

STEPPING UP

JUDGE JAMES BEATY HAS UNQUESTIONABLE QUALIFICATIONS

OPINION

ON GUARD

HOW WSSU WILL LINE UP AGAINST S.C. STATE IN OPENER

SPORTS

Winston-Salem Chronicle

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"Power concedes nothing without a struggle." — Frederick Douglass

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Black Income Half that of Whites in City

▲ Officials cite hiring practices, downsizing as reasons for gap

By RICHARD L. WILLIAMS
Chronicle Executive Editor

Despite its share of high-paid entertainers and sports figures, it seems that blacks in America have not made many gains economically since desegregation.

The same can be said for African-Americans in Winston-Salem, according to Andrea Harris, president of the Durham-based N.C. Institute of

Minority Economic Development.

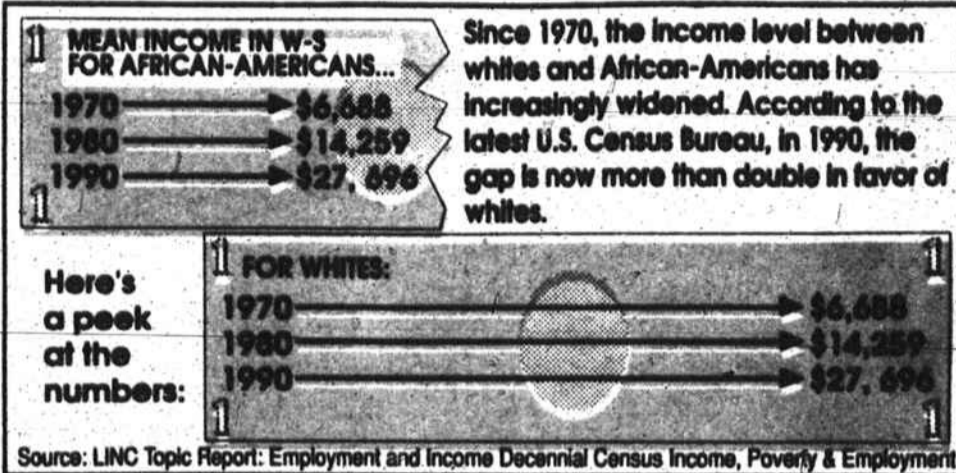
Harris, who was in Winston-Salem last week to address the East Area Council of the Greater Winston-Salem Chamber of Commerce, said the income gap between white and African-American families has increased since 1970 and continues to get wider.

In 1970, the average African-American family in Winston-Salem had a mean income of \$6,688, roughly 48 percent less than the average

white family, which had a mean income of \$12,859. In 1980, the average family income for African-Americans was \$14,259, or 48 percent less than the average white family, which had a mean income of \$28,113.

In 1990, the gap grew wider. That year the figure shows a \$56,657 mean income for white families and a \$27,696 average for African-

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Shaw Foods Signs Contract Worth Millions With Reynolds

By VERONICA CLEMONS
Chronicle Staff Writer

Shaw Foods Services, an African-American-owned catering company, has won a multimillion contract with R.J. Reynolds Tobacco Co.

The Fayetteville-based concern, will begin preparing meals on Tuesday for Reynolds' approximately 7,500 employees.

The amount of the contract was not released, but is believed to be between \$5-\$10 million over a period of at least three years.

Shaw Foods replaces ARA/ESI Inc., which is based in Philadelphia and came under scrutiny here just last year when several African-

American employees filed grievances alleging discriminatory practices.

The contract, the biggest in the history of 15-year-old Shaw Foods, calls for the company to operate R.J. Reynolds' cafeterias at its headquarters office complex, the Bowman Gray Technical Center and the Whitaker Park manufacturing facility, all in Winston-Salem, as well as a cafeteria at a manufacturing complex in Tobaccolville. Shaw Foods will also handle the company's catering services.

Officials at Shaw are enthusias-

see SHAW FOODS page 10

Library to Become Historical Center

▲ Alderman Johnson opposes closing of East Winston branch

By DAVID L. DILLARD
Chronicle Staff Writer

A proposed public library on Carver School Road could give the African-American community its second facility as well as ensure that the community has a museum to store the history of area African-Americans.

