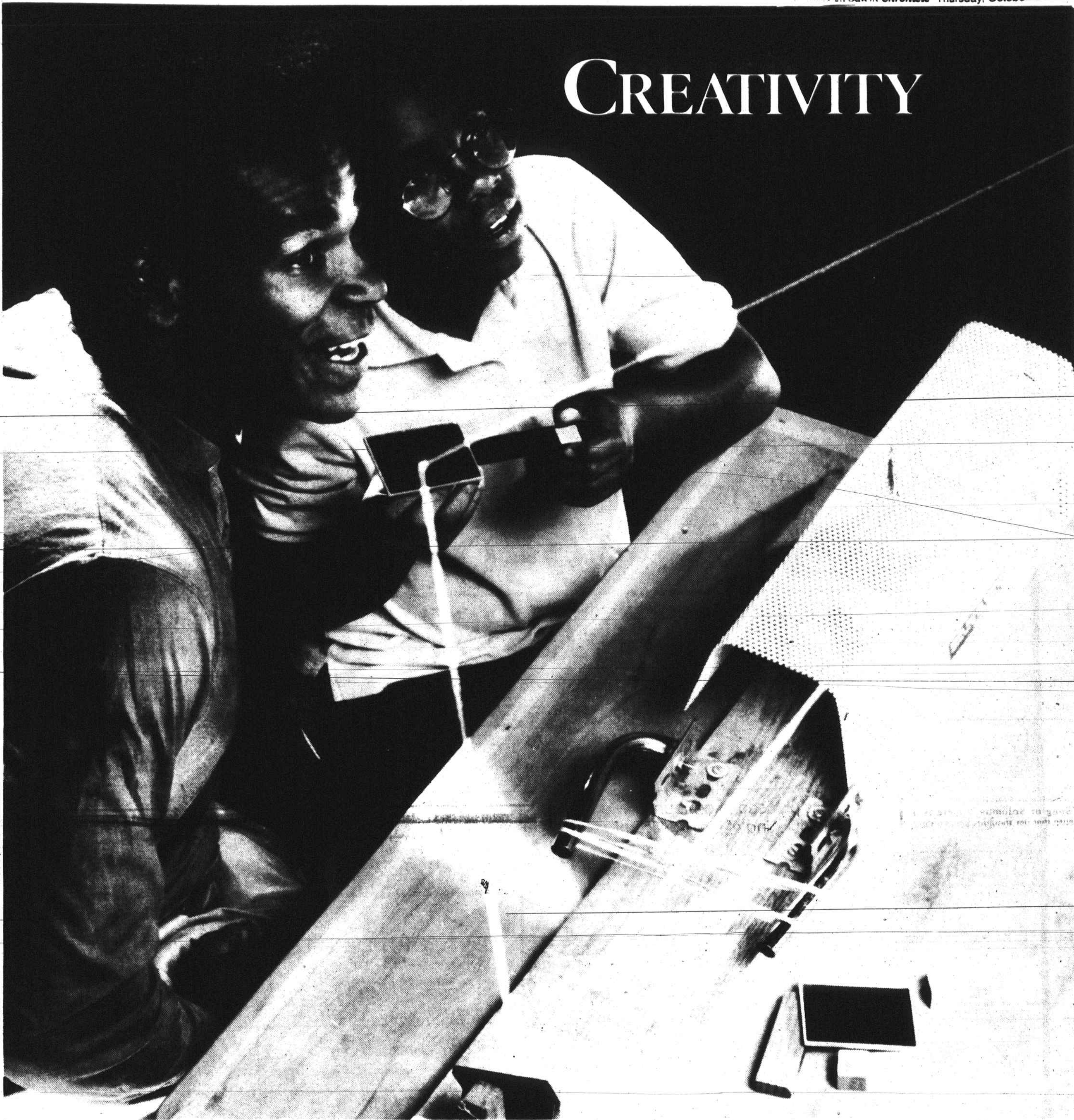


CREATIVITY



At AT&T, creativity has never lost its magic. That's why we keep doing what AT&T has always done. Creating new ways to help you and your family communicate better and faster. And helping to make a world you'll want to reach out and touch.

Vision Inventing exciting new technologies is only part of the story at AT&T. We're also on the lookout for programs like Chicago State University's Father and Son program which develops self-esteem and strengthens bonds by enhancing one-to-one communication.

Imagination Maybe you can't imagine a way to carry your entire health history with you, almost anywhere.

But AT&T scientists did, using computer technology to store it all on a pocket-size wonder we call the AT&T Smart Card.

Resourcefulness We're always refining technologies like networked computing to create programs like the AT&T Learning Network which gives students access to each other around the world. It's also easy to see the value of developing projects like our AT&T Teachers and Technology Institute, an educational resource that helps enhance the skills of some of the nation's most creative and innovative math and science teachers.

At AT&T, we're not just inventing new technologies. We're helping invent new ways to live and learn.

