



Jayvee basketball

Parkland remains unbeaten with victory over Reynolds.

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Kemet School

First and only ethnic school in N.C. teaches African heritage.

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"I'm not talking about no jive holding on. I'm talking about holding on in the difficult times."

— Ben Ruffin

Community rallies in support of Dr. King

By SAMANTHA MCKENZIE
Chronicle Staff Writer

Benjamin Ruffin told it like it was Monday afternoon.

In a 30-minute speech at the 12th Annual Noon Hour Commemoration for Dr. Martin Luther King Jr., Ruffin, vice president of corporate affairs at R.J. Reynolds Tobacco Company, received a standing ovation from the more than 1,200 attendees with a riveting speech that challenged everyone in the audience to really

"hold on" to the struggle.

"I'm not talking about no jive holding on. I'm talking about holding on in the difficult times," he stressed Monday afternoon. Jan. 20, 1992 marked the seventh federal holiday honoring the late Dr. King.

"If we really came here today to celebrate Martin Luther King, we've got to hold on. If we really want to hold on, we need to put our dollars where (MLK) put his dollars: in a black bank," said Ruffin. "I

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Ben Ruffin tells crowd of 1,200 at Monday's Dr. King celebration to support Dr. King's dream by supporting black businesses. "Put our dollars where Dr. King put his."



Twenty-one month old Olivia Howard enjoyed the gospel music provided by the Cleveland Avenue Christian Choir during one of Monday's programs.

Little to run for House

By SHERIDAN HILL
Chronicle Staff Writer

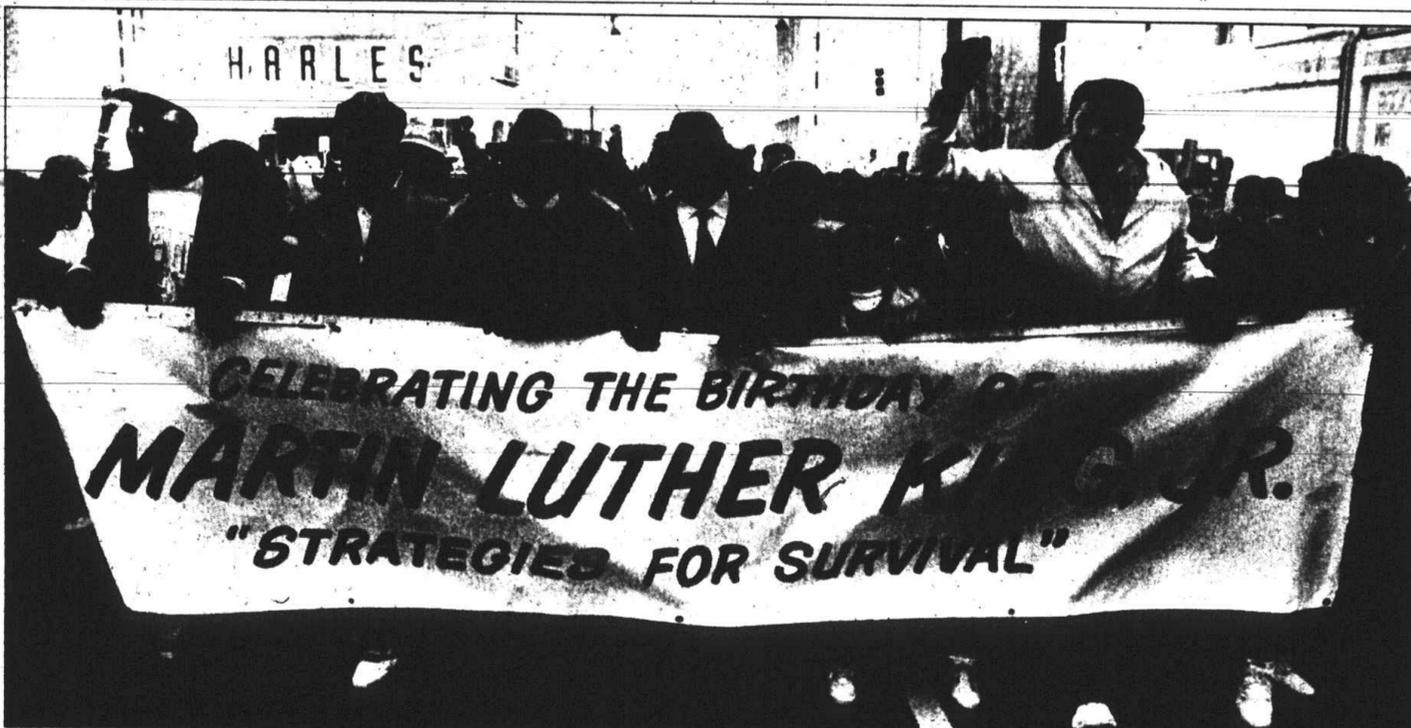
Local attorney and professor Larry Little has announced that he will run for North Carolina's new Congressional district, which will be about 58 percent black, including about 40,000 blacks in Forsyth County. Details for the district were being finalized in committee meetings on Wednesday.