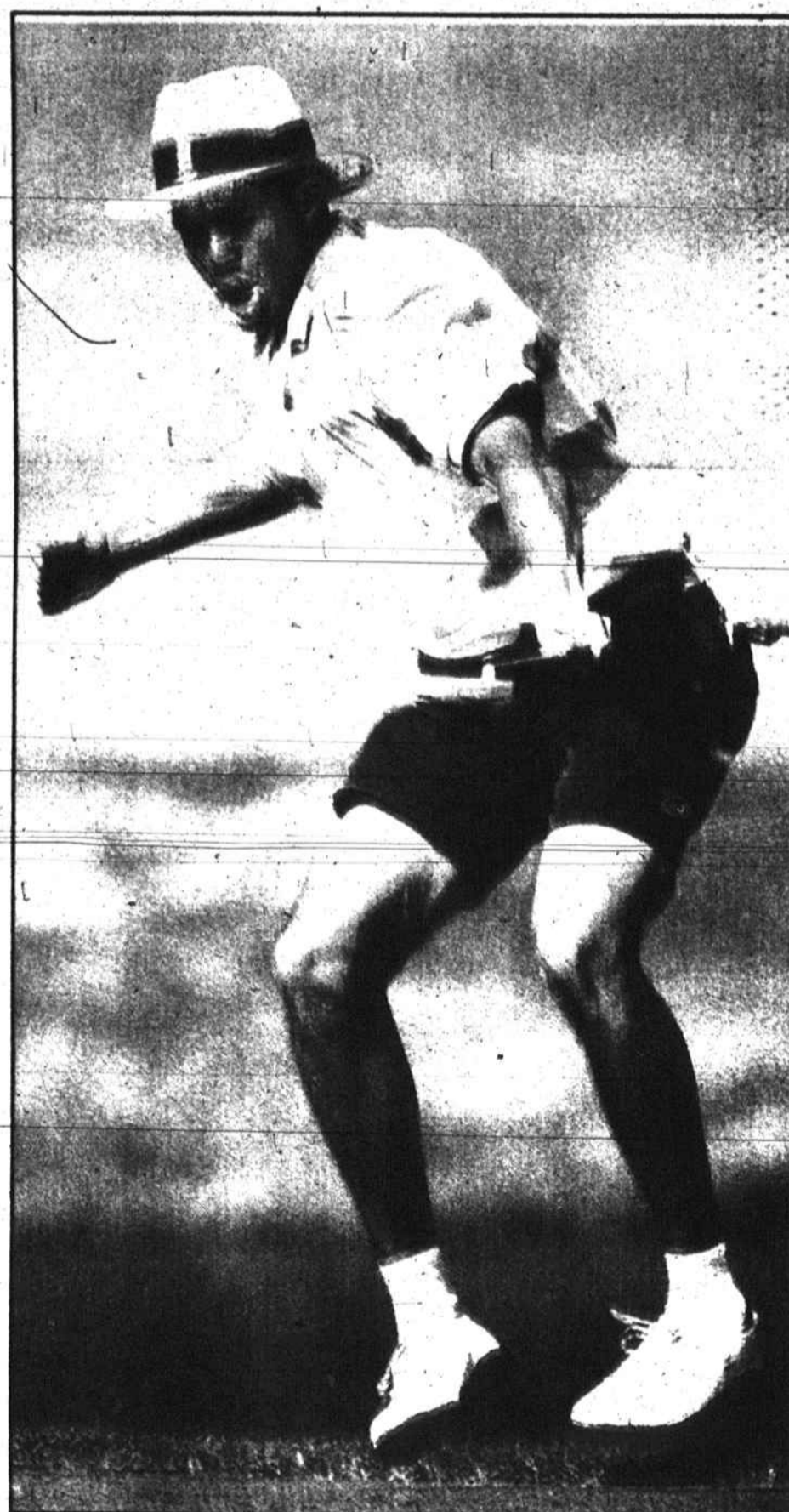
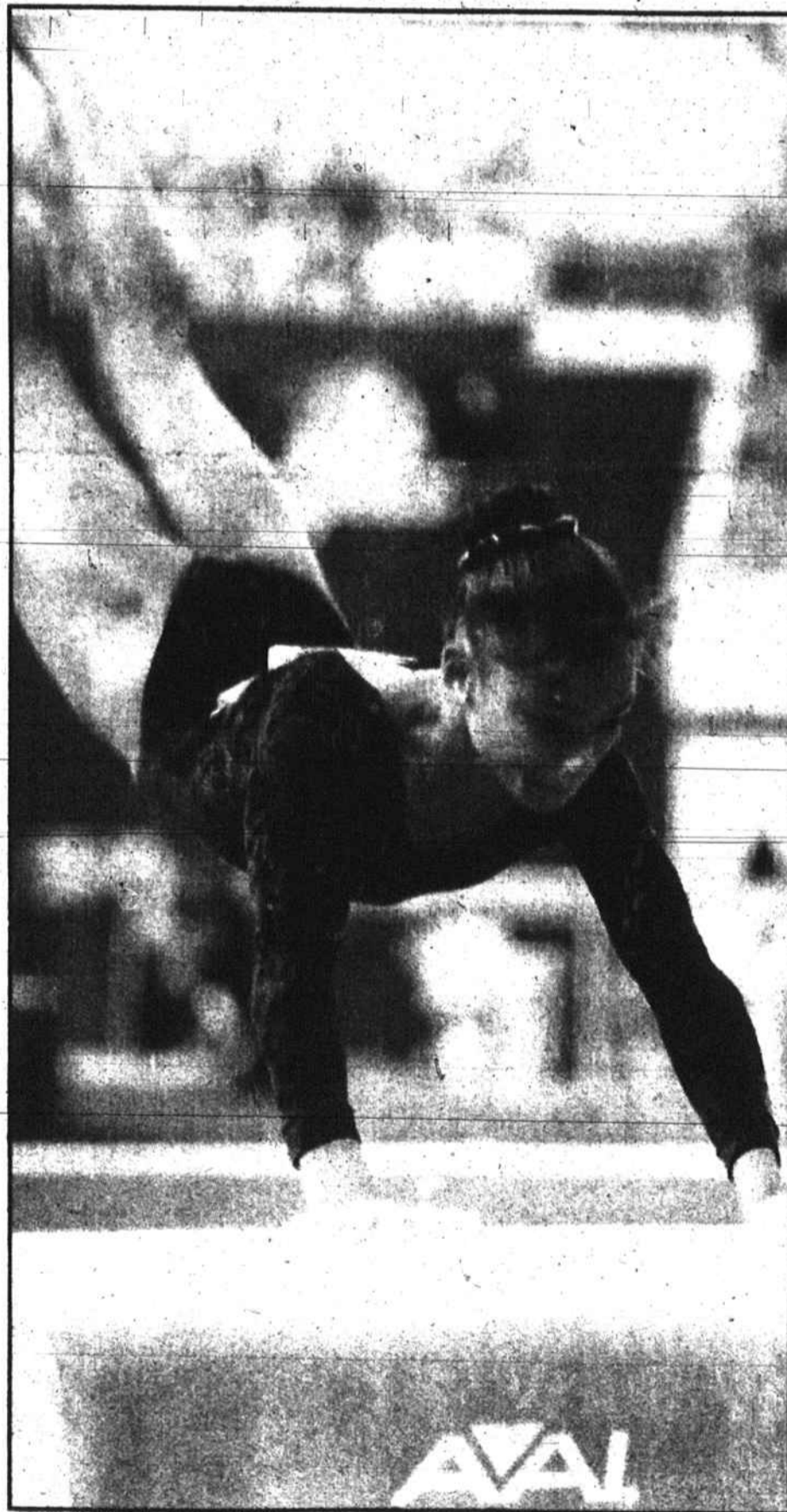
County Manager Graham Per-

