

Chronicle Managing Editor receives Outstanding Alumni award

Chronicle Wire Report

Albert "Rudy" Anderson Jr., Managing Editor of the *Winston-Salem Chronicle*, was featured speaker for Kappa Tau Alpha Journalism Scholarship Society's Induction Ceremony at Hampton University in Hampton, Va. on March 27. In his address, he thanked Hampton University, from which he graduated in 1974, for preparing him to meet the challenge of the media world. Anderson acknowledged that Hampton University's motto, "Learning by Doing," is equally as applicable today for mass-media students as it was for him 17 years ago. "In the business," he said, "the best teacher is experience. Hone the skills acquired under the very capable guidance of Hampton's Department of Mass Media Arts." He challenged them to take these skills out into a world which may be difficult to access. He warned that "high tech

and this highly-competitive vocation are unyielding to youth, inexperience, and naivete. Yours will be a struggle for survival of monumental proportions. Preparation now is the key to recognize and capitalize on the opportunities which will become available to you."

Citing a recent release which just happened to come across his wires at the *Chronicle*, Anderson said, "I understand that some Hampton seniors have not responded favorably to a possible visit by the President of the United States as commencement speaker. You seniors prefer certain Afro-Americans who were unable to accept your invitation. Your preferences are understandable, but the President of the United States has experiences which should be shared with all Americans, and if President Bush has consented to be your commencement speaker, the prestigious impact of that consent for Hampton

University is immeasurable. Focus on the wider view." Anderson told the assembly, "This is an opportunity most of you will never have again. From this experience, you



Albert "Rudy" Anderson Jr.

may just learn something, and learning is what this exercise you are engaged in is all about. . . . He finally challenged all of Kappa Tau

Alpha to be "molders for what our world will finally become."

In speaking of Anderson's accomplishments, Dr. William Kearney, Chairman of the Mass Media Arts Department at Hampton, cited an article written by Anderson which appeared in the *Hampton Review*, the local newspaper, when Anderson was a sophomore. Anderson had come to Dr. Kearney gravely concerned about a *Review* article which he had just read. Dr. Kearney suggested that Anderson send his reaction to the *Hampton Review*. As a result, Dr. Kearney stated that the newspaper retracted its previous stance and issued a public reversal of the paper's views altogether.

Dr. Kearney also called Anderson's hiring as a reporter for *Sports Illustrated* immediately after his graduation from Hampton a rarity, and Anderson's obtaining a by-line three weeks after being hired by

Sports Illustrated an even greater rarity. Kearney attributes these feats to Anderson's talent, tenacity, and zeal for excellence.

Anderson also has been affiliated with WAAA Radio and WXII-TV.

The National Chapter of Kappa

Tau Alpha honors outstanding achievement in Mass Media Arts nationwide each year. Anderson was awarded the Kappa Tau Alpha pin, the Outstanding Alumni Award, and an award for distinguished services was presented to the *Winston-Salem Chronicle*.

Arizona loses over MLK holiday 'no' vote

PHOENIX (AP) — Phoenix-area businesses will lose \$38 million as the result of the cancellations of meetings or conventions by 63 groups since voters defeated a measure that would have created a paid state holiday for the Rev. Martin Luther King Jr.

But the losses may not be as bad as it looks, Phoenix & Valley of the Sun Convention and Visitors Bureau officials said Monday.

The bureau estimated that the Phoenix area will lose at least \$38 million in revenue to hotels, car-rental companies, restaurants and other businesses.

Of the cancellations, 33 had

planned to meet in the Phoenix area this year, bureau officials said.

In 1987 and 1988, 48 groups canceled meetings after then-Gov. Evan Mecham rescinded a paid King holiday created by his predecessor, costing the Phoenix area about \$30 million, according to estimates.

Among those canceling was the National League of Cities, which would have brought 10,000 people this December.

However, both in number and financially, the lost business represents a sliver of the Phoenix-area's convention business.

About 15,000 conventions or

meetings are scheduled in the Phoenix area this year, said bureau spokesman Jim Austin.

The convention business brings about \$600 million a year to the Phoenix area, while the 33 canceled conventions represent a loss of at least \$19 million.

Also Monday, the leader of Arizonans for King Recognition, a group seeking a paid King holiday, said efforts will continue to put the issue on the 1992 ballot.

Last month, the National Football League pulled the 1993

Super Bowl from Tempe because of the lack of a King holiday, a move estimated to cost the Phoenix area at least \$175 million.



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