



What newspaper  
are these people  
reading?

Are you getting  
the news that is  
really important  
to you about the  
African-American  
community?

If you are not getting coverage on the positive aspects of the African-American community, on family life, on African-American achievement, on our youth, on our churches, on our community leaders, our educators and your religious leaders, then you are missing the news that is important to you!

If the news that you are getting does not examine the trends and events that will have an impact on your family's education, employment, health, finances and social life, then you are missing the news that is important to your family!

If the news that you are getting does not include coverage on the historical values of the many contributions made by African-Americans in this community, in our state and nation, then you are missing the news that is very important to the African-American community!

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