vier said the new library is designed to replace the branch in eastern Winston-Salem, which is located at 1110 E. Seventh St.

"The Carver School Road branch will replace that one," Pervier said. "It will still be there, but it's going to be used for an African-

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Trailblazers



Dominique Dawes of Gaithersburg, Md., became the first gymnast ever to sweep all four events in the National Gymnastics Championship in Nashville on Saturday. A day later, Tiger Woods became the youngest person ever to win the U.S. Amateur Championship in golf. Stories, page 22.

Black Developer Perseveres to See Project Through

▲ Brandon's Eastway Plaza forges ahead

By DAVID L. DILLARD
Chronicle Staff Writer

William T. Brandon has always tried to lure businesses to eastern Winston-Salem.

He did it for 17 years because it was his job with the city of Winston-Salem's community development office. Now he is doing it for himself — and the community.

Brandon is the developer of Eastway Plaza, a shopping center on New Walkertown Road, that is scheduled to open in November.

Brandon, 50, worked 17 years for the city's community development office, which ironically was located on the site where the plaza is being built.

While noticing the lack of economic development in the area, he said the idea came to him in 1989 to build a



Brandon

shopping plaza.

It hasn't been easy to get to this point, he said. Along the way, he was turned down for a loan by a dozen banks and temporarily supported by his wife, Andrais. He persevered because he wanted eastern Winston-Salem to thrive.

"When we talk about economic development, East Winston doesn't have any," he said. "I had to leave (employment with) the city because

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City Officials See Signs of Economic Development Boom

By DAVID L. DILLARD
Chronicle Staff Writer

Eastern Winston-Salem has been neglected in economic development over the years, but with the construction of a shopping center, two housing developments, a public library and a branch of a community college

coming to the area, there are signs of economic growth.

East Ward Alderman Joycelyn Johnson said growth has been slow, but people are beginning to realize the spending power of blacks in the area.

"It's been a gradual process,

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This Week In Black History

September 7-8, 1954
School integration begins in Washington, D.C., and Baltimore, Md., public schools.

