

# Business Briefs

## Business Profile

### Business Built on Preparing Health Recipes

By CAROLE RAGINS  
Community News Editor

The changing diets of American people coincide with the latest steps people are taking to live longer by staying healthy.

Albert Som-Pimpong, of Greensboro creates ways to prepare peanuts as a healthy snack through his packaged peanuts, Pimpong's Unique Peanuts. He sells them throughout the Trade area in stores such as Drug Emporium, Harris Teeter in Winston-Salem, and Dynasty Orient Store, and U-Save-It (on North Elm) in Greensboro. Som-Pimpong is also juggling a Ghanaian-American catering business, several benefit projects, weekly television and evangelistic shows, and a family.

He and his wife, Dora prepare and package Pimpong's Unique Peanuts at home. The business was established seven years ago.

"I think they're great!" said Vernon Spaulding of Winston-Salem, a customer. "They have a special taste that melts in your mouth. The cashews are my favorite."

The couple makes about 300 4-ounce pounds of peanuts each week in their kitchen, which was inspected by the U.S. Department of Agriculture. There are no preservatives in the peanuts, which are also naturally cholesterol-free.

"I want people to enjoy the true taste of peanuts," said Som-Pimpong. He boils them in corn oil, drains them, let them dry slowly, portion them into plastic bags and seals them tightly. He cooks them in light oil which gives a crunchy and peanuty taste.



Albert Som-Pimpong proudly displays Pimpong Unique Peanuts.

Pimpong was born in Accra, Ghana, on the day the west African nation gained its independence from Britain, March 6, 1957. He attributes his success in the peanut business to his mother, who taught him how to cook. She encouraged him to pursue the art. He is a permanent resident of the United States and says that people smell the unfamiliar food at

the market and come over to see what is going on.

Som-Pimpong can be found at the Farmer's Market on Yanceyville in Greensboro from 6 a.m. to 12 p.m. on Saturdays selling such delicacies as plantain, and meatpies.

"It's a great place where all products can be sold," he said.

Although Som-Pimpong sells

his unique peanuts, catering is his mainstay. He says he has catered

for more than 200 people and uses African methods to prepare food few Americans have experienced.

Som-Pimpong emphasizes that he and his wife are in business to share their success. "As the company grows, I'm in a position to reach out and help someone. For example, jobs can be created, and I am able to help those who cannot help themselves," said Som-Pimpong. I'm

looking at the time when I can build a place to get people off the streets — unlike a shelter, but more like a home."

Pimpong is involved with many church activities and serves as a math tutor for the Upward Bound program at N.C. A&T State University and the University of N.C. at Greensboro. Upward Bound is a preparatory program for high school students planning to attend college.



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**FOR INFORMATION:**  
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