Annual NIE and Career Guide

Temporary Job Placement A Services

▲ Temporary services, entrepreneurships are good job alternatives

Associated Press

Accountants displaced by shakeouts in large accounting firms or corporate departments might be able to downsize profitably on their own.

They can buy accounting franchises and set up on their own, suggests C. Robert Wissler, who heads Comprehensive Business Services, Inc., in Carlsbad, Calif. "While others look at these events and see gloom and doom, we see opportunity," he says.

Current cost of a franchise from the firm is \$60,000, which includes franchise fee, training, office and computer equipment and the recommended initial working capital of \$20,000. Wissler says that the franchise system helps accountants avoid costly mistakes in setting up a small business but still gives them control over their futures. "We can teach them how to run a business," he says. The firm gives continuing marketing, tax, legal and software help, covered by a royalty and fee payback.

Some new niches for those square pegs who don't fit into the round holes of regular company staff work come from Kelly Services, the temporary help firm.

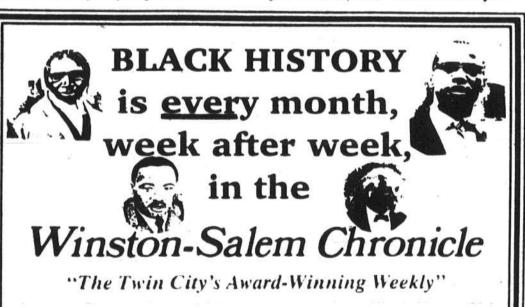


These include re-entry help for displaced homemakers, jobs for frequentlytransferred military spouses, jobs for older people who want to re-enter the workforce or work for the first time, and summer jobs for college students.

In cooperation with the Displaced Homemakers Network in Washington, D.C., Kelly works with local DHN affiliates to help women who are without financial resources through a husband's death, disability or divorce. The women are given free training updates, counseling and placement help.

The Encore Program is aimed at mature employees who may want to supplement their Social Security income. The company seeks out potential older workers at job fairs and senior and community groups, offering updated training and referrals. Kelly says about 8 percent of its total workforce of 580,000 temporary employees are 55 or older.

The Military Spouses Program helps workers frequently on the move with training and flexible employment, and the College Recruitment Program provides temporary jobs for about 100,000 students each year.



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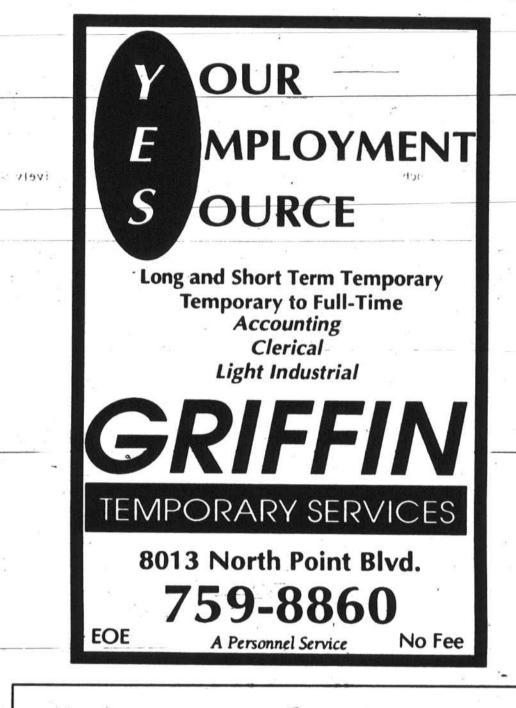
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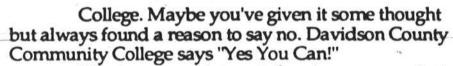
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