

Seasonal Colors Of the Holidays Affect Our Mood

This is the most exciting time of the year, homes and stores are adorned with green foliage, holly berries, bells, ornaments, manger sceneries, Santa Clauses, angels, Christmas trees, stocking and the list goes on. The smell of potpourri, baked goods, and cedar fill the air. People are pleasant, filled with laughter, bringing greetings and cheer and singing carols. It's a time of sharing, it's a time of caring, it's a time of fellowships, it's a time for family gathering and a time for Christmas parties. It's a time to observe the beautiful sceneries and most of all it's a time for love and joy. What creates all of the festivity

that goes along with the celebration of the birth of Christ Jesus. It could be the effect of the colors used.

Colors affect people psychologically. The colors of red and green are very strong. Red actually makes the heart beat faster, reports Leatrice Giseman, director of the Giseman Center for color information and training in Seabeck Washington. One color known for its power to evoke physical response is red. Red also increase the flow of adrenaline. Red often alter our time perception say Giseman. Time seems to pass more slowly when you are in a red environment. The color red during the holiday can create excitement

and help the time pass seemly slower and add excitement. Virginia Sullivan, president of Image Communication International (ICI), says

extension colors. These colors gives a sense of confidence and security. Green gives a sense of gentleness which is symbolic of the season.



HOME ECONOMICS

By JoAnn J. Falls

the green person is constantly giving and caring (the mother earth). Collins also with ICI notes that for some people green and blue are eye

Whatever, creates the enthusiasms during the holiday season, is contagious and adds to the joyous and festive occasion.

CIAA Tournament Offers Opportunities for Involvement

The CIAA Winston-Salem Opportunities for Involvement Committee is in the process of identifying businesses who wish to take part in the upcoming CIAA Tournament. The committee is specifically trying to identify minority service providers to list in a brochure that will be available, at no charge, to all tournament fans. Service areas include, but are not limited to: beauticians, barbers, eating-establishments, dry cleaners, shoe repair shops and physicians. They cost for listing your business in the brochure is \$20. Interested businesses should make immediate requests to receive applications. Other opportunities for

involvement with the tournament include: Sponsor: Business that would like the opportunity to bid on items needed by the CIAA and/or CIAA Winston-Salem. We will provide a list of the items and events for which sponsors are needed.

Supplier: Business or individuals interested in being included in the bidding process for items purchased by the CIAA or the CIAA Winston-Salem. A list of items to be purchased can be supplied.

Trader: Opportunities for business to supply items like computers, cellular phones, office equipment,

etc. in exchange for advertising, tickets or other amenities.

Food Supplier: Opportunities for supplying food service to tournament banquets and social events. Types of food service needed and instruction for submitting bids can be supplied.

Vendor: Booth space for the sale of good or services can be rented from the CIAA at the Lawrence Joel Veterans Memorial Coliseum during tournament week.

Vendor application can be provided. The 49th Annual Central Intercollegiate Athletic Association

(CIAA) Basketball Tournament will be held at the Lawrence Joel Memorial Coliseum Feb. 23-26. This event will bring 20,000 fans to Winston-Salem and will contribute over \$8 million to the local economy.

All interested business must submit an application indicating your area of interest in the Tournament. Applications can be received by writing to CIAA Winston-Salem Opportunities for Involvement Committee, c/o Cheryl Harrison, P.O. Box 13175, Winston-Salem, N.C. 27110. Deadline for receiving application is Monday Dec. 13.

TANGLEWOOD
festival of lights

One of the country's largest light shows with over four dozen lighted animated displays - 500,000 lights in all - along a 2-mile tract. This winter wonderland is sure to warm the heart and spark the imagination!

Tickets available at Tanglewood Park's main gate.
Monday - Thursday:
\$6/car \$12/van \$40/bus
Friday - Sunday:
\$7/car \$13/van \$50/bus

Now through January 9, 1994
5:30 - 11:00 p.m. nightly
It's No Small Wonder.

Holiday Home Tour to be Presented

The Washington Park Holiday Home Tour will be presented on Sunday, Dec. 12 from 1 to 5 p.m.

Nine homes in the historic neighborhood will be decorated for the holidays and open to the public for a walking tour.

Tickets are \$8 per person, with a group discount \$6 per person for groups of six or more. One sale the day of the tour at Crown Drugs at Acadia and Hollywood Street.

Seasonal refreshments and entertainment will be featured.

Sponsored by the Washington Park Neighborhood Association.

FmHA to Offer Home Repair Loans

The Farmer Home Administration, FmHA has announced that the agency has received substantial increases in its funding for loans to repair homes owned by very low income households. Funding in North Carolina for the FmHA 504 loan programs has more than tripled over last year's allocation and \$1.3 million dollars will be available to remove health hazards, said Paul W. Butler, FmHA, supervisor of Forsyth and Stokes County. Examples of work that can be performed are roof repairs, bathroom construction, septic tank and well installation. Individuals and families who own their home and have household incomes below 50% of the county's median household income may qualify. Loans can be made for amounts up to \$15,000 for up to 20 years at 1% interest. FmHA is an equal opportunity lender and will give consideration to each person regardless of race, color, sex, age, marital status, handicap or national origin. Anyone wanting more information should contact the FmHA office located at 1450 Fairchild Drive, Winston-Salem, NC or phone 767-8160.

