

## NAME THAT TREE

A perfect botanical specimen, I'm proud to be,  
but I yearn for something giving me true dignity.

Even though we may be called birch, elm or pine,  
there's one special thing that could be only mine.

A name of my own, I so ardently desire,  
A term of endearment, of which I'll not tire.

I'm the new mascot, for Keep Winston-Salem Beautiful,  
and it's very important I get a name that is suitable,

So study my bountiful boughs, my long, lovely limbs,  
and come up with a name which suits your whims,

But be sure to take note of my splendid physique,  
be thoughtful and caring, and above all, unique!

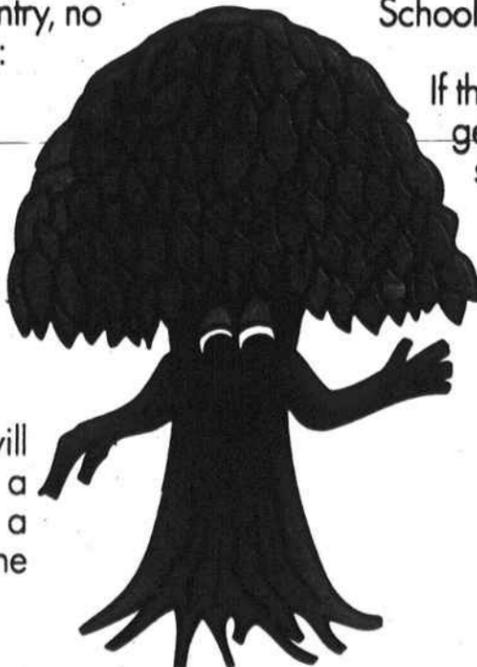
Jot down your clever name and mail it in to the city,  
If I remain nameless, it would be such a pity,

And so in closing, I humbly beg of thee,  
enter the contest, give a name to this tree.

This friendly, deserving tree represents our community's efforts to recycle, fight litter and beautify our surroundings. Yet, it needs a name! Please enter the Keep Winston-Salem Beautiful "Name That Tree" contest. Mail your name entry, no later than May 15th to:

**KEEP WINSTON-SALEM BEAUTIFUL  
NAME THAT TREE  
CONTEST  
P.O. BOX 2511  
WINSTON-SALEM,  
NC 27102**

The winning entrant will receive their choice of a Bradford Pear tree or a \$50 gift certificate to the Nature Company.



