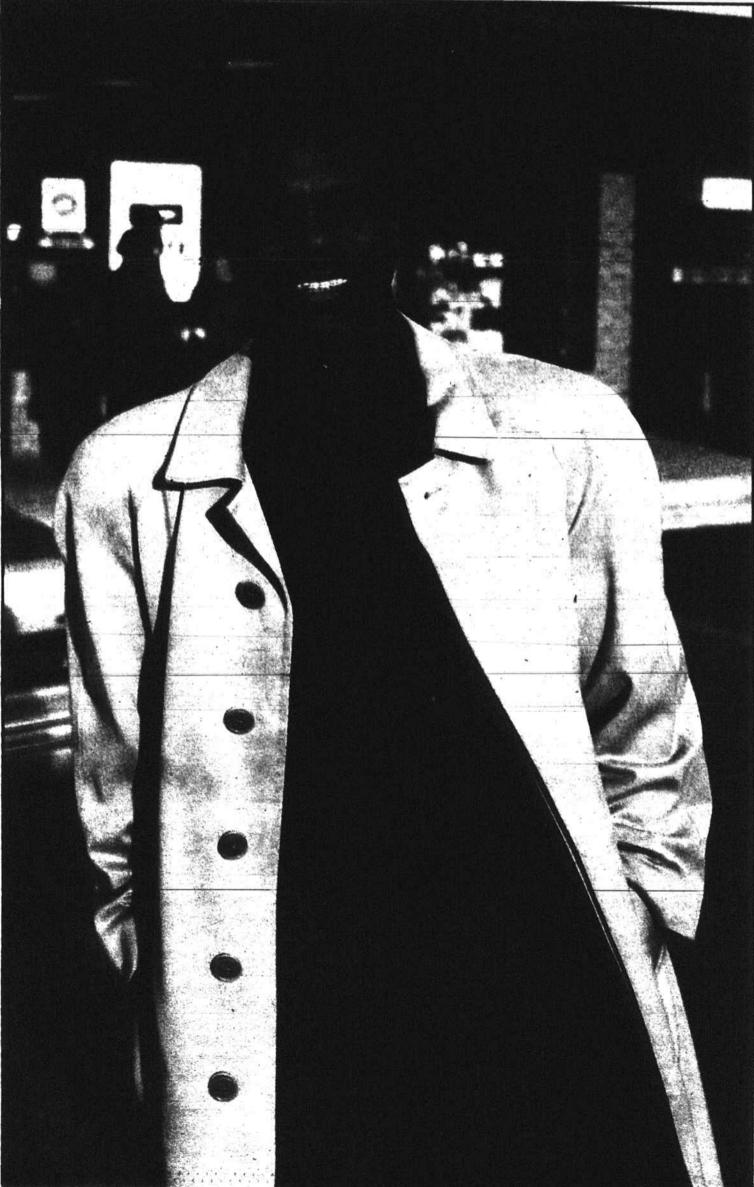
"Kids should be kids...Help keep



them that way."

"We all agree kids shouldn't smoke.

That's why most states already have laws that prohibit the sale of cigarettes to minors.

Research shows that when age restriction laws are supported, minors' access to cigarettes is reduced by over 50%. And this means a significant reduction in underage smoking.

What can you do? You can do your part by supporting age restriction laws in your community. Remember, it's everyone's responsibility to support age restriction laws.

When we all SUPPORT THE LAW... IT WORKS!"

-Actor and Parent



RS Reynolds Tobacco Company