Little served two terms as Winston-Salem alderman for the north ward from 1977-1985. In addition to his law practice, he teaches courses at Winston-Salem State in public administration, civil rights, and political science. Little is a graduate of Winston-Salem State, earned his master of public affairs degree at UNC-G and his law degree from Wake



Larry D. Little

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Over 1,000 people gathered Monday morning for the annual march from Mt. Zion Baptist Church to the M.C. Benton Convention Center in honor of Dr. Martin Luther King Jr.'s birthday.

NNPA to file injunction against white media firm

SAN DIEGO, Calif. — The National Newspapers Publishers Association (NNPA) voted unanimously to file an injunction against American Minorities Media (AMM), a white-owned media firm, to prevent them from claiming that they represent NNPA newspapers. At its 52nd Annual Mid-Winter Workshop in San Diego, Calif., Robert W. Bogle, president of NNPA and publisher of the *Philadelphia Tribune*, announced the body's intentions shortly following discussion of AMM, formerly known as Armed Forces Communications, Inc.

"They are approaching prospective advertisers and

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Craft selected as Congressional Scholar

One of 350 students picked from around the country

By YVETTE N. FREEMAN
Community News Editor

A local high school student is currently representing North Carolina as a Congressional Scholar in the National Young Leaders Conference in Washington, D.C.

Tara Craft, a senior at East Forsyth Senior High School, was one of 350 students from around the country chosen to attend the conference, based on her academic performance and potential leadership abilities. The conference, which is sponsored by the Congressional Youth Leadership Council, began this past Tuesday, Jan. 21 and will continue through Sunday, Jan. 26.

As a Congressional Scholar, Craft will meet with high ranking government officials, senators and representatives, and members of the Washington diplomatic corps.

In an interview last week, Craft

was excited about being one of the few chosen ones to attend the conference.

"I feel good about it," she said. "That part I felt really good about, knowing that I was good enough to beat others that I thought were better than me. I think that's what really made me want to go."

Craft also said that she sees herself as a role model for other young people, especially those who live in low-income housing areas of the city.

"I know that because of where I stay, I'll influence other teenagers," said Craft, who lives in the Goler Apartments area. "Just because they stay in the projects doesn't mean that they can't succeed in life."

Although Craft admitted that politics is not one of her favorite subjects, she said that by attending

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Tara Craft (left), a senior at East Forsyth Senior High School, is one of the 350 students chosen to attend the National Young Leaders Conference in Washington, D.C. Craft discusses her acceptance with Winston-Salem Mayor Martha Wood and says she looks forward to being a positive role model for other teenagers.



ON THE AVANT-GARDE
By TANG NIVRI

What happens when midnight comes?

Last week we posed the question, "Why Celebrate the King Holiday? How will what we do make a difference to black folks next year, January 21, 1993? And, how will we know it?"

Based on what I saw and heard, a lot of us were apparently thinking about these same questions and a whole lot more.

Take Ben Ruffin.

By day, the brother travels around the world as the ultimate vice president of corporate affairs. He is calm, deliberate, thoughtful and precise. But come "midnight," this same brother can be transformed into as powerful a Baptist preacher as Jesse Jackson or John Mendez. As the old saying goes, "He can flat out bring it."

Yes, my brothers and sisters, give Mr. Ben Ruffin the right platform, the right audience and he will lead you and anybody listening to the promised land, through the Good Book, to the

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