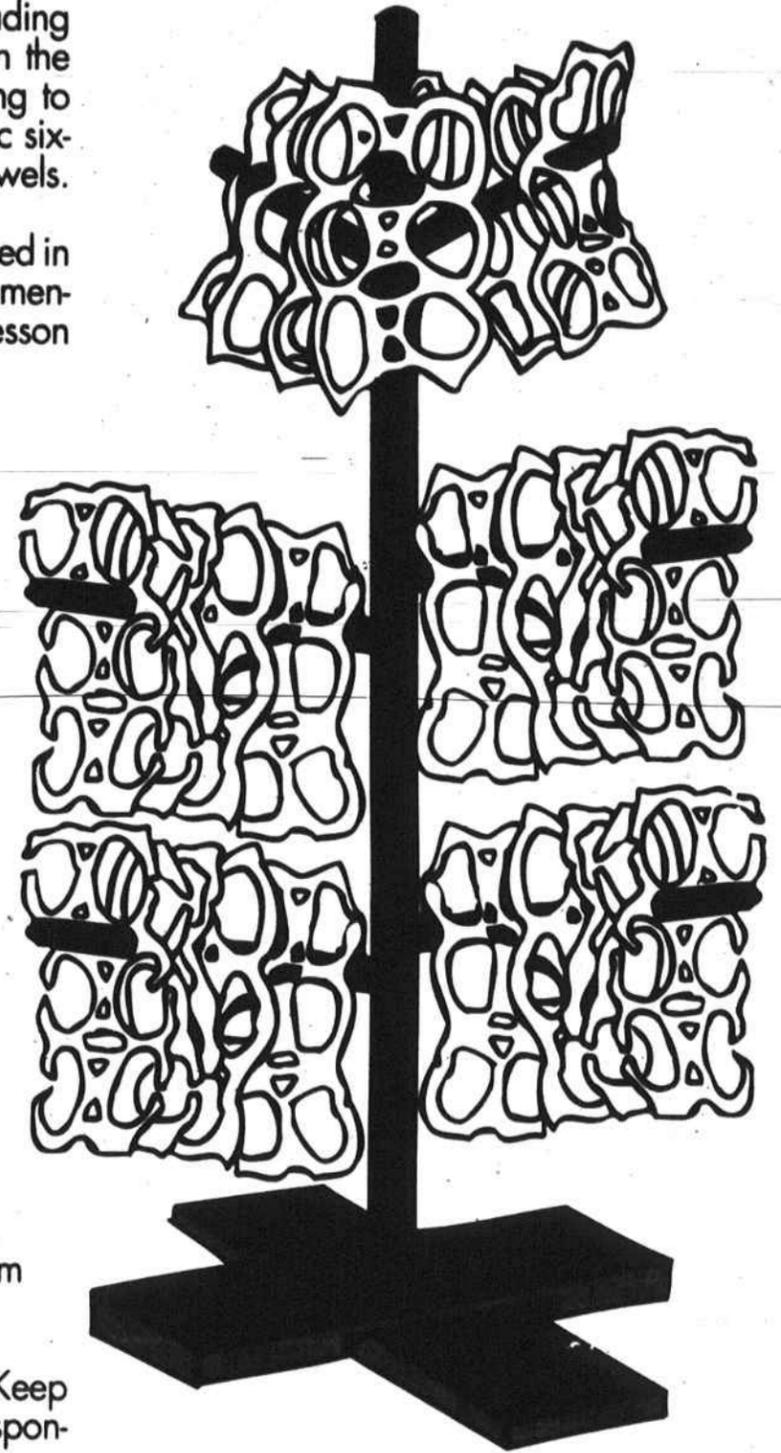
## NEW KIND OF TREE SPROUTING UP IN LOCAL SCHOOLS

- Small trees in some local schools are leading the way for a potentially big impact on the environment. Instead of leaves clinging to their branches, these "trees" have plastic six-pack rings hanging on their wooden dowels.
- This pilot program is currently being offered in seven Winston-Salem/Forsyth County elementary schools. It's providing an ongoing lesson in recycling, wildlife preservation, manufacturing, economics and volunteerism.
- Students are asked to bring in plastic six-pack rings to be recycled and place them on the wooden dowel tree. They've been taught that, left in the environment, the rings can trap land animals and marine life. By recycling the six-pack rings, they're not only helping protect wildlife but also giving a disposable product a second life.
- The six-pack rings are gathered from each school and collectively shipped off to the ITW Hi-Cone Company in Zebulon, NC which makes the old rings into new ones.
- The reaction and support from students has been very good. "I think it has been a positive effort toward recycling and toward saving our wildlife," said Mrs. Dell Johnson, Asst. Principal at Latham Elementary, one of the pilot schools.

Mrs. Johnson is also a member of the Keep Winston-Salem Beautiful board, who's sponsoring this program along with ITW Hi-Cone, and Winston-Salem/Forsyth County Public Schools.

If the program continues to go well, after getting off to a good start last fall, the sponsors hope to make the six-pack ring tree available to other schools in the district. Currently the schools participating in this fun, earth friendly project are:

Bolton Elementary  
Downtown School  
Speas Elementary  
Jefferson Elementary  
Forest Park Elementary  
Latham Elementary  
Kimberly Park



ITW Hi-Cone also accepts six-pack rings from the general public. To recycle your six-pack rings, enclose them in an envelope and mail to:

ITW Hi-Cone  
Zebulon, NC 27597

If you would like to know more, just call Keep Winston-Salem Beautiful, 727-8013.