

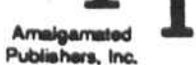
# Winston-Salem Chronicle

"The Twin City's Award-Winning Weekly"

Established in 1974

Ernest H. Pitt • Ndubisi Egemonye  
Editor/Publisher Co-Founder

Member in good standing with:



## Editorial

### County Budget

Several county commissioners held themselves up in rooms, (blatantly circumventing the open meetings law that requires them not to gather in a majority and discuss budget), and feverishly worked out a shameless plan to save wealthy taxpayers a few bucks by cutting services to the poor.

**Gutless, spineless county commissioners are balancing the budget on the backs of the poor.**

They simply didn't have the backbone to raise taxes a measly 3.5 cents or four cents to sufficiently fund programs

that are, in fact, at the heart of our chances to be a thriving community. It makes no sense to cut services at the Reynolds Health Center: as a result, minor health problems will go untended, get worse, and require serious, more costly treatment.

It makes no sense to cut 75 (essential) jobs, sending working taxpayers to the unemployment lines. How can we cut a quarter-million dollars from the school budget when our children are so far from reaching their potential? These commissioners want to cut library services for handicapped, elderly, homebound and minority neighborhoods. Why? Because they are the least likely to complain. And, apparently political considerations outweigh human needs.

Who complains loudest? Wealthy taxpayers who scream about paying an additional \$40 per year (less than a dollar a week); they are the same people who enjoy the finest things that money can buy, who waste more food and money each month than many citizens see all year.

What business wants to locate in a town with high unemployment, students whose education is sadly suffering, people in critical need of health care, people who have been denied access to the local library?

### Social responsibility

Too many of America's largest corporations have found the perfect camouflage for the absence of black managers in their ranks and the lack of advertising dollars spent with the black press: the answer is public relations programs.

The most popular program is to team up with an important but under-funded black organization (all that come to mind qualify), dangle a few thousand dollars in front of them, and blanket the country with

**Corporations need culturally diverse management, not more public relations programs.**

happy press releases and 8 x 10 glossy photographs of black leaders with management. But where are the black managers? Where is the commitment to cultural diversity?

Of course, some corporations blindly send out release after release of white faces just promoted to the ranks of management: they don't even pretend to care about cultural diversity. They will certainly go the way of the dinosaur. The Aunt Jemima brand has formed an alliance with a national black group to sponsor a program honoring black female community leaders this summer. This kind of partnership is utterly distasteful. Because of the Aunt Jemima brand, Quaker Oats is the leading manufacturer of pancake and waffle mixes, syrups and frozen breakfast entrees for the consumer and food service industry.

How much of that multi-million dollar industry benefits the black community, whose pride and dignity is undermined by the big, black mamma on the label? How many black executives does Quaker Oats employ? What is their affirmative action record?

CEOs have got to put their minds to fully integrating their ranks. It is a poor leader who refuses to look ahead, who chooses to ignore the signs of the times.

## Readers says suggest action, don't demand it

To the Editor:

