



(Left to right) Ed McMahon, Lou Rawls, Marilyn McCoo, Alex Trebeck and Patti Labelle.



Members of the Piedmont Triad National Black MBA Chapter met with corporate executives last week.

Partnership Helps Students Buy Gifts

By DAVID L. DILLARD
Chronicle Staff Writer

Students at Petree Middle School were able to improve their educational status and buy gifts for their parents last week through a program sponsored by Wachovia Bank and Trust Co.

Since 1987, Wachovia has had a partnership with Petree Middle School wherein students earn points through exemplifying good behavior, good grades and good attendance. At the end of the month, the points are converted into cash and

students buy personal items, jewelry, t-shirts and school supplies.

Petree Principal Ben Henderson said the behavior modification program is designed to offer incentives to the kids to strive for excellence.

"They get to buy things for themselves and their parents," Henderson said. "Many of these kids don't have a lot so this program helps out."

Henderson said the program has been successful in reshaping students' values as well as helping them learn financial responsibility.

Catherine Walker, community relations manager at Wachovia, said the program, which runs year round, provides students with personalized checkbooks to pay for their gifts.

"It's a tool to help them learn banking skills as well," Walker said. "We're hoping it will make them more responsible."

Wachovia provides the gifts and their employees volunteer as mentors and tutors, as well as operating the "Petree Winner Bank," where kids receive their gifts.

UNCF "Parade of Stars" Telethon to Air Jan. 8

Celebrating 50 years of making a critical difference, Grammy-award winner Lou Rawls, along with a star-studded line-up of celebrities in the film, television and recording industries, will perform during the 14th "Lou Rawls Parade of Stars" telethon benefiting the United Negro College Fund (UNCF). The nationally televised extravaganza, airing Jan. 8, will pay tribute to UNCF and its 50-year commitment to providing educational opportunities to American's deserving minority students. Guests on the show include Gladys Knight, Alex Trebeck, Patti LaBelle, Michael Bolton and many, many more. The broadcast will air on WFMY-TV 2.

"Education has long been a stepping stone to a better life for our

youth," says UNCF President and CEO William H. Gray, III. "And the need for black colleges and universities has not diminished in 50 years, but has grown. Contributions through the "Lou Rawls Parade of Stars" will provide the educational opportunities our youth need as well as helping to upgrade facilities, award scholarships, expand curricula and develop faculty. Join us in making an investment that benefits all of American." UNCF hopes to exceed the \$11 million raised during last year's telethon.

Since its founding in 1944, the United Negro College Fund has raised more than \$800 million to support hundreds of thousands of students seeking a better life for themselves and their communities.

During this golden anniversary year, the College Fund expects to reach the \$1 billion mark.

Volunteer are needed! Contact the North Carolina UNCF office at 748-0010, if you would like to volunteer for the telethon.

NCC-LAW to Receive Grant

The North Carolina Center for Laws Affecting Women, Inc. (NCC-LAW) has received a grant of \$20,000 from the Z. Smith Reynolds Foundation, Inc. for general operating support. The foundation has proceeded support to the Center in the past for general operation and for its Pregnancy/Family and Medical Leave Project; Domestic Violence Project; and Child Support Projects. This grant demonstrates the Z. Smith Reynolds Foundation's commitment and continue support for issues affecting North Carolina's families.

Founded in 1979, NCC-LAW is a non-profit, tax-exempt research

center which studies laws, legislation, and social changes that affect women, children, and the family, and focuses attention on injustices in the law requiring legal change. The Center publishes four NCC-LAW Reports each year on these laws, legislation, and changes for the benefit of its membership. The membership fee is \$20 per year.

For more information or to contribute to NCC-LAW, call the Center at 722-0098, or write to NCC-LAW, Meyressa H. Schoonmaker, president & legal director, 1111 Brookstown Ave., Winston-Salem, N.C. 27101.

T U N E I N

Start the year off right!

Join the party as the

• LOU RAWLS PARADE OF STARS

Celebrates UNCF's

50

ANNIVERSARY

Saturday, January 8, 1994

The seven-hour entertainment extravaganza will air coast to coast on television and on American Urban Radio Networks.*

Tune in and give. Help make the critical difference in the lives of the next generation of young Americans by supporting the United Negro College Fund.

To Pledge in Advance, Call 1-800-527-5222

*Stations and air dates may vary. Check local listings.

Past and Present Celebrities

MINIT MART

1253 N. Liberty St.
748-1963

OPEN 7 DAYS A WEEK
7AM - 2AM

- Money Orders
- Food Stamps & WIC Accepted
- Checks Cashed
- Ice Cold Beverages

Mike Sarsour - Owner

MAKE A DIFFERENCE

If you're looking for a way to make a difference, then consider becoming a Professional Parent. The Professional Parenting Program is looking for couples or single adults who like kids, and are willing to take a needy child into their home for that important second chance.

As Professional Parents you'll receive top-notch training, 24-hour staff support, and \$550 a month. And you'll have the satisfaction of knowing you've given a child a second chance.

Professional Parenting

Call Dianne at 919-595-2348
between 9 - 5, Monday through Friday