

# GRAND OPENING!

LOWE'S HOME-IMPROVEMENT STORE OPENS FRIDAY  
INSERT

# OUT OF THE GHETTO

GRID STAR SIDESTEPS VIOLENCE, HEADS TO UNC-CH  
SPORTS

# Winston-Salem Chronicle

The Choice for African-American News and Information

THURSDAY, MARCH 31, 1994

"Power concedes nothing without a struggle." — Frederick Douglass

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VOL. XX, No. 30

## Lift Academy Gets Funding, More Teachers

By MARK R. MOSS  
Chronicle Staff Writer

LIFT Academy has gotten a lift, and for a while the last-chance school for troubled youths won't have to fret over paying its bills.

Besides the nearly \$70,000 in "bridge funds" that the school received from a variety of sources to take care of its obligations this year, the school will also be in fairly good shape for the next school year.

In addition to the financial news, by the start of the next school year the school will have two teachers on its faculty who LIFT won't have to worry about paying.

Earline Parmon, LIFT's executive director and chief executive officer, said that she learned this month that a combination of funds from the United Way of Forsyth County, the community-based alternative program and grants will allow her to meet the school's nearly \$300,000 budget for the 1994-95 school year.

Included in that budget are the salaries of the two teachers. The salary of one teacher, currently on the school's faculty, is being paid for by the SAFE school program, which is funded by the state. The city/county school system will pay the salary for another teacher who will teach at the school next year.

"I think the community realized how close it was to losing LIFT," said Parmon, who founded the school 12 years ago.

"And the community came together and asked, 'Do we need this program?' and the answer was, 'Yes.'"

LIFT, the acronym for "Learning Is Fun, Too", accepts students who have been expelled from the school system and, using a comparatively disciplined but caring approach, attempts to educate them during the length of their suspension. Some go on to graduate from LIFT, while others can re-apply to the city/county school system.

Parmon said the bridge funds the school received will keep the school operating in the black until the end of this school year. She also said there is enough to take care of next year's school budget of \$298,000. That budget includes

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Earline Parmon

### YWCA Leadership Awards Luncheon



Several women were honored at Friday's YWCA Leadership Awards Luncheon. Mary Strickland, Oxford Antiques (Community Volunteer); Mayor Martha Wood (Public Service); Dorothy Graham-Wheeler, Best Choice Center (Career Not-For-Profit); Nancy Young, Sara Lee (Career for Profit); and Brenda Diggs, Wachovia, (Corporate Volunteer). They are shown with Connie L. Stafford, YWCA president and CEO.

## Black Builders

### Minority Construction Co. Contracted to Build City's Largest Building

By MARK R. MOSS  
Chronicle Staff Writer

The city's largest construction project currently under way — Wachovia's new 28-story tower downtown — is being built by the largest African-American construction company in the country.

Atlanta-based H.J. Russell Construction Co. Inc. has teamed up Holder Construction Co. to build Wachovia Corporation's new headquarters.

Russell and Holder will share about \$1.5 million in general contractor fees, a Wachovia spokesman

said. "Wachovia is one of our major projects this year," said Berry Glenn III, a Russell senior project engineer, and the No. 2 man on the site.

Glenn is one of four African Americans who are here to help manage the construction of the project, which is expected to be completed by the fall of 1995.

Russell Construction, an affiliate of H.J. Russell & Co., was established in 1962 by Herman J. Russell, who is the holding compa-

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## Martha Jo Campbell: The Force Behind the Workforce

▲ "The bottom line is to help individuals secure employment"

By MARK R. MOSS  
Chronicle Staff Writer

Martha Jo Campbell likes opening doors for people, and she doesn't mind giving you a few examples.

There is, for instance, the mother of two who was collecting Aid-to-Families-with-Dependent Children (AFDC) checks, but who is now earning her living as a word processor. And there is the food-stamp recipient who now holds an accounting job. There is also the woman who recently called Campbell to brag about getting her own office at a local company.

These and other success stories that Campbell had a hand in will no doubt increase now that she has become director of the city's Workforce Development Center, the agency whose mission

is, as she describes it, "to assist the individual in obtaining the necessary skills to get a job."

"The bottom line is to help individuals secure employment," Campbell said this week in an interview.

Campbell, who has been assistant director of Workforce since 1985, became acting director on Jan. 1 after Walter W. "Doc" Farabee retired. City manager Bryce Stuart made the appointment permanent on March 10 after selecting Campbell from the 72 applicants who sought the position.

Campbell's "ability to undertake innovative approaches to workforce issues and to work in collaboration with other local service agencies made her the outstanding candidate for the position," Stuart said.

Campbell has a 24-person staff that works with both individuals and businesses. A person

seeking a job can come to Workforce, either through references or off the street, for help in finding out not only what job is available, but how to get that particular job. A determination is made by Workforce officials on just how qualified that person is. If that person needs training in job skills, or the attitude needs adjustment, Workforce can either provide it or refer that person to the proper agency.

Businesses in need of employees with particular skills can work with Workforce in either training or finding those individuals with the necessary skills.

"I have always had an interest in working on behalf of individuals," said Campbell, an attractive woman who can go on at length about her

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Martha Jo Campbell

## School Board Members Remain Divided on Redistricting Plan

▲ Wooten says neighborhood schools could recall the days of segregation

By DAVID L. DILLARD  
Chronicle Staff Writer

While the Winston-Salem/Forsyth County school board is still trying to get input on how to redistrict the schools, some board members feel that neighborhood schools would cause segregation.

Board member Nancy Wooten said she prefers giving students a choice instead of neighborhood schools because it would eliminate the magnet schools.

"I think it will (cause segregation)," she said. "I'm in favor of the proposal in front of us — I like a plan with options. What bothers me is for the neighborhood schools to be equitable we would have to build more buildings at the expense of the magnet schools in exist-

ence."

Walter Marshall, one of two black members on the board, said he supports having schools in the black community but that wouldn't happen under the concept of neighborhood schools.

"When we talk about neighborhood schools, there are no plans to build schools in the black community," he said. "The real issue is how black students are not achieving in the school system."

The school board has discussed redistricting plans for the last three years and have yet to decide on a plan.

Geneva Brown said the board should hire an outside firm to look at the demographics and propose a

plan.

"We don't really have a plan," she said. "The staff has worked on three already and we still can't agree."

Many black parents and minority school board members are concerned about their kids being bused to schools away from their community.

Marshall said that parents in Kernersville, Clemmons and the western part of Winston-Salem want to have a school system of their own where they don't have to come into the inner-city at all.

"Neighborhood schools is a code word for some referring to segregation and that's been eliminated," he

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### THIS WEEK IN BLACK HISTORY

On March 30, 1923, Zeta Phi Beta Sorority, founded at Howard University in 1920, was incorporated.