Great holiday buys on brand name TVs!

SEARS

Color picture-in-picture TV only 479.99

\$10 per month* on SearsCharge PLUS

10 great reasons

why this 27-in. stereo TV is an incredible value!

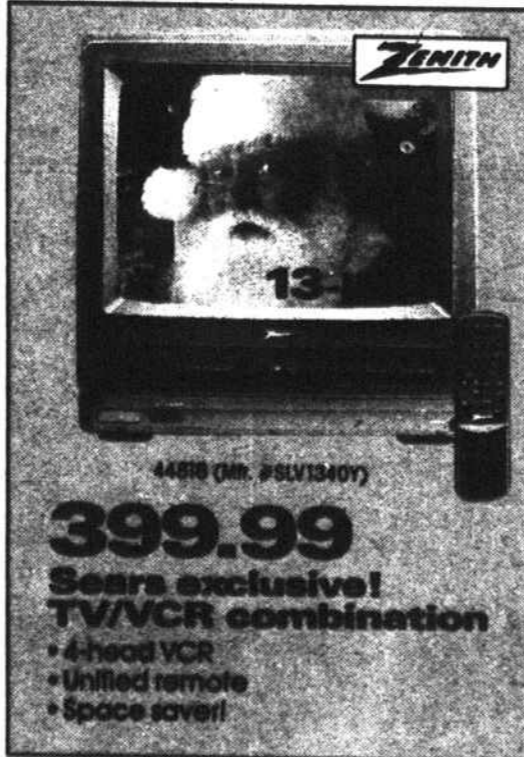
- ✓ 27-inch screen
- ✓ Color picture-in-picture*
- ✓ Powerful stereo sound
- ✓ Universal remote operates both TV and VCR
- ✓ Audio/video input jacks
- ✓ 181 channel capability
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- ✓ A great low price of just 479.99
- ✓ Only \$10 per month* on SearsCharge PLUS
- ✓ Satisfaction guaranteed

*PIP functional when used with VCR or second tuner. TV screen sizes measured diagonally. Reception simulated. Each of these advertised items is readily available for sale, as advertised. Most larger items inventoried in warehouses. Allow reasonable time for delivery.

19.99 Through Dec. 18 save \$5 One-for-All unified remote for TV-VCR and CD player. 44821 (Mfr. #VRC-2086)



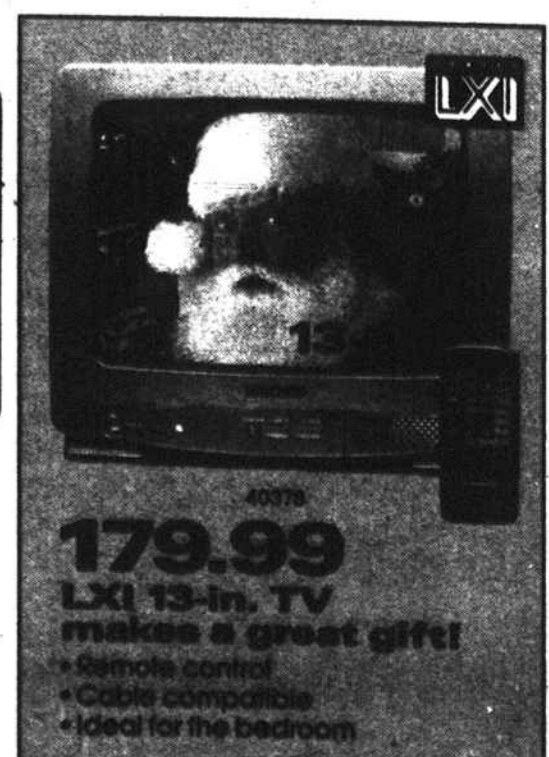
49132 (Mfr. #SL2518R) **499.99** Through December 12 save \$30 **25-in. console TV**
• Glass door storage
• MTS stereo • AV jacks
• Variable audio out jacks



44818 (Mfr. #SLV13407) **399.99** Sears exclusive! **TV/VCR combination**
• 4-head VCR
• Unified remote
• Space saver!



42012 (Mfr. #SL19175) **199.99** Zenith 19-in. remote control TV
• Cable compatible
• On-screen menu
• Super buy & quality!



40376 **179.99** LXI 13-in. TV makes a great gift!
• Remote control
• Cable compatible
• Ideal for the bedroom

Sale through Saturday, Dec. 11, 1993 (unless otherwise indicated). SEARS BRAND CENTRAL PRICING PLEDGE. Satisfaction guaranteed or your money back.

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