshop.
- SELECTED SHORT SLEEVED TOPS FOR INFANTS AND TODDLERS

- ALL CHILDREN'S SHOES CHOOSE FROM A GREAT SELECTION OF SANDALS, CANVAS & ATHLETIC FOOTWEAR

FOR MEN

25% OFF

- ALL SWIMWEAR AND SHORTS FROM: OCEAN BLUE®, JIMMY Z®, NEWPORT SURF 'N SPORT®, GRECO®, BUGLE BOY®, SHAH SAFARI®, WEEKENDS®, UNION BAY® AND MORE!

NOW 21.99 TO 31.99

- ALL LEVI JEANS FOR YOUNG MEN
"Now" prices represent savings on regular prices.

25% OFF

- ALL TOWNCRAFT® DRESS SHIRTS
- ALL TOWNCRAFT® UNDERWEAR
- ALL STAFFORD® EXECUTIVE SUITS AND SPORTCOATS
- ALL STAFFORD® EXECUTIVE DRESS SHOES
- ALL STAFFORD® EXECUTIVE DRESS SHIRTS

ENTER OUR AMERICAN SUMMER SALE SWEEPSTAKES (a \$50,000.00 VALUE). SEE A SALES ASSOCIATE FOR DETAILS.

FOR THE HOME

SAVE ON DRAPERIES

• SUPREME DRAPERIES
Sale 31.49

Reg. \$42 50 X 84" Supreme drapery. Other sizes also on sale.

Save on Normandie II panel undertreatment for Supreme Draperies.

- ALL PICTURES AND MIRRORS

25% OFF

- BY DESIGN® MADE-TO-MEASURE BLINDS, SHADES AND VERTICALS

50% OFF

- ALL FLORAL ARRANGEMENTS, SILK TREES AND GREENERY, LAMPS, WALL CLOCKS AND DECORATIVE ACCESSORIES

25% TO 50% OFF



1991 JCPenney Company, Inc.
**HANES MALL,
 WINSTON - SALEM**

JCPenney
 Fashion comes to lifeSM

Regular prices appearing in this ad are offering prices only. Sales may or may not have been made at regular prices.

Sale prices effective through April 6th, unless otherwise noted. Percentages off represent savings on regular prices or original prices. Intermediate markdowns may have been taken on original prices. Reductions on original priced merchandise effective until stock is depleted. All sales exclude JCPenney Smart Values.