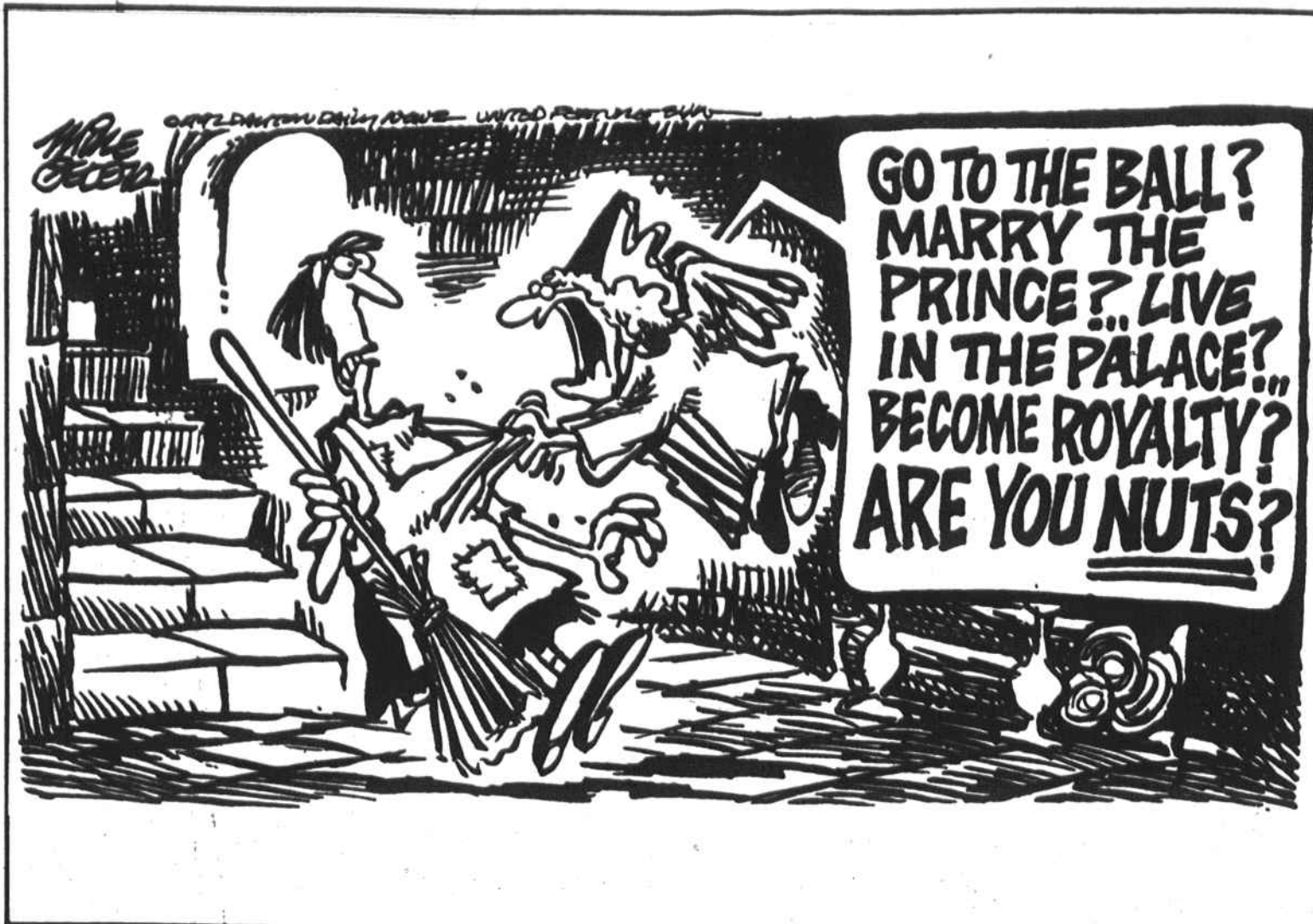
Yours is the only paper that I read carefully cover to cover (with the exception of the sports pages, which I don't read in any paper). I always learn from it, and I believe it gives to those of us who get it and read it regularly a better understanding of the whole community.

I'm writing with a suggestion. In the issue of Thursday, June 11, there was the following headline "Citizens demand review board." It seems to me a bad habit that everybody has to demand everything they want. The word gets everyone's back up before they have a chance to find out what is demanded.

This is not just a local problem. I find the word "demand" used excessively in newspapers, speeches, and television all over the country. To start out with such a strong word puts people's teeth on edge and gets their back up. Usually their reaction is "I'm damned if I'll do it."

I feel that the less frequent use of the word, "demand" and the more frequent use of such words as "suggest," "request," and "urge" might make it easier for us to get those things which we desire and which, in most instances, justice "demands."

Gordon Hanes



## CHRONICLE MAILBAG

Our Readers Speak Out

the other victims who are innocent has to face this same situation.

Saying, "I'm sorry" does not repair the emotional stress that we as members of each of the family victims are facing and I myself have made my feelings known and I can't close this letter thanking the Lord and Savior Jesus Christ for making all things possible.

As Ephesians 6:12 says, "For we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places."

We need to put on the whole armor of God! Give honor to God

for the Police Review Board!

Debra C. Hunter

### Thanks to volunteers

To the Editor:  
On behalf of the graduation seniors of the Class of 1992 and the corporate sponsors of Project Graduation, we would like to thank the volunteers who participated in Project Graduation 1992.

Almost 300 individuals worked until 5:30 a.m. on June 5 in wet conditions to setup an excellent alcohol and drug free celebration for the senior class of 1992. Over \$40,000 in food and door prizes

were contributed to ensure that Project Graduation was "the only place to be."

The SAFE Initiative is an effort which finds the public and private sectors of our community working together to provide healthy and fulfilled alternatives to alcohol and drug use.

Congratulations to the seniors of the class of 1992.

John Holleman  
Chairman  
Safe Initiative

Selbert M. Wood  
President/CEO  
Step One Substance  
Abuse Services

### Yes to review board

To the Editor:

Today, June 15, 1992, the board of Aldermen motioned for a Police Review Board. Many innocent victims have been mistreated because of speculation of their character. I was very happy, but crying inside when Chief George A. Sweat went on television denying any wrongdoing. I have a 39-year-old husband who, along with others, has to suffer injuries sustained by his men! My husband is not the only one who has been mistreated, but any of

## Is Jackson using Clinton/Souljah flap to back Perot?

Thanks to Sister Souljah we now know why Jesse Jackson will never wear the crown of Martin Luther King Jr. And we also have explicit evidence that Gov. Bill Clinton, who is drawing only one in five white voters, can Willie Horton

blacks at the same time, Clinton may have inadvertently served Jackson's own political ambitions. And although the news media have almost exclusively focused on Jackson's oversized ego and penchant to destroy his party's presidential

be test driving the possibility of an August endorsement of Perot by Jackson, whose proximity served as curses to the last two Democratic presidential nominees and most recently to Jerry Brown in New York.

Gonzalez wrote this week that he had privately met with Jackson and what was "previously unthinkable...gambling with Ross Perot...suddenly becomes possible." Jackson, indicating that Perot is a viable alternative, deferred to Rangel's statement that he may vote for Perot. Of course, none of these non-whites have mentioned that Perot himself stands accused of having proposed in 1988 that the Dallas neighborhoods housing the people who look like Gonzalez and Jackson be cordoned off by police and invaded by SWAT teams and infrared-equipped helicopters in what would likely be an unconstitutional assault.

But Jackson, who exercises a paternalistic grip over the black community's politics, can't be expected to let a little thing like Ross Perot's allegedly dangerous and possibly racist ideas get in the way of his personal ambitions any

more so than he can denounce Sister Souljah's inflammatory remarks if it interferes with his political ambitions. In a sense, Clinton is simply filling a vacuum created by black leaders who refuse to speak out against bigotry by blacks, but condemn hate when practiced by David Duke. Blaming Clinton simply becomes a convenient highway to Perot's huge campaign outlays.

Clinton's use of Souljah's words to embarrass Jackson, and Clinton's tactical motives in demonstrating his independence from Jackson, and his incessant demand notwithstanding, Clinton is morally right in condemning what he believed was an exhortation to a murder spree against white people.

One would be hard pressed to imagine Martin Luther King denouncing anyone who denounced someone he or she believed advocated murder. Instead, Jackson accused Clinton of "bad judgment" and said Souljah had been "misunderstood," although a tape recording showed her remarks to be hateful when she made them. This is one reason Jackson will never wear King's moral crown.



TONY BROWN

Syndicated Columnist

with the best of the Republicans. It all began with the rapper's purported view in *The Washington Post* that there are no good white people and her suggestion that blacks kill white people. Clinton, although correct in his criticism of her remarks, waited a month before he expressed his outrage to Jesse Jackson's Rainbow Coalition.

However, while serving his own political interests by appealing to the Reagan Democrats and the white middle class by projecting that he can control Jesse Jackson, Democratic interest groups, and

choices, they miss, in my opinion, what his real motive is in prolonging his most recent hassle with Clinton: to use the Sister Souljah flap as an excuse to endorse Ross Perot. Clinton's opportunism and the perception that Jackson has been exploited and passed over for the vice presidential slot simply give him the rationale to do what is rumored he had planned to do for some time — join H. Ross Perot's campaign for president.

One of Jackson's supporters, a *New York Daily News* columnist named Juan Gonzalez, along with Harlem Rep. Charles Rangel, may

## Lessons of Los Angeles fading into political haze

The lessons of the Los Angeles disorder are disappearing into a haze of politicized rhetoric. But Americans can't forget those terrible days of disorder — they must show they have learned some basic lessons from what happened, including:

### • Racism lives

America thought passing some laws and issuing some executive orders wiped out 400 years of racism. It didn't. Overt racism just gave way to equally effective, but some subtle, practices that marginalized African-Americans and their communities. After years of prattle about how America has become a colorblind society, the verdict acquitting Rodney King's attackers should convince even the most conservative optimists that racism lives.

### • Justice is not equal

The Rodney King case is just an obvious example of how the criminal justice system is permeated with inequality. A Justice Department busy fighting affirmative

action needs to get busy helping local police departments and courts dispense equal justice.

### • Racial inequality is growing

The Los Angeles outburst reflected growing racial inequality. Blacks, for example, make 60% less than whites; our poverty rates are three times higher; our unemployment rates, two-and-a-half times the rates for whites. And the gap is growing as the economy changes.

### • Riots focus attention

Our nation was blind to the pain and anger welling up in the poorest inner city communities. It took a cataclysmic upheaval to expose racial tensions that should have been easily visible. But most Americans didn't notice — only after the riots did the politicians wake up to the urban crisis, and an Administration in its fourth year of office frantically began to pull together an inadequate domestic agenda.

### • Government has to be part of the solution

The roots of the L.A. disorders

lie in the brutal shredding of the social safety net. In effect, government broke the social contract that binds us together in a common society by turning its back on the poor, and now it must restore that contract by confronting urban poverty. A government that bailed out the savings and loan industry and

campaigns that replace dependency with political clout.

Economically, the annual \$300 billion in black purchasing power should be used to support black businesses and finance community economic initiatives.

Socially, our communities need to organize to reinforce positive val-



TO BE EQUAL

By JOHN E. JACOB

mounted a Desert Storm has the resources and the capacity to implement a Marshall Plan for America.

### • Black empowerment

The major lessons of L.A. for African-Americans is the need to organize and use our tremendous latent power. Politically, we need to mount massive voter registration

ues and drive out the drug dealers and criminals who prey on them. An empowered community must guide the rebuilding of riot-torn areas, to ensure the community helps shape programs that will not simply restore a demoralizing environment, but create a new, more workable one.